



# AJOONI BIOTECH LIMITED

Regd. Office: D-118, Industrial Area, Phase VII, Mohali-160055 (Pb.)

Phone: 0172-5020758-69 Website: [www.ajoonibiotech.com](http://www.ajoonibiotech.com)

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CIN: L85190PB2010PLC040162

23/07/2024

To,  
National Stock Exchange of India Ltd  
Exchange Plaza, Plot no. C/1, G Block,  
Bandra-Kurla Complex, Bandra (E)  
Mumbai - 400051

Dear Sir / Madam,

**SUBJECT: Entered Gujarat market for supply of Pure Veg Cattle feed**

Dear Sir/Madam,

As we continue to push boundaries and drive growth, we're thrilled to share some exciting updates that demonstrate our commitment to innovation and expansion.

**PURE VEG Cattle Feed and Supplements**

We specialize in offering high-quality, pure veg cattle feed & pure veg supplements that cater to the dietary needs of cattle. Our products are designed to promote healthy growth, improve fertility, and enhance overall well-being in cattle. With our focus on animal health and welfare, we're committed to providing farmers with the best possible solutions for their cattle.

**Supplying Pure Veg Cattle feed to Gaushala in Gujrat**

Company has a strong contact manufacturing presence and count large corporates among its customers. To expand our business and customer base we are proud to announce that we've taken the bold step of dealing in our own brand, which will enable us to have greater control over quality, pricing, and customer satisfaction. This strategic move will allow us to better serve our customers and stay ahead of the competition.

We're now entering the B2C market, marking a significant expansion of our business scope. This new initiative will allow us to reach individual consumers directly, offering them a wider range of products and services. It will also improve the top line and bottom line of the Company.

We are happy to share that company is now entered in the market of Gujrat and started supplying pure veg cattle feed to Gaushala's in Gujrat. The first order has successfully been delivered to Shree Goga Maharaj Gir Gaushala, and hopefully will reach to other Gaushala's for supply of Cattle feed.

We're in process of strengthening Our Dealers and Distributors network in Gujrat and proud to announce that we are in process of assembling a high-performing team of who share our vision



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and are committed to delivering exceptional results. Their expertise and dedication will play a crucial role in driving our growth and success. This network will enable us to reach more customers, increase our market share, and provide better services to our partners. The company has now entered in the market of Himachal Pradesh, Punjab, Haryana, Rajasthan, UP, Bihar and Gujrat.

We've appointed a team of veterinary doctors who will work closely with marketing team to ensure the highest standards of pure veg animal health and welfare. Their expertise will be invaluable in helping us develop innovative products and services that cater to the needs of farmers and pure veg animal owners.

## Backward Integration

We're committed to maintaining direct contact with farmers, ensuring that we're always aware of the latest developments in the agricultural sector. This close relationship will enable us to source high-quality products, respond quickly to changing market conditions, and provide value-added services to our customers.

Thanking You,  
Yours Truly,  
For Ajooni Biotech Limited

Gursimran Singh  
Whole Time Director  
DIN: 02209675