

May 28, 2026

To,
The Manager
Listing Compliance Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051, Maharashtra, India

NSE Symbol: SHRIAHIMSA; ISIN: INE0DM401012

Subject: Investor Presentation

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, please find enclosed herewith Investor Presentation – May 2026.

The investor presentation shall also be uploaded on the website of the Company.

You are requested to kindly take the above on record.

Thanking you,

Yours Faithfully,
for Shri Ahimsa Naturals Limited

Aayushi Jain
M. No: A55028
Company Secretary and Compliance Officer

Encl: As Above



SHRI AHIMSA NATURALS LIMITED

—  —

Investor Presentation

May 2026





Asia's largest Manufacturer of Natural Caffeine



We provide **The Essential Ingredient** that provides **"ENERGY"** to **Energy Drinks** and **Nutraceutical** products





Business Overview

Extracting Value from Nature Delivering Purity to the world



Business Profile

- Engaged in extraction and processing of Caffeine Anhydrous Natural (Natural Caffeine) and Green Coffee Bean Extracts (GCE)
- Among the leading global manufacturers of Natural Caffeine
- Export-focused business with majority of sales to America, Europe, etc.
- Manufacturing facility in Jaipur, Rajasthan
- The extraction process is developed in house through more than 30 years of R&D
- Our products are approved by premier global certification agencies.



5 Year Growth CAGR



Revenue
35%



EBITDA
55%



PAT
81%



Capacity
to be
3x
of current capacity



Our Products



Caffeine Anhydrous Natural (~ 90% of Total Revenue)

A naturally derived stimulant from crude caffeine (by product of coffee decaffeination process) and other natural sources.



Used in Food & Beverages, Nutraceuticals Cosmetics & Pharmaceuticals industries



Green Coffee Bean Extract

Derived from crude caffeine and unroasted coffee beans, which retains natural chlorogenic acid & antioxidants



Used in Weight Management, Nutraceuticals, Supplement & Functional Beverages



Botanical Extracts

Natural extracts such as Senna, Bacopa Monnieri, Ashwagandha, Boswellia, Shilajit, Curcumin, Garcinia, etc.



Used in Nutraceuticals, Health supplements & Wellness Formulations



Our Scale & Reach



2 Manufacturing Plants in Jaipur, Rajasthan



25+ Countries Served



50+ Global Customers



70+ Workforce



Sustainable Extraction



Superior Quality



Global Impact



What Sets us Apart : Key Differentiators



Leading Player in Natural Caffeine Extraction

Among the leading global manufacturers of Natural Caffeine and the largest in Asia.



Self-Developed Extraction Process

Proprietary solvent extraction process developed in-house through 30+ years of R&D.



Pioneer in Adopting & Developing Technologies

Continuously investing in innovation to enhance yield, purity, efficiency and sustainability.



Global Cost Leadership

Achieved global cost leadership through scale, process efficiency and in-house R&D.



Approved by all Major Regulatory Bodies

Our products are approved by premier global institutions like FSSC, BIFS, Kosher, etc. ensuring the highest quality and compliance standards.



Export Dominant Business

Export-focused business with majority of sales to the US, Europe and other global markets. Working with prominent Formulators and Brands



Entry Barrier : 30+ Years of Experience. Built, Proved and Delivered.

