AKIKO GLOBAL SERVICES LIMITED

Date: 11-11-2026

To,
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor |
Plot No. C/1, G Block Bandra - Kurla Complex
Bandra (E), Mumbai - 400051

Symbol: AKIKO

Subject: Business update - AkikoPay reaches 1 lakh customer onboarding milestone

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform the Exchange that AkikoPay, the consumer financial services platform of Akiko Global Services Limited, has reached the milestone of 1,00,000 customers onboarded.

This milestone supports the Company's strategy to complement its financial distribution business with a direct digital customer relationship across payments, credit information, financial products and related services. AkikoPay is available on both Android and iOS.

Please find enclosed a business update covering the customer milestone, the platform's current services and the Company's priorities for the next phase of development. The customer metric is management-reported and unaudited; its basis and the status of planned services are explained in the enclosure.

This is for your information and record.

Thanking You,
Yours Faithfully,

For and on behalf of
Akiko Global Services Limited

Priyanka Dutta

Digitally signed by Priyanka Dutta
Date: 2026.11.11 14:15:20 +05'30'

Priyanka Dutta
Director
DIN: 08475220

Enclosure: AkikoPay business update

AKIKO GLOBAL SERVICES LIMITED

BUSINESS UPDATE | 11 NOVEMBER 2026

AkikoPay reaches 1 lakh customers

Akiko Global expands its digital customer platform across payments, credit and everyday financial services

New Delhi, 11 November 2026: Akiko Global Services Limited (NSE: AKIKO) announces that AkikoPay has reached 1,00,000 customers onboarded. The milestone marks progress in the Company's expansion from financial product distribution into an ongoing digital relationship with customers.

Available on Android and iOS, AkikoPay brings together wallet and prepaid-card services, credit information, access to financial products and lifestyle services. The Company's objective is to give customers more reasons to return to one platform as their payment, borrowing and other financial needs evolve.

What the milestone means

The onboarded customer base creates an opportunity to introduce more customers to relevant services, support repeat usage and strengthen customer retention. Management's next focus is on completing verification, encouraging activation and improving the customer experience as the platform scales.

The figure refers to cumulative customer onboarding, based on management information, and is unaudited. KYC and activation continue across the customer base; the milestone does not represent 1,00,000 fully KYC-verified, active or transacting customers.

Services available on AkikoPay

Wallet and prepaid card. Eligible customers can load their wallet through supported UPI or credit-card channels, transfer eligible wallet balances to bank accounts and use the RuPay prepaid card for supported online purchases, subject to applicable limits and charges.

Credit information. Customers can access credit score and report information to better understand their credit profile and explore relevant product eligibility.

Credit products. The platform facilitates access to credit cards, FD-backed credit-card options and personal, home and car loan journeys through partner institutions, subject to their eligibility criteria and approval.

Travel and other services. Gift vouchers, travel bookings, visa services and Niyo zero-forex account-opening access broaden the range of customer needs that the platform can serve.

Financial products and approvals are provided by the respective regulated partners. AkikoPay facilitates access and does not itself undertake lending or credit underwriting.

AKIKO GLOBAL SERVICES LIMITED

Building the next phase of AkikoPay

From customer acquisition to ongoing engagement

Akiko Global's financial distribution relationships and assisted service network provide a foundation for AkikoPay's growth. The Company aims to connect this existing distribution capability with a digital platform that can support customers before, during and after a financial product application.

The strategy is to acquire customers, help them discover suitable products, support their applications through partners and retain the relationship through useful payment and service journeys. A broader relationship may create additional distribution and service income opportunities over time. These opportunities depend on customer activation, sustained usage, partner terms and conversion, and are not a revenue or profitability forecast.

Priorities for the next stage

Customer activation and service quality. Progress KYC completion, simplify onboarding, strengthen customer support and encourage customers to use the services already available.

Payment capabilities. Work towards UPI Scan & Pay and expanded bill-payment capabilities through the required approvals, partner arrangements and technical integrations. UPI wallet loading is already available; outgoing UPI Scan & Pay remains planned.

Relevant product access. Improve product discovery and eligibility journeys, expand suitable partner offerings and support responsible cross-selling based on customer needs and consent.

Longer-term product development. Explore insurance distribution, wealth products and MSME-focused services through appropriate partners, subject to applicable approvals and implementation readiness.

Long-term direction

The Company's ambition is to make AkikoPay a regular destination for customers' financial needs, extending engagement beyond a single loan or card application. Reaching 1 lakh onboarded customers is an early step in that direction; the emphasis now is on turning customer acquisition into lasting, useful relationships.

About Akiko Global Services Limited

Akiko Global Services Limited is an NSE-listed financial services distribution company. Through its bank and NBFC relationships, digital channels and assisted distribution network, the Company facilitates access to credit cards and loan products. AkikoPay complements this business with a consumer platform for payments, financial information and partner-led services.

Add:11thFloor, OfficeNo-8/4-D, Vishwadeep Building,District Centre,Janakpuri,NewDelhi-110058
ContactNo:011-40104241 Email:support@akiko.com CIN No:L74999DL2018PLC335272
Website: www.themoneyfair.com

Forward looking statements

Plans and expectations in this update are forward looking. Launches and outcomes depend on regulatory approvals, partner readiness, technology implementation, customer adoption and market conditions. Actual results may differ. No assured approval date, financial return or earnings outcome is implied.