

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Subject: Summary of Proceedings and Outcome of the 30th Annual General Meeting (“AGM”) of the Company held on Tuesday, September 23, 2025

Dear Sir/Madam,

The 30th Annual General Meeting of the Company was held through Video Conferencing (VC) on Tuesday, September 23, 2025 at 10:30 A.M. (IST) in accordance with the circulars issued by the MCA and the SEBI.

The remote e-voting on all the resolutions set out in the Notice of the AGM was conducted during the period from 9.00 a.m. (IST) on Thursday, September 18, 2025 and concluded on Monday, September 22, 2025 at 5.00 p.m. (IST). The facility to cast vote through e-voting was also made available during the AGM to the members who did not cast their vote through remote e-voting.

Pursuant to Regulation 30 and 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find below:

1. Brief Proceedings of 30th AGM of the Company as required under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular dated September 9, 2015, enclosed as **Annexure A**.
2. Voting results under Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed as **Annexure B**.
3. Scrutinizer's Report dated September 23, 2025 pursuant to Section 108 of the Companies Act, 2013 and Rule 20 and 21 of the Companies (Management and Administration) Rules, 2014, enclosed as **Annexure C**.

We request you to take the same on record.

For Affle 3i Limited

(Formerly known as Affle (India) Limited)

Parmita Choudhury

Company Secretary & Compliance Officer

Encl: As above

Affle 3i Limited

(Formerly known as Affle (India) Limited)

Regd. Office | A47 Lower Ground Floor, Hauz Khas, Off Amar Bhawan, New Delhi-110016

Communication Office | 8th floor, Unitech Commercial Tower - 2, Sector - 45, Gurugram - 122003, Haryana

(P) 0124-4598749 (W) www.affle.com; CIN: L65990DL1994PLC408172

Brief Proceedings of the Annual General Meeting

The 30th Annual General Meeting (“AGM”) of Affle 3i Limited (Formerly known as Affle (India) Limited) was held on Tuesday, September 23, 2025 at 10.30 A.M.(IST) through Video Conferencing (VC).

1. Mr. Anuj Khanna Sohum, Chairperson, Managing Director & Chief Executive Officer of the Company welcomed the Members to the 30th AGM of the Company. He confirmed the quorum from the Company Secretary and called the Meeting to order. He informed the members that the AGM was being held through a video conferencing facility. He mentioned that the Company has taken all feasible efforts to enable participation through video conference and e-vote at the AGM.
2. The Chairperson, Managing Director & Chief Executive Officer of the Company:
 - (i) Requested the Board members, Chief Financial Officer and Company Secretary to introduce themselves.
 - (ii) Informed that the executives from the Company’s Investor Relations team were present at this meeting.
 - (iii) Informed that the representatives of the Statutory Auditors and the Secretarial Auditor were also present at this meeting.
 - (iv) Provided a review of the Company’s performance during the year, highlighting 7 areas of achievements: 1) Robust Financial Performance; 2) Unified Platform, Global Scale and Augmented Teams; 3) Affle AI: Intelligence in Action; 4) Fortified our Tech IP and Data Security Certifications; 5) Thought Leadership Position; 6) ESG and CSR Initiatives; 7) Affle 3i Vision : The 10X Roadmap.
 - (v) Requested the Company Secretary to read out general instructions regarding participation in this meeting.
3. The Company Secretary:
 - (i) Read out the general instructions regarding participation in this meeting.
 - (ii) Informed that the Register of Directors and Key Managerial Personnel, the Register of Contracts or Arrangements, was available electronically for inspection by the members during the AGM. Certificate from the Secretarial Auditor of the Company certifying that Employee Stock Option Scheme, 2021 is being implemented in accordance with the SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 was also available electronically for inspection by the members during the AGM.
 - (iii) Informed that the remote e-voting commenced at 9.00 a.m. (IST) on Thursday, September 18, 2025 and concluded at 5.00 p.m. (IST) on Monday, September 22, 2025.
 - (iv) Informed that the results of the voting on the resolutions shall be announced within two working days of the conclusion of the meeting.
 - (v) Informed that Ms. Kiran Sharma of Kiran Sharma & Co., Company Secretary in whole-time practice, was appointed as the Scrutinizer for the voting for this AGM.
 - (vi) Informed that there are no qualifications, observations or comments in the Auditor's Report which have any adverse effect on the functioning of the Company.
 - (vii) Read out the resolutions as set out in the AGM Notice.
4. The ordinary resolution nos. 1 to 3 as set out in the AGM Notice were proposed by Mr. Kapil Mohan Bhutani and seconded by Mr. Harshit Talesara, shareholders of the Company.
5. The Company Secretary invited the members who had registered themselves as speakers to ask questions or express their views.