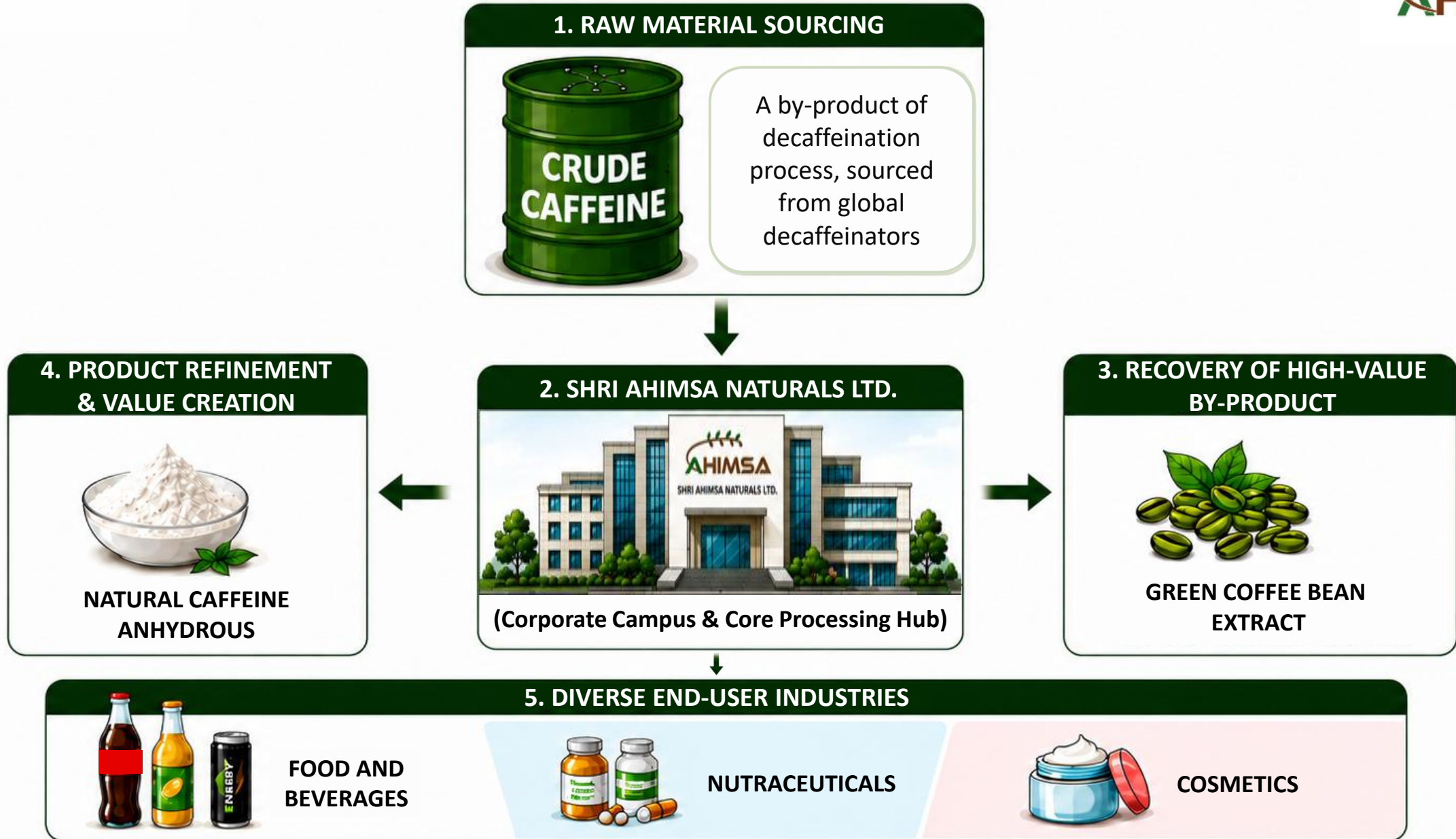


Three decades of dedicated R&D, innovation and execution have created capabilities that are time-tested and hard to replicate





Current Business Model





Pivoting Towards Integration



RAW MATERIAL SOURCING



Tea Waste

IN-HOUSE DECAFFEINATION PLANT



Manufactured In-House



CRUDE CAFFEINE

Raw Material sourced from Decaffeinators worldwide



SHRI AHIMSA NATURALS LTD.



Further Processing of Natural Caffeine & GCE



Raw Material security

Ensures consistent and continuous raw material availability



Margin Accretive

Enhances profitability through low-cost conversion of Tea Waste into high value Raw Material



Higher Capacity Utilization

Enhanced crude caffeine availability to support quicker ramp-up in capacity utilization.



Expanding Capabilities

Decaffeination capability to strengthen our presence across the value chain.



Our Growth Levers

Scaling Responsibly. Innovating Sustainably. Delivering Value



1. Expanding Capacities

Scaling production capacity to 3x, through greenfield expansion with substantial vacant land available for future brownfield capex



2. Backward Integration

Strategic backward integration to ensure raw material security, cost competitiveness and increased profitability.



3. Botanical Extracts

Building capabilities to manufacture high-value botanical extracts.



4. Expanding Customer Base

Broadening across geographies and segments with a diversified customer base.



