

NIRVAN HOLDINGS PRIVATE LIMITED

Regd Off: Peninsula Tower, Peninsula Corporate Park,
G. K. Marg, Lower Parel, Mumbai – 400 013
Tel: 2499 6200; Fax: 2493 6078

25 March 2013

✓ BSE Limited,
Listing Department/
Department of Corporate Services,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.
Fax No.: 2272 2037 / 2272 2039

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block,
Bandra-Kurla Complex,
Mumbai – 400 051.
Fax No.: 2659 8237 / 2659 8238

Dear Sir,

Sub: Disclosure under Regulations 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011- encumbered shares and details of any invocation / release of such encumbrances to the Stock Exchanges and the Target Company.

We are sending herewith a disclosure, details of encumbered shares and details of any invocation / release of such encumbrances under Regulations 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

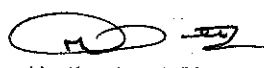
The above is for your information and record.

Kindly acknowledge receipt of the same.

Thanking you,

Yours truly,

For NIRVAN HOLDINGS PRIVATE LTD


Director/Authorised Signatory
AUTHORISED SIGNATORY

**Cc to Alok Industries Limited,
17/5/1, 521/1,
Village Rakholi/ Sayli,
Silvassa-396230,
Union Territory of Dadra and Nagar Haveli.**

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Alok Industries Limited
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)	Nirvan Holdings Private Limited (NHPL)
Date of reporting	25.03.2013
Names of the stock exchanges where the shares of the target Company are listed	BSE Limited National Stock Exchange of India Limited

Details of the promoters' holding:

(The term "event" indicates creation/invocation/release of encumbrance, as the case may be)

Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*)Details of encumbrance (pledge/lien or others-give details)
Names	Number	%of total share capital	Type-creation /invocation/release	Date(s)	Number	% of total share capital	
Nirvan Holdings Private Limited	134000	0.02	Release	25.03.13	634000	0.08	1. 7579000 shares pledged with Financial Institution; 2. 7245501 shares pledged with Finance Company (Total 15458501 shares held by NHPL in the company)

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For NIRVAN HOLDINGS PRIVATE LIMITED

Signature of the Authorized Signatory

Place :Mumbai

Date : 25.03.2013