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6. The Board of Directors and Company executives then responded to all the queries raised by the members who had registered themselves as speakers.
7. The Chairperson, Managing Director & Chief Executive Officer confirmed that all items of business as per the notice have been taken up and this completed the proceedings of the Annual General Meeting. He thanked everyone on the call and concluded the AGM.
8. Lastly, he requested the members to cast their votes through the e-voting facility opened towards the end of the meeting for 15 minutes, if not already casted through remote e-voting.

The meeting concluded at 11:41 A.M.

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	AFFLE 3I LIMITED
Date of the AGM/EGM	23-09-2025
Total number of shareholders on record date	257667
No. of shareholders present in the meeting either in person or through Promoters and Promoter Group:	Not Applicable
Public:	Not Applicable
No. of Shareholders attended the meeting through Video Conferencing	
Promoters and Promoter Group:	3
Public:	47

Resolution No.	1									
Resolution required: (Ordinary/ Special)	ORDINARY - To consider and adopt the audited financial statements (including the consolidated financial statements) of the Company for the financial year ended March 31, 2025 and the reports of the Board of Directors ("the Board") and Auditors thereon.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]*100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,73,05,180	7,73,05,180	100.0000	7,73,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,73,05,180	100.0000	7,73,05,180	0	100.0000	0.0000	0.0000	0
Public- Institutions	E-Voting	4,03,23,406	3,31,32,950	82.1680	3,30,01,639	1,31,311	99.6036	0.3963	0	13,955
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		3,31,32,950	82.168	3,30,01,639	1,31,311	99.6037	0.3963	0	13955
Public- Non Institutions	E-Voting	2,30,11,630	1,01,03,945	43.9080	1,01,03,863	82	99.9991	0.0008	0	760
	Poll		1,258	0.0055	1,258	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		1,01,05,203	43.9135	1,01,05,121	82	99.9992	0.0008	0	760
Total		14,06,40,216	12,05,43,333	85.7104	12,04,11,940	1,31,393	99.8910	0.1090	0	14715

Resolution No.	2									
Resolution required: (Ordinary/ Special)	ORDINARY - To appoint Mr. Charles Yong Jien Foong (DIN: 08160891), Non-Executive Director who is retiring by rotation and being eligible for re-appointment, seeks re-appointment.									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]*100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,73,05,180	7,73,05,180	100.0000	7,73,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,73,05,180	100.0000	7,73,05,180	0	100.0000	0.0000	0	0
Public- Institutions	E-Voting	4,03,23,406	3,31,32,950	82.1680	3,31,05,282	27,668	99.9164	0.0835	0	13,955
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		3,31,32,950	82.168	3,31,05,282	27,668	99.9165	0.0835	0	13955
Public- Non Institutions	E-Voting	2,30,11,630	1,01,03,929	43.9079	1,01,03,686	243	99.9975	0.0024	0	776
	Poll		1,258	0.0055	1,258	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		1,01,05,187	43.9134	1,01,04,944	243	99.9976	0.0024	0	776
Total	14,06,40,216	12,05,43,317	85.7104	12,05,15,406	27,911	99.9768	0.0232	0	14731	

Resolution No.	3									
Resolution required: (Ordinary/ Special)	ORDINARY - Appointment of Secretarial Auditor of the Company									
Whether promoter/ promoter group are interested in the agenda/resolution?	No									
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled on outstanding shares (3)=[(2)/(1)]*100	No. of Votes – in favour (4)	No. of Votes – against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100	Votes Invalid	Votes Abstained
Promoter and Promoter Group	E-Voting	7,73,05,180	7,73,05,180	100.0000	7,73,05,180	0	100.0000	0.0000	0	0
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		7,73,05,180	100.0000	7,73,05,180	0	100.0000	0.0000	0.0000	0
Public- Institutions	E-Voting	4,03,23,406	3,31,32,950	82.1680	3,31,32,950	0	100.0000	0.0000	0	13,955
	Poll		0	0.0000	0	0	0.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		3,31,32,950	82.168	3,31,32,950	0	100.0000	0.0000	0.0000	0
Public- Non Institutions	E-Voting	2,30,11,630	1,01,03,945	43.9080	1,01,03,801	144	99.9985	0.0014	0	760
	Poll		1,258	0.0055	1,258	0	100.0000	0.0000	0	0
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000	0	0
	Total		1,01,03,945	43.9135	1,01,03,801	144	99.9986	0.0014	0.0014	0
Total		14,06,40,216	12,05,43,333	85.7104	12,05,43,189	144	99.9999	0.0001	0	14715

KIRAN SHARMA & CO.