5. Pioneering into Decaffeination

Establishing one of a kind domestic decaffeination facility to expand presence across the broader value-added product ecosystem





Details of Greenfield Expansion



CURRENT CAPACITY

(RIICO, Bagru)



270 MTPA
Natural Caffeine



200 MTPA
Green Coffee
Bean Extract



**INTEGRATED FACILITY
DEVELOPMENT**

NEW PLANT CAPACITY

(Sawarda, Jaipur)



700 MTPA
Natural Caffeine



300 MTPA
Green Coffee
Bean Extract



200 MTPA
Crude Caffeine
In-house crude caffeine
production from tea waste,
through decaffeination



**Botanical
Extracts**

INTEGRATED FACILITY DEVELOPMENT HIGHLIGHTS



Expanding Capabilities of
Natural Caffeine and Green
Coffee Bean Extract



Fungible Design for
Multi-product
extraction capabilities



In-house capabilities
for enrichment of GCE
into higher Purity



Enhanced Automation &
Operational Excellence for High
efficiency and consistency



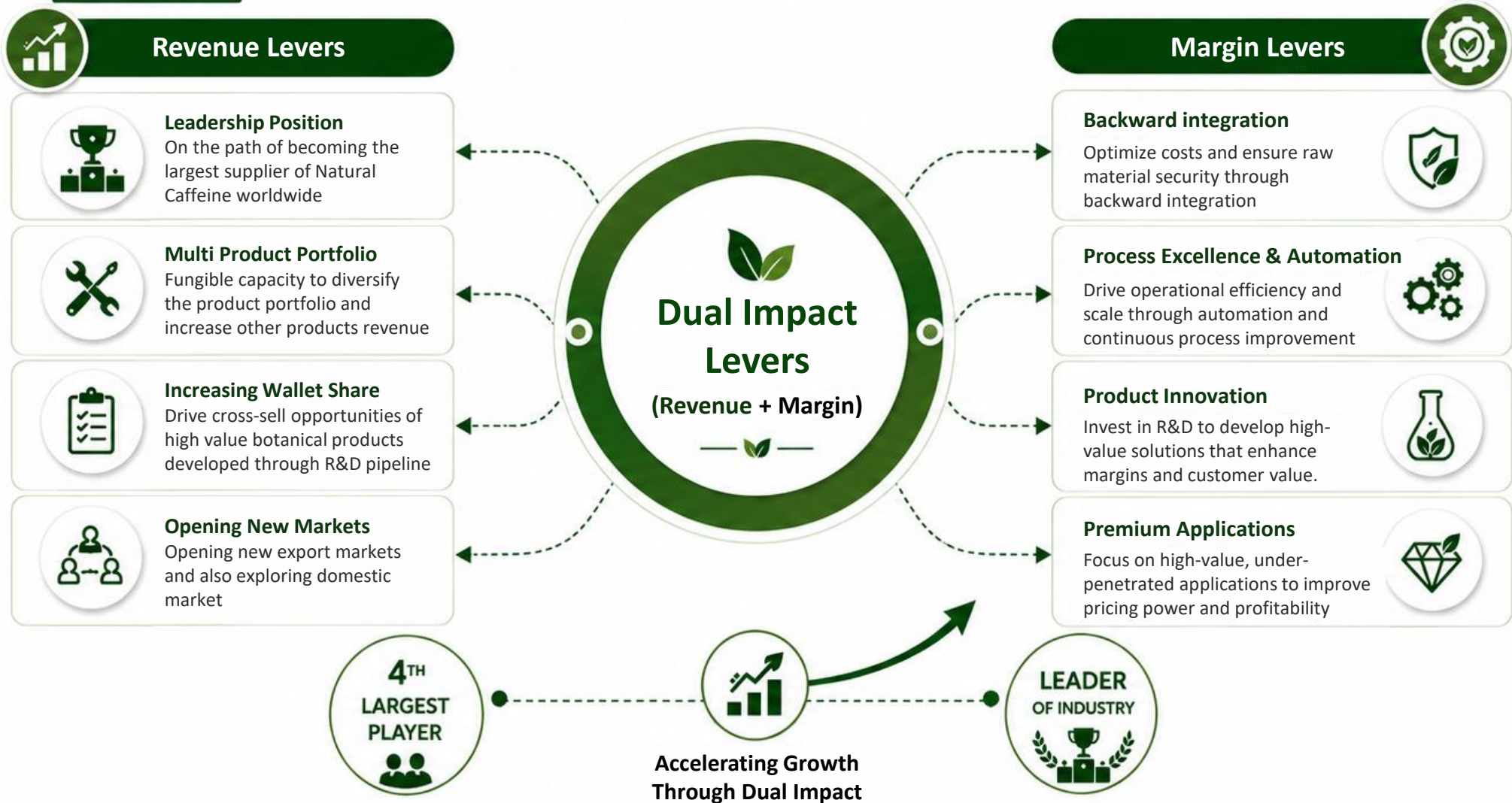
Strengthening leadership
and future growth platform



How Expansion will Unlock Growth



Dual Impact Levers Driving Sustainable Value Creation





Our Journey

The Journey Staircase : Milestones that built out Foundation



THE BEGINNING
Laying the Foundation

BUILDING CAPABILITIES
Expanding Production

DIVERSIFYING OUR PORTFOLIO
Expanding Beyond Caffeine

STRENGTHENING OUR OFFERINGS
Entering Herbal Extracts Segment

SCALING WITH PURPOSE
Expanding Extraction Capabilities

MARKET RECOGNITION
Strengthening Market Presence







INTEGRATED SCALABLE. SUSTAINABLE.
Future Ready for Global Leadership



Synthetic v/s Natural Caffeine

Natural Choice. More value for the End User.



