July 25, 2013

BSE Limited
National Stock Exchange of India Limited

Kind Attn: Corporate Relationship Department

Sub: Proceedings of 31st Annual General Meeting

Dear Sirs,

This is to inform you that the Members of the Company at the 31st Annual General Meeting of the Company held today (Thursday, July 25, 2013), have approved:

1. Adoption of Statement of Profit & Loss of the Company for the year ended 31st March 2013 and Balance Sheet as at that date, both on stand alone and consolidated basis, and the Reports of the Auditors and Directors thereon, by passing an ordinary resolution unanimously;
2. Approved Equity Dividend of Rs.2.00 per equity share of Re.1/- each, by passing an ordinary resolution unanimously;
3. Approved re-appointment of Prof. R Vaidyanathan as Director of the Company who retired by rotation, by passing an ordinary resolution unanimously;
4. Approved re-appointment of Mr. Ashok Kurien as Director of the Company who retired by rotation, by passing an ordinary resolution unanimously;
5. Approved re-appointment of M/s MGB & Co., as Statutory Auditors of the Company, by passing an ordinary resolution unanimously; and
6. Approved increase in the limit of FII Investment under Portfolio Investment Scheme in the Company from 49% to the Sectoral Cap prescribed for the Company under FDI Policy i.e. up to 100% by passing a Special resolution unanimously.

This is for your information and records please.

Yours truly,
ZEE ENTERTAINMENT ENTERPRISES LIMITED

M Lakshminarayanan
Chief Compliance Officer & Company Secretary

Zee Entertainment Enterprises Limited Mumbai

ZEE ENTERTAINMENT

VASUDHAIVA KUTUMBAKAM
THE WORLD IS MY FAMILY

ZEE ENTERTAINMENT ENTERPRISES LIMITED
Continental Building, 135, Dr. Annie Besant Road, Worli, Mumbai - 400 018. India.