



The Manager,
Listing Department,
National Stock Exchange of (I) Ltd.
Exchange Plaza, C/1, Block G,
Bandra Kurla Complex, Bandra (East),
MUMBAI 400 051

Sir,

Sub:

FILING INFORMATION WITH STOCK EXCHANGES BY ACQUIRER AS REQUIRED UNDER REGULATIONS 29(2) IN Annexure B OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVER) REGULATIONS, 2011.

TARGET Company (TC): ADVANTA LIMITED
SYMBOL : ADVANTAEQ

This is to inform you that we have purchased 1850164 equity shares of Advanta Limited representing 2.193% of the total shareholding in the TC, through open market. After this purchase of equity shares, our shareholding is 43850164 equity shares representing 51.973% of the total shareholding in the TC.

We hereby make this disclosure in a given format pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We trust you will find the same in order.

Thanking you,

Yours faithfully,

For UPL Limited

For UPL LIMITED

A handwritten signature in black ink, appearing to be 'A. A.', is written over the typed name 'For UPL LIMITED'.

Signature of the acquirer / Authorised Signatory

Place: Mumbai

Date : 23th February, 2015



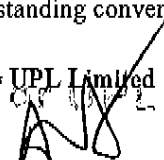
Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	ADVANTA LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	UPL LIMITED		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	42000000	49.78	33.77
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
Total (a+b+c)	42000000	49.78	33.77
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	1850164	2.193	1.487
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument			



that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	1850164	2.193	1.487
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	43850164	51.973	35.26
b) VRs otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.			
Total (a+b+c)	43850164	51.973	35.26
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	OPEN MARKET		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	19 TH FEBRUARY, 2015 (since 2.9.2014 till 19.2.2015)		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	168,742,190		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	168,742,190		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	248,739,160		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For UPL Limited

UPL LIMITED

Signature of the acquirer / seller / Authorised Signatory
 DIRECTOR / AUTH. SIGNATORIES
 Place: Mumbai

Date: 23rd February, 2015