JIWRAJKA INVESTMENT PRIVATE LTD.

Regd Off: Peninsula Tower, Peninsula Corporate Park,
G. K. Marg, Lower Parel, Mumbai – 400 013
Tel: 2499 6200; Fax: 2493 6078

14 March 2012

Bombay Stock Exchange Limited, Listing Department/ Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001. Fax No.: 2272 2037 / 2272 2039	National Stock Exchange of India Limited, Exchange Plaza, 5th Floor, Plot No.C/1, G Block, Bandra-Kurla Complex, Mumbai – 400 051. Fax No.: 2659 8237 / 2659 8238

Dear Sir,

Sub: Disclosure under Regulations 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011- encumbered shares and details of any invocation / release of such encumbrances to the Stock Exchanges and the Target Company.

We are sending herewith a disclosure, details of encumbered shares and details of any invocation / release of such encumbrances under Regulations 31(1) & (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

The above is for your information and record.

Kindly acknowledge receipt of the same.

Thanking you,

Yours truly,
For JIWRAJKA INVESTMENT PRIVATE LTD
For JIWRAJKA INVESTMENT PVT. LTD.

Director / Authorised Signatory
AUTHORISED SIGNATORY

Cc to Alok Industries Limited,
17/5/1, 521/1,
Village Rakholi/ Sayli,
Silvassa-396230,
Union Territory of Dadra and Nagar Haveli.

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Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Alok Industries Limited
Name of the Promoter(s) on whose shares encumbrance was created/invoked/ released (tick the relevant one)	Jiwrajka Investment Private Limited (JIPL)
Date of reporting	14.03.2012
Names of the stock exchanges where the shares of the target Company are listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited

Details of the promoters' holding:
(The term "event" indicates creation/invocation/release of encumbrance, as the case may be)

Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*)Details of encumbrance (pledge/lien or others-give details)
Names	Number	%of total share capital	Type-creation /invocation/release	Date(s)	Number	% of total share capital	
Niraj Realtors and Shares Private Limited	16003600	1.99	Release	12.03.12	16349900	2.03	1. 107000 shares pledged with Financial Institution; 2. 6775091 shares pledged with Finance Company; 3. 346300 Shares released from Financial Institution. (Total 23231991 shares held by JIPL in the company)

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For JIWRAJKA INVESTMENT PVT. LTD.

Director / Authorised Signatory

Signature of the Authorized Signatory

Place : Mumbai

Date : 15/3/2012

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