Particular	 Natural Caffeine	 Synthetic Caffeine
 Sources	Natural Sources Tea & Coffee	Chemically synthesized from Urea
 Properties	Chemically similar properties	Chemically similar properties
 Pricing	4x-4.5x of Synthetic Caffeine	1/4 th of Natural Caffeine
 Market Share (Volume)	10% (Limited to availability of natural sources)	90% (balance caffeine market)

Advantages of Natural caffeine

- ✓ Gradual & Long-lasting stimulating effect on consumption
- ✓ No risk of discolouration
- ✓ Premiumization for naturally labelled products

Preferred Choice – As the End User Gains Disproportionate Benefit



End user gets superior performance and Natural advantage at only a marginal increase in cost

Growth drivers of Natural Caffeine

- ✓ Increasing trend of decaffeinated coffee in developed and developing countries driven by economic prosperity
- ✓ Development of feasible commercial extraction from new sources of Natural Caffeine such as Tea waste, Coffee Sludge and Coffee wax.



Shri Ahimsa is a pure play Natural Caffeine manufacturer





Natural Caffeine: Strong Economics & Structural Growth Opportunity



1 THE MOST CRITICAL FUNCTIONAL INGREDIENT



Natural caffeine is the key functional ingredient that provides 'Energy' to energy drink

It makes up just ~₹0.90 per can (<1% of selling price)



Most essential ingredient that makes up less than 1% of the total cost of an energy drink. Yet, without it, the product simply doesn't deliver, which makes its price inelastic

2 SUPERIOR BENEFITS FOR JUST A FEW PAISA MORE

<p>NATURAL CAFFEINE</p> <p>~₹0.90 per can</p>	<p>VS</p>	<p>SYNTHETIC CAFFEINE</p> <p>~₹0.25 per can</p>
<p>Only ~₹0.65 more per can (less than 1% of selling price)</p>		

- ✓ Natural Plant derived product
- ✓ Clean label premiumization
- ✓ No risk of side effects when used in recommended levels
- ✓ Better taste, better perception
- ✓ Regulatory acceptance in key markets



For just a few paisa more, brands get a natural, clean label, consumer preferred ingredients that delivers stronger market acceptance and benefits.

3 STRONGER FOR CONSUMERS. STRONGER FOR BRANDS

FOR CONSUMERS



- ✓ Natural & clean label ingredient
- ✓ Longer Lasting effect
- ✓ No artificial after taste or harshness
- ✓ Preferred by health conscious customers

FOR BRANDS / MANUFACTURERS



- ✓ Meets consumer demand for natural & clean products
- ✓ Enables price premiumization
- ✓ Strengthens brand equity & loyalty
- ✓ Reduces regulatory and reputational risk



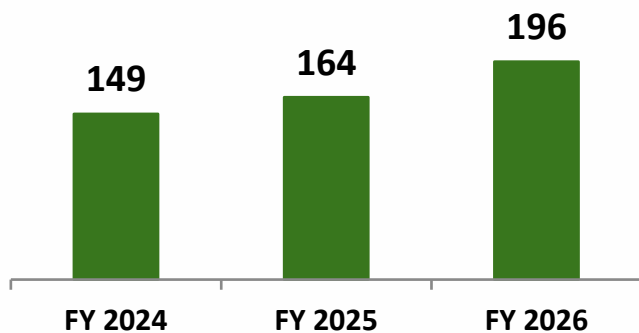
A small choice with a big impact on consumer trust, brand value and long-term growth.



