



AKIKO GLOBAL SERVICES LIMITED

Date: 17-09-2025

**To,
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor |
Plot No. C/1, G Block Bandra - Kurla Complex
Bandra (E), Mumbai – 400051**

**Symbol: AKIKO
ISIN: INE0PMR01017**

Subject: Intimation regarding partnership for launch of prepaid cards and other related services

Dear Sir,

Pursuant to the applicable provisions of SEBI (LODR) Regulations, 2015, we wish to inform you that Akiko Global Services Limited has entered into a strategic partnership with iServeU®, a leading Banking-as-a-Service (BaaS) provider, for the launch of co-branded prepaid card and other related services.

A copy of the press release detailing the said partnership is enclosed herewith for your information and records. The same is also being made available on the Company's website.

This initiative marks a significant step in the Company's efforts towards financial inclusion by enabling secure, accessible, and innovative prepaid payment solutions, particularly for Tier 2 and Tier 3 cities.

**For and on behalf of
Akiko Global Services Limited**

**Priyanka Dutta
Managing Director
DIN: 08475220**

AKIKO GLOBAL SERVICES LIMITED

Achieving Global Excellence

Add: 11th Floor, Office No-8/4-D, Vishwadeep Building, District Centre, Janakpuri, New Delhi-110058

Contact No: 011-40104241 Email: support@akiko.com CIN No: L74999DL2018PLC335272

Website: www.themoneyfair.com



AKIKO GLOBAL SERVICES LIMITED

PRESS RELEASE

AkikoPay™ & iServeU® Unveil India's First Co-Branded Prepaid Card for Tier 2 & Tier 3 Cities

New Delhi, India – 17th September, 2025

In a transformative step towards financial inclusion, **AkikoPay™**, one of India's fastest-growing fintech innovators, has joined hands with **iServeU®**, a leading Banking-as-a-Service (BaaS) provider, to launch the nation's **first-ever co-branded prepaid card (PPI)** designed exclusively for Tier 2 and Tier 3 cities.

This pioneering initiative brings **world-class digital payment tools to the heart of Bharat**, empowering millions of individuals and small businesses to transact seamlessly—without the complexities of conventional banking.

Smarter, Safer, Simpler Payments

The co-branded prepaid card offers a **new-age wallet experience** designed for emerging India:

- ✓ Seamless digital payments at retail stores, public transport, and online platforms
- ✓ Quick & easy onboarding with minimal KYC
- ✓ Attractive cashback & rewards for daily use
- ✓ Safe, contactless payments for hassle-free transactions

Powering Bharat's Growth Story

By uniting **AkikoPay's™** customer-first approach with **iServeU's®** advanced BaaS infrastructure, the partnership is building a financial ecosystem that is **inclusive, accessible, and future-ready**.

“Our mission is to make quality financial products accessible to everyone, everywhere,” said **Ankur Gaba, Founder, AkikoPay™**. “This prepaid card bridges the gap between urban innovation and the aspirations of Bharat.”

“Tier 2 and Tier 3 cities are the backbone of India's economic growth,” added **Debiprasad, CEO, iServeU®**. “Together with **AkikoPay™**, we are delivering secure, affordable, and instant digital payments for consumers and merchants across emerging India.”

Driving Inclusion, Accelerating Adoption

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India's digital payments sector has witnessed exponential growth, yet prepaid instruments remain underpenetrated beyond metros. This launch directly addresses that gap—supporting the government's vision of a **cashless, digitally empowered economy**.

By combining **AkikoPay's™** strong regional reach with **iServeU's®** scalable technology, the partnership is set to **democratize financial access, boost digital literacy, and empower underserved communities**.

A Leap Toward a Digital Bharat

This co-branded prepaid card marks more than just a product launch—it represents a **commitment to inclusivity, empowerment, and innovation**. For millions across semi-urban and rural India, it is a gateway to a **secure, cashless, and connected future**.

About AkikoPay™

AkikoPay™ is one of India's leading fintech platforms, delivering secure, accessible, and innovative financial solutions tailored to individuals and businesses nationwide.

About iServeU®

iServeU® is India's only cloud-native, cloud-hosted banking infrastructure provider, enabling banks and fintechs to design, scale, and deliver digital financial products. Certified across 10+ financial categories, iServeU® powers the full transaction lifecycle—from issuance to acquiring.

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