

MapmyIndia™

C.E. INFO SYSTEMS LIMITED

Our Company was originally incorporated as 'C.E. Info Systems Private Limited' at New Delhi as a private limited company under the Companies Act, 1956, pursuant to the certificate of incorporation dated February 17, 1995 issued by the Registrar of Companies, National Capital Territory of Delhi and Haryana at New Delhi (the "RoC"). Our Company was converted from a private limited company to a public limited company pursuant to a special resolution passed by our Shareholders at the EGM held on July 7, 2021 and the name of our Company was changed to 'C.E. Info Systems Limited'. Consequently, a fresh certificate of incorporation dated July 12, 2021 was issued by the RoC. For details in relation to the changes in the name and registered office of our Company, see "History and Certain Corporate Matters" on page 160 of the Prospectus dated December 14, 2021 ("Prospectus").

Registered and Corporate Office: First, Second, & Third Floor, Plot. No. 237, Okhla Industrial Estate, Phase- III, New Delhi 110 020, India. **Telephone:** +91 11 4600 9900; **Contact Person:** Saurabh Surendra Somani, Company Secretary and Compliance Officer; **E-mail:** cs@mapmyindia.com; **Website:** www.mapmyindia.com; **Corporate Identity Number:** U74899DL1995PLC065551

PROMOTERS OF OUR COMPANY: RAKESH KUMAR VERMA AND RASHMI VERMA

Our Company has filed the Prospectus with the RoC, and the Equity Shares are proposed to be listed on the BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") and trading will commence on December 21, 2021.

BASIS OF ALLOTMENT

INITIAL PUBLIC OFFER OF 10,063,945 EQUITY SHARES OF FACE VALUE OF ₹ 2 EACH ("EQUITY SHARES") OF C.E. INFO SYSTEMS LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹ 1,033 PER EQUITY SHARE THROUGH AN OFFER FOR SALE OF 10,063,945 EQUITY SHARES AGGREGATING TO ₹ 10,396.06 MILLION BY THE SELLING SHAREHOLDERS ("OFFER"), COMPRISING 4,251,044 EQUITY SHARES AGGREGATING TO ₹ 4,391.33 MILLION BY RASHMI VERMA (THE "INDIVIDUAL SELLING SHAREHOLDER"), 2,701,407 EQUITY SHARES AGGREGATING TO ₹ 2,790.55 MILLION BY QUALCOMM ASIA PACIFIC PTE. LTD., 1,369,961 EQUITY SHARES AGGREGATING TO ₹ 1,415.17 MILLION BY ZENRIN CO., LTD. (COLLECTIVELY THE "INVESTOR SELLING SHAREHOLDERS"), 1,741,533 EQUITY SHARES AGGREGATING TO ₹ 1,799.00 MILLION BY PERSONS REFERRED TO IN ANNEXURE A (COLLECTIVELY THE "OTHER SELLING SHAREHOLDERS" AND TOGETHER WITH THE INDIVIDUAL SELLING SHAREHOLDER AND THE INVESTOR SELLING SHAREHOLDERS, THE "SELLING SHAREHOLDERS" AND SUCH EQUITY SHARES OFFERED BY THE SELLING SHAREHOLDERS, THE "OFFERED SHARES"). THE OFFER CONSTITUTES 18.90% OF THE POST-OFFER PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

- THE FACE VALUE OF EQUITY SHARES IS ₹ 2 EACH. THE OFFER PRICE IS 516.50 TIMES THE FACE VALUE OF THE EQUITY SHARES.
- OFFER PRICE: ₹ 1,033 PER EQUITY SHARE OF FACE VALUE OF ₹ 2 EACH
- THE OFFER PRICE IS 516.50 TIMES OF THE FACE VALUE
- Risks to Investors:
- The Price/Earnings ratio based on diluted EPS for Fiscal 2021 for our Company at upper end of price band is 93.99 as compared to the NIFTY 50 Price/ Earnings ratio of 23.68*. The market capitalization to consolidated revenue from operations for Fiscal 2021 is 36.07 at the upper end of price band.
 - *As on December 1, 2021.
 - Average Cost of acquisition for equity shares for all the Selling Shareholders ranges between Negligible to ₹ 94.50 per Equity Share and Offer Price at upper end of the price band is ₹ 1,033.
 - Details of Acquisition of all Equity Shares transacted in last three years and one year:

Period	Weighted Average Cost of Acquisition (in ₹)*	Cap Price (₹ 1,033) is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price-Highest Price (in ₹)*
Last 1 year	94.70	10.91	94.47 - 94.88
Last 3 years	94.70	10.91	94.47 - 94.88

- *Weighted average cost of acquisition has been calculated by adjusting for split and bonus of equity shares.
- *acquisition price range has been presented excluding the Nil cost of acquisition for bonus shares.
- Weighted Average Return on Net Worth for Fiscals 2021, 2020 and 2019 is 12.86%.
 - The four BRLMs associated with the Offer have handled 61 public issues in the past three years, out of which 22 issues closed below the issue price on listing date.
 - The Offer Price, Market Capitalization to Revenue multiple and Price to Earnings ratio based on the Offer Price of the Company, may not be indicative of the market price of the Company on listing or thereafter.
 - Details of price at which Equity Shares were acquired in the last three years by Promoters, Promoter Group, Investor Selling Shareholders, Other Selling Shareholders and Shareholders with nominee director rights or other rights, preceding the date of the RHP is disclosed beginning on page 25 of the RHP.

