

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. NOT FOR PUBLICATION AND DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

Nazara Technologies Limited

Our Company was incorporated as 'Nazara.com Private Limited' on December 8, 1999 at Mumbai, Maharashtra as a private limited company under the Companies Act, 1956, and was granted a certificate of incorporation by the Registrar of Companies, Maharashtra at Mumbai ("RoC"). Subsequently, the name of our Company was changed to 'Nazara Technologies Private Limited' and a fresh certificate of incorporation consequent upon change of name was issued by the RoC to our Company on July 4, 2003. Our Company was converted from a private limited company to a public limited company, and the name of our Company was changed to 'Nazara Technologies Limited' and a fresh certificate of incorporation consequent upon change of name was issued by the RoC to our Company on December 13, 2017. For further details, see "*History and Certain Corporate Matters*" on page 175 of the prospectus dated March 22, 2021 ("**Prospectus**").

Registered Office and Corporate Office: 51-57, Maker Chambers 3, Nariman Point, Mumbai 400 021, Maharashtra, India; **Tel:** +91 22 4033 0800. **Website:** www.nazara.com; **Contact Person:** Pratibha Mishra, Company Secretary and Compliance Officer; **E-mail:** cs@nazara.com, **Corporate Identity Number:** U72900MH1999PLC122970

OUR PROMOTERS: VIKASH MITTERSAIN, NITISH MITTERSAIN AND MITTER INFOTECH LLP

Our Company has filed the Prospectus with RoC and the Equity Shares are proposed to be listed on the National Stock Exchange of India Limited ("NSE") and the BSE Limited ("BSE") and the trading of the Equity Shares allotted pursuant to the Offer will commence on March 30, 2021.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF 5,294,392 EQUITY SHARES OF FACE VALUE OF ₹4 EACH ("EQUITY SHARES") OF NAZARA TECHNOLOGIES LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ 1,101^A PER EQUITY SHARE ("OFFER PRICE"), THROUGH AN OFFER FOR SALE OF 5,294,392 EQUITY SHARES AGGREGATING TO ₹ 5,826.91 MILLION ("OFFER") BY THE SELLING SHAREHOLDERS, COMPRISING OF 1,267,435 EQUITY SHARES AGGREGATING TO ₹ 1,394.91 MILLION BY IIFL SPECIAL OPPORTUNITIES FUND, 1,036,286 EQUITY SHARES AGGREGATING TO ₹ 1,140.52 MILLION BY IIFL SPECIAL OPPORTUNITIES FUND - SERIES 4, 873,989 EQUITY SHARES AGGREGATING TO ₹ 961.90 MILLION BY IIFL SPECIAL OPPORTUNITIES FUND - SERIES 5, 816,804 EQUITY SHARES AGGREGATING TO ₹ 898.96 MILLION BY IIFL SPECIAL OPPORTUNITIES FUND - SERIES 2, 691,900 EQUITY SHARES AGGREGATING TO ₹ 761.49 MILLION BY MITTER INFOTECH LLP (THE "PROMOTER SELLING SHAREHOLDER"), 393,349 EQUITY SHARES AGGREGATING TO ₹ 432.91 MILLION BY IIFL SPECIAL OPPORTUNITIES FUND - SERIES 3, (IIFL SPECIAL OPPORTUNITIES FUND, IIFL SPECIAL OPPORTUNITIES FUND - SERIES 4, IIFL SPECIAL OPPORTUNITIES FUND - SERIES 5, IIFL SPECIAL OPPORTUNITIES FUND - SERIES 2 AND IIFL SPECIAL OPPORTUNITIES FUND - SERIES 3 TOGETHER, REFERRED TO AS THE "INVESTOR SELLING SHAREHOLDERS"), 150,000 EQUITY SHARES AGGREGATING TO ₹ 165.09 MILLION BY GOOD GAME INVESTMENT TRUST, 25,000 EQUITY SHARES AGGREGATING TO ₹ 27.51 MILLION BY SEEDFUND 2 INTERNATIONAL, 23,725 EQUITY SHARES AGGREGATING TO ₹ 26.11 MILLION BY PORUSH JAIN, 14,959 EQUITY SHARES AGGREGATING TO ₹ 16.46 MILLION BY AZIMUTH INVESTMENTS LIMITED AND 945 EQUITY SHARES AGGREGATING TO ₹ 1.04 MILLION BY SEEDFUND 2 INDIA (GOOD GAME INVESTMENT TRUST, SEEDFUND 2 INTERNATIONAL, PORUSH JAIN, AZIMUTH INVESTMENTS LIMITED AND SEEDFUND 2 INDIA TOGETHER, REFERRED TO AS THE "OTHER SELLING SHAREHOLDERS, AND TOGETHER WITH THE PROMOTER SELLING SHAREHOLDER AND THE INVESTOR SELLING SHAREHOLDERS, REFERRED TO AS THE "SELLING SHAREHOLDERS"). THIS OFFER INCLUDED A RESERVATION OF 20,181 EQUITY SHARES (CONSTITUTING 0.07% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL) AGGREGATING TO ₹ 20 MILLION FOR PURCHASE BY ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER CONSTITUTES AT LEAST 17.39% AND 17.32%, RESPECTIVELY, OF OUR POST-OFFER PAID-UP EQUITY SHARE CAPITAL.