Company Secretaries

MGT-13
Scrutinizer's Report

To,

Chairperson
Affle 3i Limited
[Formerly known as Affle (India) Limited]
A47 Lower Ground Floor,
Off Amar Bhawan, Hauz Khas,
New Delhi -110016

Dear Sir,

Sub: Consolidated Scrutinizer's Report on remote e-voting conducted pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by Companies (Management and Administration) Amendment Rules, 2015 for the 30th Annual General Meeting of Affle 3i Limited held on September 23, 2025 at 10:30 A.M. (IST) through video conferencing ('VC') / other audio visual means ('OAVM')

I, Kiran Sharma, proprietor of M/s. Kiran Sharma & Co., Practicing Company Secretaries, firm was appointed as the Scrutinizer by the Board of Directors of Affle 3i Limited, formerly known as Affle (India) Limited pursuant to Section 108 of the Companies Act, 2013 ("the Act") read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, and as per General Circular No. 9/2023 dated September 25, 2023 read with General Circular Nos. 14/2020, 17/2020, 20/2020, issued by Ministry of Corporate Affairs and Circular dated October 7, 2023 read with Circulars dated May 12, 2020, January 15, 2021, May 13, 2022 issued by the Securities and Exchange Board of India (collectively referred to as "Circulars"), collectively referred to as ("MCA & SEBI Circulars") to conduct the remote e-voting process in respect of the below mentioned resolutions proposed at the 30th Annual General Meeting ("AGM") of Affle 3i Limited on Tuesday, September 23, 2025 at 10:30 A.M. (IST) through VC / OAVM.



As mentioned in the Notice, the proceedings of the AGM will be deemed to be conducted at the Registered office of the Company which shall be the deemed venue of the AGM.

I was also appointed as Scrutinizer to scrutinize the remote e-voting process during the said AGM.

The Notice dated 26th July, 2025, as confirmed by the Company, was sent to those Members whose email addresses were registered with the Company/Depositories, in compliance with the MCA General Circular No. 02/ 2022 dated May 05, 2022 read with other applicable MCA & SEBI Circulars in respect of the below mentioned resolutions, required to be passed at the AGM of the Company through electronic mode.

The Company had availed the e-voting facility offered by KFin Technologies Limited ("KFintech") as the Service Provider, for the purpose of extending the facility of remote e-voting to the Members of the Company and for voting electronically at the AGM.

The voting period for remote e-voting commenced on Thursday, September 18, 2025 (9:00 a.m. IST) and ended on Monday, September 22, 2025 (5:00 p.m. IST) and the e-voting platform was blocked thereafter.

At the AGM held through VC / OAVM, on Tuesday, September 23, 2025, after considering all the items of business, the facility to vote electronically through Instapoll was provided to those Members who were present in the AGM and had not casted their vote on the Resolutions through remote e-voting and were otherwise not barred from doing so to cast their votes.

The shareholders of the Company holding shares as on the "cut-off" date of Tuesday, September 16, 2025 were entitled to vote on the resolutions as contained in the Notice of the AGM.

After the closure of e-voting at the AGM, the report on voting done at the AGM and the votes cast under remote e-voting facility prior to the AGM were unblocked and were counted.

I have scrutinized and reviewed the remote e-voting prior and during the AGM and votes cast therein based on the data downloaded from the KFin Technologies Limited e-voting system.

The Management of the Company is responsible to ensure compliance with the requirements of the Act and rules relating to remote e-voting prior and during the AGM on the resolutions contained in the notice of the AGM.

My responsibility as Scrutinizer for the remote e-voting was restricted to scrutinize the e-voting process, in a fair and transparent manner and to prepare a Scrutinizer's Report of the votes cast in favour and against the resolutions stated in the Notice, based on the reports generated from the e-voting system provided by KFintech, the service provider.



