

# NIRVAN HOLDINGS PRIVATE LIMITED

Regd Off: Peninsula Tower, Peninsula Corporate Park,  
G. K. Marg, Lower Parel, Mumbai – 400 013  
Tel: 2499 6200; Fax: 2493 6078

20 February 2013

|                                                                                                                                                                             |                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BSE Limited,<br>Listing Department/<br>Department of Corporate Services,<br>Phiroze Jeejeebhoy Towers,<br>Dalal Street, Mumbai – 400 001.<br>Fax No.: 2272 2037 / 2272 2039 | National Stock Exchange of India Limited,<br>Exchange Plaza, 5th Floor,<br>Plot No.C/1, G Block,<br>Bandra-Kurla Complex,<br>Mumbai – 400 051.<br>Fax No.: 2659 8237 / 2659 8238 |
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Dear Sir,

**Sub: Disclosure under Regulations 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011- encumbered shares and details of any invocation / release of such encumbrances to the Stock Exchanges and the Target Company.**

We are sending herewith a disclosure, details of encumbered shares and details of any invocation / release of such encumbrances under Regulations 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

The above is for your information and record.

Kindly acknowledge receipt of the same.

Thanking you,

Yours truly,

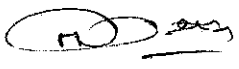
**For NIRVAN HOLDINGS PRIVATE LTD**  
FOR NIRVAN HOLDINGS PVT. LTD.



**AUTHORISED SIGNATORY**

**Cc to Alok Industries Limited,  
17/5/1, 521/1,  
Village Rakholi/ Sayli,  
Silvassa-396230,  
Union Territory of Dadra and Nagar Haveli.**

**Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

| Name of the Target Company (TC)                                                                                                                                    |                   |                         | Alok Industries Limited                                 |          |                                                       |                          |                                                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|-------------------------|---------------------------------------------------------|----------|-------------------------------------------------------|--------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)                                                          |                   |                         | Nirvan Holdings Private Limited (NHPL)                  |          |                                                       |                          |                                                                                                                                                                |
| Date of reporting                                                                                                                                                  |                   |                         | 20.02.2013                                              |          |                                                       |                          |                                                                                                                                                                |
| Names of the stock exchanges where the shares of the target Company are listed                                                                                     |                   |                         | BSE Limited<br>National Stock Exchange of India Limited |          |                                                       |                          |                                                                                                                                                                |
| Details of the promoters' holding:<br>(The term "event" indicates creation/invocation/release of encumbrance, as the case may be)                                  |                   |                         |                                                         |          |                                                       |                          |                                                                                                                                                                |
| Promoter(s) or PACs with him                                                                                                                                       | Pre-event holding |                         | Details of events pertaining to encumbrance             |          | Post event holding (encumbered shares to be excluded) |                          | (*)Details of encumbrance (pledge/lien or others-give details)                                                                                                 |
| Names                                                                                                                                                              | Number            | %of total share capital | Type-creation /invocation/release                       | Date(s)  | Number                                                | % of total share capital |                                                                                                                                                                |
| Nirvan Holdings Private Limited                                                                                                                                    | 2629001           | 0.32                    | Creation                                                | 18.02.13 | Nil                                                   | 0.00                     | 1. 7579000 shares pledged with Financial Institution;<br>2. 7879501 shares pledged with Finance Company<br>(Total 15458501 shares held by NHPL in the company) |
| (*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.   |                   |                         |                                                         |          |                                                       |                          |                                                                                                                                                                |
| FOR NIRVAN HOLDINGS PVT. LTD.                                                                                                                                      |                   |                         |                                                         |          |                                                       |                          |                                                                                                                                                                |
| <br>Signature of the Authorized Signatory<br>Place :Mumbai<br>Date : 20.02.2013 |                   |                         |                                                         |          |                                                       |                          |                                                                                                                                                                |