

To,

January 11, 2011

National Stock Exchange of India Limited

"Exchange Plaza",

Bandra Kurla Complex

Mumbai - 400 051

Dear Sir / Madam,

Sub.: Press Release

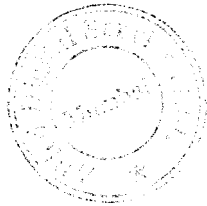
With reference to the captioned subject, enclosed herewith please find copy of the revised Press Release. Kindly note that there is no change in the content of the Press Release except for the typographical error in the date which has been rectified as January 10, 2011.

Kindly take the same on your record.

Yours Sincerely,

For Allied Digital Services Limited


Authorized signatory



Encl. : a/a



Allied Digital and Singapore-based e-Cop join hands to provide Managed Security Services to enterprises in 20 countries

to focus on providing Managed Security Services to enterprises in 20 countries

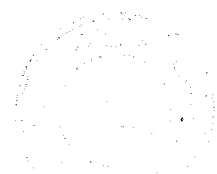
Mumbai, India, January 10, 2011: Allied Digital Services Ltd. (Allied or Company), (BSE: 532875) (NSE ID: ADSL), a global IT Services and Solutions provider and a Forbes “200 Best under a Billion” company, today announced a joint venture (JV) with Singapore-based e-Cop, the leading service provider of managed risk and information security services. Allied will hold a majority stake of 80% while e-Cop will hold the remaining 20% in the JV.

This JV will give ADSL greater visibility in the Managed Security Services (MSS) market place, as e-Cop is a well acknowledged MSS player from the likes of Frost & Sullivan and Gartner for over a decade now. e-Cop has received rating of “Positive” in the recent Gartner’s MarketScope for “Managed Security Services in Asia Pacific report. The prime objective of this JV is to expand business in territories where Allied has a strong presence, while leveraging e-Cop’s impressive track record and technical expertise.

Allied will enjoy exclusivity in over 20 countries with this JV for utilizing e-Cop’s proprietary technology platform: the Cyclops Enterprise Security Manager (CESM). With this JV, Allied and e-Cop will join together to form one of the largest threat intelligence networks in the world today with 7 Security Operations Centers (SOCs) across the globe. The multi-regional threat intelligence network will provide threat notifications and associated advisory services based on data collated from SOCs located in USA, India, Singapore, Malaysia, China, Hong Kong and Thailand.

In addition, the JV will assume the role of e-Cop’s current Global Resource Centre (GRC) in India and act as a Centre for Excellence for e-Cop’s global clientele. E-Cop’s GRC provides security services to over 80 Global clients from across the globe, which includes Government and Multinational companies. This JV will also focus on developing innovative Cloud Monitoring Solutions, powered by e-Cop’s Common Inference Engine for Security Event Handling (CIESEH) technology for Allied and e-Cop’s combined clientele.

Speaking on Allied and e-Cop’s JV, **Mr. Nitin Shah, Chairman and Managing Director, Allied Digital Services Ltd.**, said, “The JV’s offerings can dispel security concerns prevalent in global





enterprises regarding extensive deployment of Cloud Computing in enterprises. We believe that the JV's offerings will help accelerate adoption of Cloud Computing by enterprises across the world. In addition we are in discussions with several large government organizations in our regions of operations in order to provide security surveillance services. This JV with e-Cop leverages our core competencies and will help us establish customer confidence and capture greater market share."

Mr. Sui Wee Chong, Executive Director of e-Cop, said

"This is history in the making for e-Cop as we join hands with allied digital, a leading global IT services and solutions provider in offering the next generation of cloud monitoring solutions. Moreover, we foresee that there will be a cloud computing paradigm shift in the near future as a huge number of enterprises adopt cloud computing as a model. Thus when the phenomenon catches on, it bodes well for the joint venture.

About e-Cop:

e-Cop is the trusted partner for managed risk and information security services to business enterprises and governments. It offers a comprehensive suite of services to identify and deal effectively with threats and risks related to information security management. These services include Managed Security Services, Technology Consulting Services, and Professional Security Consulting Services.

Widely hailed as an innovative and leading information security industry blue-chip, e-Cop operates and maintains several Security Operations Centres (SOC) worldwide which are ISO/IEC 27001 certified and powered by its highly advanced, award-winning security event correlation technology developed internally by its R&D team.

e-Cop's commitment to deliver a multi-pronged integrated suite of Professional Security Services and Technology Consultancy Services has earned itself numerous accolades as the industry's leader. Its customers value the vision, leadership, and customised services and solutions that e-Cop brings to the table.





About Allied Digital Services Ltd:

Allied Digital Services Ltd (Allied) is a Global IT Services and Solutions company that provides a range of IT Infrastructure services and solutions including managed services and physical and information security solutions to leading Indian and global corporations. The company has a presence in over 132 locations in India and over 40 states in the USA, through its acquisition of En Pointe Global Services. Allied is an ISO 9001:2000 certified company with a global command centre certified under ISO 27001:2005 and ISO 20000-1:2005. Allied is among the few companies with a truly pan India direct presence in 132 locations across the length and breadth of the country –servicing over 40, 000 pin codes on the same day.

Safe Harbour: *Certain statements made in this release concerning our future growth prospects may be interpreted as forward looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward-looking statements that may be made from time to time.*

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