On Tuesday, September 23, 2025, after tabulating the votes cast electronically at the AGM, through the system provided by KFinTech, the votes cast through e-voting facility was duly unblocked by me as a Scrutinizer in the presence of Ms. Ruchi Joshi and Ms. Pratima Singh who acted as the witnesses, as prescribed in Sub Rule 4(xii) of the said Rule 20. After the voting by electronic means, the votes cast through remote e-voting process were tabulated for the purpose of considering the total votes cast by the shareholders through both ways.

Thereafter, I as a Scrutinizer duly compiled details of the remote e-voting carried out by the Members and the electronic voting done at the AGM, and now I hereby submit my consolidated Report as under, on the result of the e-voting through Instapoll and remote e-voting in respect of the said resolutions.

Note:

1. Percentage of votes cast in favour or against the resolutions is calculated based on the valid votes cast through remote e-voting and through electronic voting at the AGM.
2. The votes are considered invalid on account of abstained from voting or voting for lesser number of shares than actually held as on the cut-off date.

ORDINARY BUSINESS

Resolution 1: Ordinary Resolution

To consider and adopt the audited financial statements (including the consolidated financial statements) of the Company for the financial year ended March 31, 2025 and the reports of the Board of Directors ("the Board") and Auditors thereon.

Manner of Voting	Votes in Favour of the Resolution		Votes against the Resolution		Abstained No.
	No.	%	No.	%	
Total votes through Remote e-voting & Voting by electronic means at the meeting	120,411,940	99.8910%	131,393	0.1090%	14715

Ordinary Resolution No. 1 of Notice stands passed with the requisite majority.



Resolution 2: Ordinary Resolution

To appoint a Director in place of Mr. Charles Yong Jien Foong (DIN: 08160891), Non-Executive Director who retires by rotation and being eligible for re-appointment, seeks re-appointment

Manner of Voting	Votes in Favour of the Resolution		Votes against the Resolution		Abstained
	No.	%	No.	%	No.
Total votes through Remote e-voting & Voting by electronic means at the meeting	120,515,406	99.9768%	27,911	0.0232%	14731

Ordinary Resolution No. 2 of Notice stands passed with the requisite majority.

SPECIAL BUSINESS

Resolution 3: Ordinary Resolution

Appointment of Secretarial Auditor of the Company

Manner of Voting	Votes in Favour of the Resolution		Votes against the Resolution		Abstained
	No.	%	No.	%	No.
Total votes through Remote e-voting & Voting by electronic means at the meeting	120,543,189	99.9999%	144	0.0001%	14715

Ordinary Resolution No. 3 of Notice stands passed with the requisite majority.

- 1) All the Resolutions mentioned in the Notice of the AGM as per the details above stand passed under remote e-voting and e-voting done by the members at the AGM with the requisite majority and hence deemed to have been passed at the AGM.
- 2) The Company may accordingly declare the result of the voting through remote e-voting and e-voting at the AGM to the respective authorities.
- 3) The electronic data and all other relevant records relating to e-voting are under my safe custody and will be handed over to Ms. Parmita Choudhury, Company Secretary & Compliance Officer of the Company, for preserving safely after the Chairman considers, approves and signs the minutes of the AGM.



- 4) This report has been issued at the request of the Company for (i) submission to Stock Exchanges, (ii) placing on website of the Company and (iii) website of KFinTech. This report is not to be used for any other purpose or to be distributed by the Company to any other parties. Accordingly, I do not accept or assume any liability or any duty or care or for any other purpose or to any other party to whom it is shown or into whose hands it may come without my prior consent in writing.

Thanking you,

**For Kiran Sharma & Co.
Company Secretaries**



Kiran Sharma

Prop.

FCS 4942, C.P. 3116

67, Nehru Apartment

Outer Ring Road, Kalkaji

New Delhi – 110019

UDIN: **F004942G001316296**




Date: 23rd September, 2025

Place: New Delhi

The following were the witnesses to the unblocking of the votes cast through remote e-voting,

1. 
Ms. Ruchi Joshi

2. 
Ms. Pratima Singh

Received the Report together with other data records mentioned therein:

Date: 23/09/2025

Place: Gurugram



Signed by Ms. Parmita Choudhary,
(Company Secretary & Compliance officer)