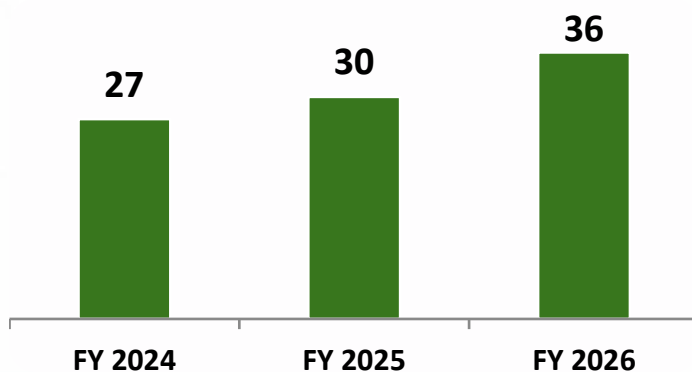
Financial Highlights



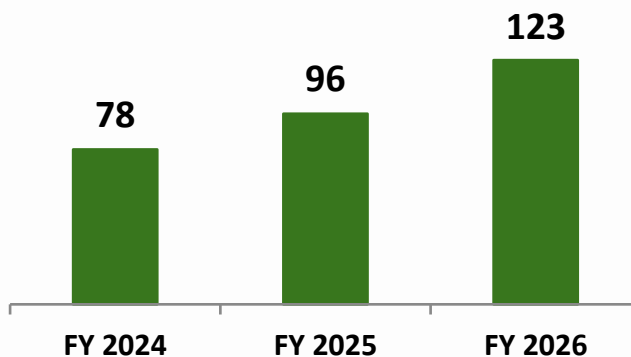
Natural Coffee Volume (in MTPA)



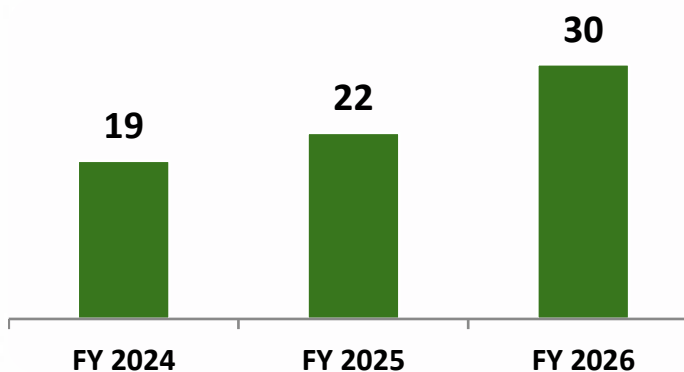
EBITDA (₹ in Crs)



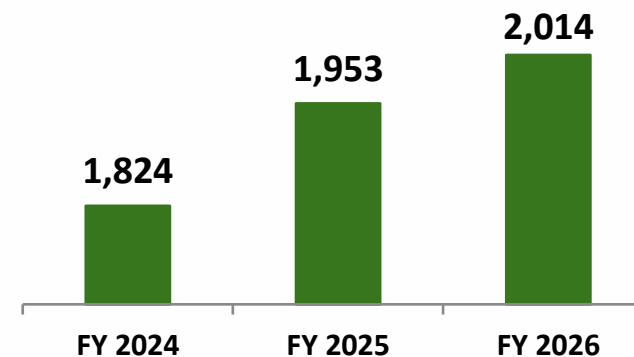
Revenue (₹ in Crs)



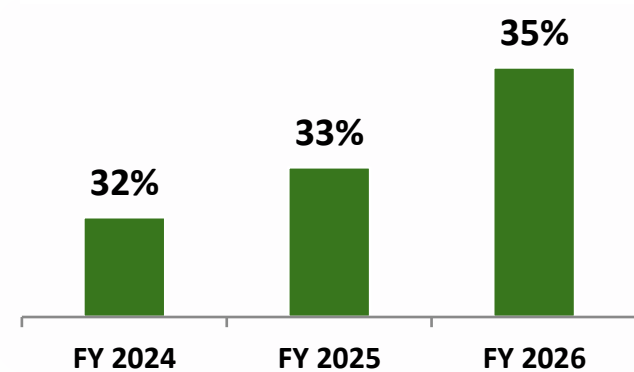
PAT (₹ in Crs)



Contribution Margin (₹ per Kg)



Core-ROCE* (in %)



*Capital Employed adjusted for cash & cash equivalents and loan / investment done in subsidiary company towards new plant



Board of Directors



Mr. Nemi Chand Jain

Chairman and
Managing Director

35 years of Experience



Mr. Amit Kumar Jain

Whole-Time Director and
Chief Financial Officer

20 years of Experience



Mr. Dipak Kumar Jain

Whole-Time Director

20 years of Experience



Mrs. Sumitra Jain

Non-Executive Director

30 years of Experience



Mr. Om Prakash Bansal

Independent Director

25 years of Experience



Mr. Atul Maheshwari

Independent Director

23 years of Experience



Mr. Ved Prakash Sujaka

Independent Director

13 years of Experience



Mr. Manoj Maheshwari

Independent Director

31 years of Experience



Safe Harbour



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THANK YOU

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