

Birla Group Holdings Private Limited

Regd. Office : Industry House, 159, Churchgate Reclamation, Mumbai - 400 020

CIN : U67120MH1980PTC023476

1. BSE Limited
25th Floor
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400001

11.04.2017

2. National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra
Mumbai - 400 051

3. Aditya Birla Fashion and Retail Limited
701-704, 7th Floor,
Skyline Icon Business Park,
86-92, Off A.K. Road,
Marol Village, Andheri (East),
Mumbai - 400 059

Dear Sirs,

Sub: Disclosure under Regulation 30 (2) of Securities and Exchange Board of India (Substantial Acquisition of Shares And Takeovers) Regulations, 2011.

We are the Promoter of Aditya Birla Fashion and Retail Limited.

According to our understanding of the meaning of the expressions 'Promoter', 'Promoter Group' and 'Persons Acting in Concert' and other provisions including Regulation 30 (2) of SEBI (Substantial Acquisition of Shares And Takeovers) Regulations, 2011, we declare the holdings of Promoter (s) / members of the Promoter Group / Persons Acting in Concert (PAC) with us as on March 31, 2017, as per **Annexure 'A'** enclosed.

Please acknowledge receipt.

Thanking you,

Yours faithfully,

For Birla Group Holdings Private Limited



(P. K. JAJODIA)
Director
DIN: 00376220



Encl : As above

Disclosure under Regulation 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part A – Details of Shareholding

1. Name of the Target Company (TC)	Aditya Birla Fashion and Retail Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Limited National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Not Applicable Names of Promoter(s) - Birla Group Holdings Private Limited Names of members of the Promoter Group / PAC, as per List 'A' attached		
4. Particulars of the Shareholding of person(s) mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
# As of March 31 st 2017, holding of:			
a) Shares,	45,71,64,117	59.33%	59.33%
b) Voting Rights (otherwise than by shares),	Nil	Nil	Nil
c) Warrants,	Nil	Nil	Nil
d) Convertible Securities,	Nil	Nil	Nil
e) Any other instrument that would entitle the holder to receive shares in the TC.	Nil	Nil	Nil
Total	45,71,64,117	59.33%	59.33%

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Birla Group Holdings Private Limited

[Signature]

(P.K. JAJODIA)
Director
DIN: 00376220



Place: Mumbai

Date: 11.04.2017

Details of shareholding of Promoters, members of Promoter Group and Persons Acting in Concert of Aditya Birla Fashion and Retail Limited as on March 31, 2017

Sr. No.	Name of the Shareholder	No. of Shares	% w.r.t total share/voting capital	% of total diluted share/ voting capital
Promoter				
1.	Birla Group Holdings Private Limited	1,87,73,560	2.44	2.44
Promoter Group/ Persons Acting in Concert				
2.	Shri Kumar Mangalam Birla	23,966	0.00	0.00
3.	Aditya Vikram Kumar Mangalam Birla HUF	780	0.00	0.00
4.	Smt. Rajashree Birla	6,63,696	0.09	0.09
5.	Smt. Neerja Birla	10,270	0.00	0.00
6.	Smt. Vasavadatta Bajaj	9,542	0.00	0.00
7.	TGS Investment And Trade Private Limited	7,02,35,027	9.11	9.11
8.	Trapti Trading And Investments Private Limited	4,90,04,462	6.35	6.35
9.	Turquoise Investments And Finance Private Limited	3,34,93,678	4.35	4.35
10.	Birla Consultants Limited	1,49,006	0.02	0.02
11.	Birla Industrial Finance (India) Limited	1,44,508	0.02	0.02
12.	Birla Industrial Investments (India) Limited	30,966	0.00	0.00
13.	ECE Industries Limited	6,19,647	0.08	0.08
14.	Grasim Industries Limited	1,73,98,243	2.26	2.26
15.	Hindalco Industries Limited	4,49,82,142	5.84	5.84
16.	IGH Holdings Private Limited	8,50,30,930	11.04	11.04
17.	Manav Investment And Trading Company Limited	5,96,310	0.08	0.08
18.	Pilani Investment And Industries Corporation Limited	9,72,909	0.13	0.13
19.	Umang Commercial Company Private Limited	6,49,72,778	8.43	8.43
20.	Aditya Birla Nuvo Limited	6,99,82,370	9.08	9.08
21.	ABNL Investment Limited	69,327	0.01	0.01
	TOTAL	45,71,64,117	59.33	59.33

For Birla Group Holdings Private Limited

P.K. Jajodia

(P.K. JAJODIA)
Director
DIN: 00376220



Place: Mumbai

Date: 11.04.2017