BID/OFFER PROGRAMME	
BID/OFFER OPENED ON* THURSDAY, DECEMBER 9, 2021	
BID/OFFER CLOSED ON MONDAY, DECEMBER 13, 2021**	

*The Anchor Investor Bid/Offer Period was one Working Day prior to the Bid/Offer Opening Date, i.e., Wednesday, December 8, 2021.

**UPI mandate end time and date was at 12.00 pm on Tuesday, December 14, 2021.

The Offer was made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 31 of the SEBI ICDR Regulations and in compliance with Regulation 6(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer was allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", and such portion as "QIB Portion"), provided that our Company, the Individual Selling Shareholder, and the Investor Selling Shareholders in consultation with the Book Running Lead Managers, have allocated 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third was reserved for domestic Mutual Funds, subject to valid Bids having been received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. Further, 5% of the Net QIB Portion was available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion was available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids having been received at or above the Offer Price. Further, not less than 15% of the Offer was available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Offer was available for allocation to Retail Individual Bidders ("RIBs") in accordance with the SEBI ICDR Regulations, subject to valid Bids having been received at or above the Offer Price. All potential Bidders (except Anchor Investors) were required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts were blocked by the SCSBs or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors were not permitted to participate in the Offer through the ASBA process. For details, see "Offer Procedure" beginning on page 298 of the Prospectus.

The bidding for Anchor Investor opened and closed on December 8, 2021. The Company received 35 applications from 25 anchor investors for 3,368,988 equity shares. The Anchor investor price was finalized at ₹ 1,033 per Equity Share. A total of 3,019,183 Equity Shares were allocated under the Anchor Investor portion aggregating to ₹ 3,118,816,039.00.

The Offer received 2,815,238 applications for 1,086,391,250 Equity Shares resulting in 107.9488 times subscription (before technical rejections). The details of the applications received in the Offer from Retail Individual Bidders, Non-Institutional Bidders, QIBs and Anchor Investor are as under (before technical rejections):

Sl. No	Category	No. of Applications Applied	No. of Equity Shares Applied	Shares Reserved as per Prospectus	No. of times Subscribed	Amount (subscription received in the Offer) (₹)
A	Retail Individual Bidders	2,803,075	47,960,654	3,522,381	13.6160	49,548,480,842.00
B	Non-Institutional Bidders	11,943	639,479,316	1,509,592	423.6107	660,581,366,046.00
C	Qualified Institutional Bidders (excluding Anchor Investors)	185	395,582,292	2,012,789	196.5344	408,636,507,636.00
D	Anchor Investors	35	3,368,988	3,019,183	1.1159	3,480,164,604.00
Total		2,815,238	1,086,391,250	10,063,945	107.9488	1,122,246,519,128.00

Final Demand

A summary of the final demand as per BSE and NSE as on the Bid/Offer Closing Date at different Bid prices is as under:

Sl. No	Bid Price	No. of Equity Shares	% to Total	Cumulative Total	Cumulative % of Total
1	1000	301,854	0.03	301,854	0.03
2	1001	15,512	0.00	317,366	0.03
3	1002	3,164	0.00	320,530	0.03
4	1003	17,164	0.00	337,694	0.03
5	1004	938	0.00	338,632	0.03
6	1005	7,126	0.00	345,758	0.03
7	1006	1,246	0.00	347,004	0.03
8	1007	1,834	0.00	348,838	0.03
9	1008	2,576	0.00	351,414	0.03
10	1009	1,512	0.00	352,926	0.03
11	1010	36,134	0.00	389,060	0.04
12	1011	11,774	0.00	400,834	0.04
13	1012	1,778	0.00	402,612	0.04
14	1013	5,138	0.00	407,750	0.04
15	1014	1,344	0.00	409,094	0.04
16	1015	28,322	0.00	437,416	0.04
17	1016	8,918	0.00	446,334	0.04
18	1017	12,698	0.00	459,032	0.04
19	1018	2,898	0.00	461,930	0.04
20	1019	4,018	0.00	465,948	0.04
21	1020	80,220	0.01	546,168	0.05
22	1021	8,736	0.00	554,904	0.05
23	1022	19,838	0.00	574,742	0.05
24	1023	7,238	0.00	581,980	0.05
25	1024	2,576	0.00	584,556	0.05
26	1025	42,812	0.00	627,368	0.06
27	1026	2,744	0.00	630,112	0.06
28	1027	3,458	0.00	633,570	0.06
29	1028	5,320	0.00	638,890	0.06
30	1029	4,326	0.00	643,216	0.06
31	1030	71,946	0.01	715,162	0.07
32	1031	79,688	0.01	794,850	0.07
33	1032	134,610	0.01	929,460	0.09
34	1033	1,048,231,492	96.03	1,049,160,952	96.11
35	Cut-Off	42,452,144	3.89	1,091,613,096	100.00
TOTAL		1,091,613,096	100.00		

