



## **Ajooni Biotech Limited Sets to Expand their Own Brand & Penetrating the B2C Market.**

**May 15, 2024:** – Ajooni Biotech Limited a **PURE VEG.** animal health care solutions company, is embarking on a new venture by introducing its own brand. Company, with its robust contract manufacturing presence and a clientele comprising major corporations, aims to enhance control over product quality, pricing, and overall customer satisfaction. By diversifying into the B2C market, company is set for significant expansion, offering a broader array of products and services directly to individual consumers. This move not only strengthens the company's revenue streams but also reinforces its competitive edge in the market.

In the initial phase of this expansion, the company has rapidly appointed over **100 Dealers across India**, signalling a proactive approach to establishing a strong nationwide presence. By leveraging a high-calibre team of professionals who share the company's vision, the focus is on bolstering the dealer and distributor network. With plans to surpass **300 Distribution Points** by the end of the quarter, the company aims to solidify its position as a leading provider of **PURE VEG.** Cattle feed and Supplements in the industry.

Furthermore, the company is investing in expertise by assembling a team of veterinary doctors and specialists to collaborate closely with the marketing department. Their combined efforts will ensure the development of innovative products and services that meet the evolving needs of farmers and owners of pure vegetarian animals. This commitment to excellence in animal health and welfare underscores the company's dedication to delivering value to its customers and partners alike.

Company dedication to backward integration drive them to cultivate direct relationships with farmers, facilitating ongoing dialogue and ensuring their continuous alignment with the latest agricultural advancements.

## AJOONI'S Projection for Next 3 Years

PARTICULARS	FY 2024-25	FY 2025-26 (New plant in operation)	FY 2026-27
Projected Turnover	100.00 - 125.00	200.00 - 210.00	250.00 - 270.00

**Company anticipates its Profit After Tax (PAT) to constitute 5% of the projected turnover**

Disclaimer - A forward-looking projection statement predicts, projects, or uses future events as expectations or possibilities.  
Note: Income from Moringa Has Not Been Included

### About Ajooni Biotech Limited

Ajooni Biotech Limited is a PURE VEG. animal health care solutions company. It stands as a trailblazer, innovator, and frontrunner in the realm of animal feed production, prioritizing excellence in quality, safety, and production innovation, along with a commitment to delivering exceptional customer service.

With a comprehensive feed range, AJOONI has emerged as a significant player in the animal pure veg feed and pure veg feed supplement. Opting for AJOONI signifies partnering with a responsive, attentive ally boasting extensive experience and a nuanced understanding of the intricate dynamics within the livestock market.

AJOONI's primary objective revolves around optimizing productivity, meeting animals' PURE VEG nutritional and feed requirements comprehensively, and attaining an optimal dietary balance. AJOONI aims to be a steadfast ally to farmers, with our team of experts offering their wealth of knowledge and years of experience to devise tailored diet programs and provide optimal recommendations for the sustained growth and advancement of livestock, which gives it an edge for exponential growth in its products offerings.

**In the organized listed space, Ajooni biotech is the 1<sup>st</sup> PURE VEG. Cattle Feed & PURE VEG. Supplement feed & Leading Producer in the Industry.**

### Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.