^A A DISCOUNT OF ₹ 110 PER EQUITY WAS OFFERED TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION

Final Demand

A summary of the final demand as at different Bid prices is as under:

Sr. No.	RATE	SHARES	% to TOTAL	CUMULATIVE TOTAL	CUMULATIVE % TO TOTAL
1	1100	442,741	0.09	442,741	0.09
2	1101	482,186,185	93.97	482,628,926	94.06
3	Cut-Off	30,487,834	5.94	513,116,760	100.00
TOTAL		513,116,760	100.00		

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being the NSE on March 24, 2021

A. Allotment to Retail Individual Bidders (after technical rejections)

The Basis of Allotment to the Retail Individual Bidders, who have placed bid at the Cut-Off Price or at the Offer Price of ₹ 1101 per Equity Share, was finalized in consultation with the NSE. This category has been subscribed to the extent of 67,7605 times. The total number of Equity Shares Allotted in Retail Portion is 527,421 Equity Shares to 40,570 successful Retail Individual Bidder. The category-wise details of the Basis of Allotment are as under:

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares allotted per Bidder	Ratio	Total No. of Equity Shares allotted
13	1,891,626	90.82	24,591,138	68.81	13	3:154	478,985
26	91,869	4.41	2,388,594	6.68	13	3:154	23,257
39	29,246	1.40	1,140,594	3.19	13	3:154	7,410
52	14,627	0.70	760,604	2.13	13	3:154	3,705
65	10,716	0.51	696,540	1.95	13	3:154	2,717
78	4,791	0.23	373,698	1.05	13	3:154	1,209
91	5,847	0.28	532,077	1.49	13	3:154	1,482
104	2,886	0.14	300,144	0.84	13	3:154	728
117	1,318	0.06	154,206	0.43	13	3:154	338
130	5,608	0.27	729,040	2.04	13	3:154	1,417
143	1,109	0.05	158,587	0.44	13	3:154	273
156	1,412	0.07	220,272	0.62	13	3:154	351
169	21,851	1.05	3,692,819	10.33	13	3:154	5,538
3725 Allottees from Serial no 2 to 13 Additional 1(one) share					11:3725		11
TOTAL	2,082,906	100.00	35,738,313	100.00			527,421

B. Allotment to Non-Institutional Bidders (After Technical Rejections)

The Basis of Allotment to the Non-Institutional Bidders, who have placed bid at the Offer Price of ₹ 1101 per Equity Share, was finalized in consultation with the NSE. The Non-Institutional Portion has been subscribed to the extent of 387.2473 times. The total number of Equity Shares Allotted in this category is 791,131 Equity Shares to 1,940 successful Non- Institutional Bidder. The category-wise details of the Basis of Allotment are as under: (Sample)