The Basis of Allotment was finalized in consultation with the Designated Stock Exchange, being BSE on December 16, 2021.

A. Allotment to Retail Individual Bidders (After Technical Rejections) (including ASBA Applications)

The Basis of Allotment to the Retail Individual Investors, who have bid at cut-off or at the Offer Price of ₹ 1,033 per Equity, was finalized in consultation with BSE. This category has been subscribed to the extent of 13.18 times. The total number of Equity Shares Allotted in Retail Individual Bidders category is 3,522,381 Equity Shares to 251,598 successful applicants. The category-wise details of the Basis of Allotment are as under:

Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
14	2,525,390	92.85	35,355,460	76.13	14	21:227	3,270,596
28	103,177	3.79	2,888,956	6.22	14	21:227	133,630
42	30,174	1.11	1,267,308	2.73	14	21:227	39,074
56	13,289	0.49	744,184	1.60	14	21:227	17,206
70	10,699	0.39	748,930	1.61	14	21:227	13,860

Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
84	4,786	0.18	402,024	0.87	14	21:227	6,202
98	5,293	0.19	518,714	1.12	14	21:227	6,846
112	1,811	0.07	202,832	0.44	14	21:227	2,338
126	1,144	0.04	144,144	0.31	14	21:227	1,484
140	3,968	0.15	555,520	1.20	14	21:227	5,138
154	961	0.04	147,994	0.32	14	21:227	1,246
168	1,099	0.04	184,632	0.40	14	21:227	1,428
182	18,011	0.66	3,278,002	7.06	14	21:227	23,324
		17,984 Allottees from Serial no 2 to 13 Additional 1(one) share				9:17984	9
TOTAL		2,719,802	100.00	46,438,700	100.00		3,522,381

B. Allotment to Non Institutional Bidders (After Technical Rejections) (including ASBA Applications)

The Basis of Allotment to the Non-Institutional Bidders, who have bid at the Offer Price of ₹ 1,033 per Equity Share or above, was finalized in consultation with BSE. This category has been subscribed to the extent of 422.45 times. The total number of Equity Shares allotted in this category is 1,509,592 Equity Shares to 4,427 successful applicants. The category-wise details of the Basis of Allotment are as under: (Sample)

Category	No. of Applications Received	% of Total	Total No. of Equity Shares Applied	% to Total	No. of Equity Shares Allotted per Bidder	Ratio	Total No. of Equity Shares Allotted
196	2223	19.24	435,708	0.07	14	74:2223	1,036
210	714	6.18	149,940	0.02	14	25:714	350
224	142	1.23	31,808	0.00	14	5:142	70
238	105	0.91	24,990	0.00	14	4:105	56
252	101	0.87	25,452	0.00	14	4:101	56
812	11	0.10	8,932	0.00	14	2:11	28
826	7	0.06	5,782	0.00	14	1:7	14
840	64	0.55	53,760	0.01	14	9:64	126
5,698	2	0.02	11,396	0.00	14	1:1	28
9,576	2	0.02	19,152	0.00	23	1:1	46
9,590	1	0.01	9,590	0.00	23	1:1	23
9,604	1	0.01	9,604	0.00	23	1:1	23
11,564	1	0.01	11,564	0.00	27	1:1	27
19,138	1	0.01	19,138	0.00	45	1:1	45
48,510	2	0.02	97,020	0.02	115	1:1	230
48,636	4	0.03	194,544	0.03	115	1:1	460
49,000	3	0.03	147,000	0.02	116	1:1	348
54,600	2	0.02	109,200	0.02	129	1:1	258
77,448	2	0.02	154,896	0.02	184	1:1	368
78,064	1	0.01	78,064	0.01	185	1:1	185
98,728	1	0.01	98,728	0.02	234	1:1	234
99,988	1	0.01	99,988	0.02	237	1:1	237
100,800	1	0.01	100,800	0.02	239	1:1	239
108,514	1	0.01	108,514	0.02	257	1:1	257
112,000	1	0.01	112,000	0.02	265	1:1	265
314,608	1	0.01	314,608	0.05	745	1:1	745
325,640	1	0.01	325,640	0.05	771	1:1	771
387,226	4	0.03	1,548,904	0.24	917	1:1	3,668
493,640	1	0.01	493,640	0.08	1,169	1:1	1,169
532,420	7	0.06	3,726,940	0.58	1,260	1:1	8,820
605,024	1	0.01	605,024	0.09	1,432	1:1	1,432
606,816	1	0.01	606,816	0.10	1,436	1:1	1,436
717,416	1	0.01	717,416	0.11	1,697	1:1	1,697
725,970	1	0.01	725,970	0.11	1,717	1:1	1,717
1,324,288	1	0.01	1,324,288	0.21	3,134	1:1	3,134
2,904,160	5	0.04	14,520,800	2.28	6,873	1:1	34,365
2,918,762	1	0.01	2,918,762	0.46	6,907	1:1	6,907
2,952,558	1	0.01	2,952,558	0.46	6,987	1:1	6,987
3,097,766	1	0.01	3,097,766	0.49	7,331	1:1	7,331
3,388,182	1	0.01	3,388,182	0.53	8,017	1:1	8,017

