

Date: 21 August 2026

To,

BSE Limited

25TH floor, Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400 001
Maharashtra, India

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051
Maharashtra, India

AMAGI MEDIA LABS LIMITED

Raj Alkaa Park, Sy. No. 29/3 & 32/2, 4th floor,
Kalena Agrahara Village, Begur Hobli,
Bangalore – 560076, KA

Sir/ Madam,

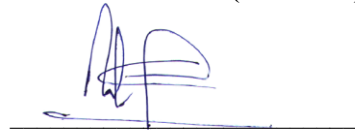
Sub: Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 by Accel India VI (Mauritius) Limited and Accel Growth VI Holdings (Mauritius) Limited in respect of sale of equity shares of AMAGI MEDIA LABS LIMITED

In compliance with Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended, please find enclosed the requisite disclosure.

Request you to kindly take note and do the needful.

Yours sincerely,

For Accel India VI (Mauritius) Limited

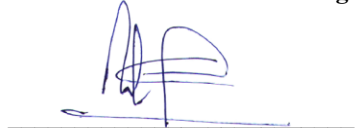


Name: Aslam Koomar

Designation: Director

Place: Ebene, Mauritius

For Accel Growth VI Holdings (Mauritius) Limited



Name: Aslam Koomar

Designation: Director

Place: Ebene, Mauritius

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended

Name of the Target Company (TC)	AMAGI MEDIA LABS LIMITED		
Name(s) of the Seller and Persons Acting in Concert (PAC) with the Seller	Seller: Accel India VI (Mauritius) Limited		
Whether the Seller belongs to Promoter/ Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share /voting capital wherever applicable (*)	% w.r.t. total diluted share /voting capital of the TC (**)
Before the acquisition/sale under consideration, holding of:			
a) Shares carrying voting rights	1,76,67,542	8.17%	8.17%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	1,76,67,542	8.17%	8.17%
Details of acquisition/sale			
a) Shares carrying voting rights acquired /sold	27,27,000	1.26%	1.26%
b) VRs acquired/sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered /invoked/released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d)	27,27,000	1.26%	1.26%
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	14,940,542	6.91%	6.91%
b) Shares encumbered with the Seller	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil

d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	14,940,542	6.91%	6.91%
Mode of acquisition/sale (e.g. open market/ off-market/ public issue / rights issue / preferential allotment/ inter se transfer etc.):	Open Market		
Date of acquisition/sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	August 21, 2026		
Equity share capital/ total voting capital of the TC before the said acquisition/sale	As per the shareholding pattern of the TC for the quarter ended June 30, 2026 (i.e. the latest publicly disclosed shareholding pattern), the total no. of equity shares of the TC was 21,63,38,944 of face value INR 5/- each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	As per the shareholding pattern of the TC for the quarter ended June 30, 2026 (i.e. the latest publicly disclosed shareholding pattern), the total no. of equity shares of the TC was 21,63,38,944 of face value INR 5/- each		
Total diluted share/ voting capital of the TC after the said acquisition/sale	As per the shareholding pattern of the TC for the quarter ended June 30, 2026 (i.e. the latest publicly disclosed shareholding pattern), the total no. of equity shares of the TC was 21,63,38,944 of face value INR 5/- each		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchanges under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, viz., the shareholding pattern as of June 30, 2026

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Accel India VI (Mauritius) Limited



Name: Aslam Koomar

Designation: Director

Place: Ebene, Mauritius

Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended

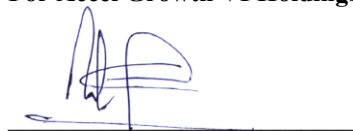
Name of the Target Company (TC)	AMAGI MEDIA LABS LIMITED		
Name(s) of the Seller and Persons Acting in Concert (PAC) with the Seller	PAC with the seller: Accel Growth VI Holdings (Mauritius) Limited		
Whether the Seller belongs to Promoter/ Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and National Stock Exchange of India Limited		
Details of the acquisition /disposal as follows	Number	% w.r.t. total share /voting capital wherever applicable (*)	% w.r.t. total diluted share /voting capital of the TC (**)
Before the acquisition/sale under consideration, holding of:			
f) Shares carrying voting rights	93,24,776	4.31%	4.31%
g) Shares in the nature of encumbrance (pledge/lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
h) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
i) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
j) Total (a+b+c+d)	93,24,776	4.31%	4.31%
Details of acquisition/sale			
f) Shares carrying voting rights acquired /sold	27,27,000	1.26%	1.26%
g) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired /sold	Nil	Nil	Nil
i) Shares encumbered /invoked/released by the acquirer	Nil	Nil	Nil
j) Total (a+b+c+/-d)	2,727,000	1.26%	1.26%
After the acquisition/sale, holding of:			
f) Shares carrying voting rights	65,97,776	3.05%	3.05%
g) Shares encumbered with the Seller	Nil	Nil	Nil
h) VRs otherwise than by shares	Nil	Nil	Nil

i) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
j) Total (a+b+c+d)	65,97,776	3.05%	3.05%
Mode of acquisition/sale (e.g. open market/ off-market/ public issue / rights issue / preferential allotment/ inter se transfer etc.-).	Open Market		
Date of acquisition/sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	August 21, 2026		
Equity share capital/ total voting capital of the TC before the said acquisition/sale	As per the shareholding pattern of the TC for the quarter ended June 30, 2026 (i.e. the latest publicly disclosed shareholding pattern), the total no. of equity shares of the TC was 21,63,38,944 of face value INR 5/- each		
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(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Accel Growth VI Holdings (Mauritius) Limited



Name: Aslam Koomar

Designation: Director

Place: Ebene, Mauritius