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares allotted per Bidder	Ratio	Total No. of Equity Shares allotted
182	1747	24.62	317,954	0.10	13	63:1747	819
195	536	7.55	104,520	0.03	13	21:536	273
208	158	2.23	32,864	0.01	13	7:158	91
221	99	1.40	21,879	0.01	13	4:99	52
234	106	1.49	24,804	0.01	13	5:106	65
247	30	0.42	7,410	0.00	13	1:30	13
260	292	4.12	75,920	0.02	13	15:292	195
273	144	2.03	39,312	0.01	13	8:144	104
286	34	0.48	9,724	0.00	13	2:34	26
299	53	0.75	15,847	0.01	13	3:53	39
312	36	0.51	11,232	0.00	13	2:36	26
325	80	1.13	26,000	0.01	13	5:80	65
5,447	6	0.08	32,682	0.01	14	1:1	84
5,460	3	0.04	16,380	0.01	14	1:1	42
5,473	1	0.01	5,473	0.00	14	1:1	14
9,555	1	0.01	9,555	0.00	25	1:1	25
9,581	2	0.03	19,162	0.01	25	1:1	50
9,620	1	0.01	9,620	0.00	25	1:1	25
10,660	1	0.01	10,660	0.00	28	1:1	28
10,712	1	0.01	10,712	0.00	28	1:1	28
10,725	1	0.01	10,725	0.00	28	1:1	28
10,881	2	0.03	21,762	0.01	28	1:1	56
10,894	2	0.03	21,788	0.01	28	1:1	56
10,920	1	0.01	10,920	0.00	28	1:1	28
659,074	1	0.01	659,074	0.22	1,702	1:1	1,702
681,174	1	0.01	681,174	0.22	1,759	1:1	1,759
681,187	5	0.07	3,405,935	1.11	1,759	1:1	8,795
715,247	1	0.01	715,247	0.23	1,847	1:1	1,847
726,609	6	0.08	4,359,654	1.42	1,876	1:1	11,256
760,500	1	0.01	760,500	0.25	1,964	1:1	1,964
767,390	1	0.01	767,390	0.25	1,982	1:1	1,982
772,018	1	0.01	772,018	0.25	1,994	1:1	1,994
912,821	1	0.01	912,821	0.30	2,357	1:1	2,357
917,800	1	0.01	917,800	0.30	2,370	1:1	2,370
936,000	1	0.01	936,000	0.31	2,417	1:1	2,417
953,667	4	0.06	3,814,668	1.25	2,463	1:1	9,852
1,017,250	1	0.01	1,017,250	0.33	2,627	1:1	2,627
1,071,746	1	0.01	1,071,746	0.35	2,768	1:1	2,768
1,089,907	2	0.03	2,179,814	0.71	2,815	1:1	5,630
1,135,329	13	0.18	14,759,277	4.82	2,932	1:1	38,116
1,141,036	1	0.01	1,141,036	0.37	2,947	1:1	2,947
1,180,738	1	0.01	1,180,738	0.39	3,049	1:1	3,049
1,194,388	1	0.01	1,194,388	0.39	3,084	1:1	3,084
1,217,073	1	0.01	1,217,073	0.40	3,143	1:1	3,143
1,226,147	1	0.01	1,226,147	0.40	3,166	1:1	3,166
1,271,569	3	0.04	3,814,707	1.25	3,284	1:1	9,852
1,280,643	1	0.01	1,280,643	0.42	3,307	1:1	3,307
1,316,965	1	0.01	1,316,965	0.43	3,401	1:1	3,401
1,316,978	89	1.25	117,211,042	38.26	3,400	1:1	302,600
1,316,978		0.00		0.00	1	54:89	54
1,316,991	2	0.03	2,633,982	0.86	3,401	1:1	6,802
1,318,538	5	0.07	6,592,690	2.15	3,405	1:1	17,025
1,318,551	3	0.04	3,955,653	1.29	3,405	1:1	10,215

C. Allotment to Eligible Employees (After Technical Rejections)

The Basis of Allotment to the Eligible Employees, who have placed bid at Cut-off or at the Offer Price of ₹ 1101 per Equity Share (Employee Discount of 110 per Equity Share was offered to the Eligible Employees applying under Employee Reservation Portion), was finalized in consultation with the NSE. The Eligible Employee Portion has been subscribed to the extent of 1.46227 times. The total number of Equity Shares Allotted in this category is 20,181 Equity Shares to 120 successful Eligible Employees. The category-wise details of the Basis of Allotment are as under:

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares allotted per Bidder	Ratio	Total No. of Equity Shares allotted
26	7	5.83	182	0.89	26	1:1	182
39	1	0.83	39	0.19	39	1:1	39
52	5	4.17	260	1.28	52	1:1	260
65	2	1.67	130	0.64	65	1:1	130
91	3	2.50	273	1.34	90	1:1	270
104	2	1.67	208	1.02	103	1:1	206
117	1	0.83	117	0.57	116	1:1	116
130	1	0.83	130	0.64	129	1:1	129
143	1	0.83	143	0.70	142	1:1	142
182	2	1.67	364	1.79	181	1:1	362
195	37	30.83	7,215	35.42	193	1:1	7,141
208	16	13.33	3,120	15.32	193	1:1	3,088
221	2	1.67	390	1.91	193	1:1	386
234	1	0.83	195	0.96	193	1:1	193
247	6	5.00	1,170	5.74	193	1:1	1,158
312	3	2.50	585	2.87	193	1:1	579
325	1	0.83	195	0.96	193	1:1	193
338	1	0.83	195	0.96	193	1:1	193
351	2	1.67	390	1.91	193	1:1	386
403	2	1.67	390	1.91	193	1:1	386
494	24	20.00	4,680	22.97	193	1:1	4,632
95 Allottees from Serial no 11 to 21 Additional 1(one) share					1	10:95	10
TOTAL	120	100.00	20,371	100.00			20,181

Category	No. of Applications Received	% of Total	Total No. of Equity Shares applied	% to Total	No. of Equity Shares allotted per Bidder	Ratio	Total No. of Equity Shares allotted
208	16	27.59	208	2.28	13		
221	2	3.45	52	0.57	13		
234	1	1.72	39	0.43	13		
247	6	10.34	312	3.41	13		
312	3	5.17	351	3.84	13		
325	1	1.72	130	1.42	13		
338	1	1.72	143	1.56	13		
351	2	3.45	312	3.41	13		
403	2	3.45	416	4.55	13		
494	24	41.38	7,176	78.52	13		
TOTAL	58	100.00	9,139	100.00			0

D. Allotment to QIBs

Allotment to QIBs, who have Bid at the Offer Price of ₹ 1101 per Equity Share or above, has been done on a proportionate basis in consultation with the NSE. This category has been subscribed to the extent of 103.9321 times of QIB Portion. As per the SEBI Regulations, Mutual Funds were Allotted 5% of the Equity Shares of QIB Portion available i.e., 79,114 Equity Shares and other QIBs including of Mutual Funds were Allotted the remaining available Equity Shares i.e. 1,503,150 Equity Shares on a proportionate basis. The total number of Equity Shares Allotted in the QIB Portion is 1,582,264 Equity Shares, which were allotted to 163 successful QIB Bidders. The category-wise details of the Basis of Allotment are as under:

Category	FIs/Banks	MFs	ICs	NBFC's	AIF	FPC	OTHERS	Total
ALLOTMENT	408,878	175,987	92,793	341,830	89,077	468,300	5,399	1,582,264

E. Allotment to Anchor Investors

The Company, the Promoter Selling Shareholder and the Investor Selling Shareholders, in consultation with the BRLMs, have allocated 2,373,395 Equity Shares to 24 Anchor Investors (through 43 Applications) at the Anchor Investor Offer Price of ₹1101 per Equity Share in accordance with the SEBI Regulations. This represents 60% of the QIB Portion.

Category	FIs/Banks	MFs	ICs	NBFC's	AIF	FPC	Others	Total
ALLOTMENT		839,306	-	53,599	59,956	1,420,534	-	2,373,395

The IPO Committee of our Company on March 24, 2021 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange, being NSE and has allotted the Equity Shares to various successful Bidders. The Allotment Advice-cum-Intimations will be emailed or dispatched to the email ID or address of the investors as registered with the depositories. Further, the instructions to the Self Certified Syndicate Banks for unblocking of funds, transfer to Public Offer Account have been issued on March 25, 2021 and payment to non-Syndicate brokers have been issued on March 25, 2021. In case the same is not received within ten days, investors may contact the Registrar to the Offer at the address given below. The Equity Shares Allotted to the successful Allottees have been uploaded on March 25, 2021 for credit into the respective beneficiary accounts subject to validation of the account details with the depositories concerned. Our Company is in the process of obtaining the listing and trading approval from NSE and BSE and the trading is expected to commence on March 30, 2021.