C. Allotment to QIBs (After Technical Rejections): (Excluding Anchor Investors)

Allotment to QIBs, who have bid at the Offer Price of ₹ 1,033 per Equity Share or above, has been done on a proportionate basis in consultation with BSE. This category has been subscribed to the extent of 196.53 times of QIB portion. As per the SEBI Regulations, Mutual Funds were allotted 5% of the Equity Shares of QIB portion available i.e. 100,639 Equity Shares and other QIBs and unsatisfied demand of Mutual Funds were allotted the remaining available Equity Shares i.e. 1,912,150 Equity Shares on a proportionate basis. The total number of Equity Shares allotted in the QIB category is 2,012,789 Equity Shares, which were allotted to 185 successful Applicants.

CATEGORY	FIS/BANKS	MFs	ICs	AIF	FPI	OTHERS	TOTAL
ALLOTMENT	707,070	261,313	70,600	81,839	512,489	379,478	2,012,789

D. Allotment to Anchor Investors

The Company, Individual Selling Shareholder and Investor Selling Shareholders, in consultation with the BRLMs, have allocated 3,019,183 Equity Shares to 25 Anchor Investors (through 35 Applications) at the Anchor Investor Offer Price of ₹ 1.033 per Equity Share in accordance with the SEBI Regulations. This represents 60% of the QIB Portion.

CATEGORY	FIS/BANKS	MFs	ICs	AIF	FPI	OTHERS	TOTAL
ALLOTMENT	-	1,006,395	134,954	212,842	1,664,992	-	3,019,183

The Board of our Directors of our Company at its meeting held on December 17, 2021 has taken on record the basis of allotment of Equity Shares approved by the Designated Stock Exchange, being BSE and has allotted the Equity Shares to various successful applicants. The Allotment Advice Cum Refund Intimation has been emailed or dispatched to the email ids or addresses of the investors as registered with the depositories. Further, instructions to the SCSBs have been issued for unblocking of funds and transfer to the Public Offer Account on December 16, 2021 and the payments to non-syndicate brokers have been issued on December 17, 2021. In case the same is not received within ten days, investors may contact the Registrar to the Offer at the address given below. The Equity Shares allotted to the successful allottees have been uploaded on December 17, 2021 for credit into the respective beneficiary accounts subject to validation of the account details with the depositories concerned. The Company has filed the listing applications with the Stock Exchanges and has received the listing and trading approvals from the BSE and NSE on December 20, 2021. The trading of equity shares will commence on December 21, 2021.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus. Percentage figures have been rounded off to two decimal places.

INVESTORS PLEASE NOTE

These details of the Allotment made shall be hosted on the website of Registrar to the Offer, Link Intime India Private Limited at www.linkintime.co.in.

All future correspondence in this regard may kindly be addressed to the Registrar to the Offer quoting full name of the first/ sole Bidder, Bid cum Application Form number, Bidder DP ID, Client ID, PAN, date of submission of Bid cum Application Form, address of the Bidder, number of Equity Shares applied for, the name and address of the Designated Intermediary where the Bid cum Application Form was submitted by the Bidder and a copy of the Acknowledgement Slip received from the Designated Intermediary at the address given below:

LINKIntime

Link Intime India Private Limited

C 101, 247 Park, L.B.S. Marg, Vikhroli (West), Mumbai 400 083 Maharashtra, India

Tel: +91 22 4918 6200; E-mail: ceinfo@linkintime.co.in; Investor Grievance E-mail: ceinfo@linkintime.co.in

Contact Person: Shanti Gopalkrishnan; SEBI Registration Number: INR000004058

For C.E. INFO SYSTEMS LIMITED
On behalf of