



Aditya Ultra Steel Limited

CIN L27100GJ 2011PLC066552

(Authorised Manufacturer of Kay2 Xenox Under Retail License User Agreement
with Kamdhenu Metallic Industries Limited)

Office & Factory :

Survey No. 48, NH-8 A, Wankaner Boundary, Bhalgam, Dist. Rajkot, Gujarat - 363621.

Ph.: 6357585716 | Email : cs@aditya-ultra-steel.com | Web : www.aditya-ultra-steel.com



Date: 20/10/2025

To,
The Manager,
Listing Compliance Department,
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400 051

Sub.: Press Release

Ref: Security Symbol: AUSL

Dear Sir/Madam,

Please find enclosed the Press Release on cumulative orders of 4,545 tonnes received from its distributors during the Diwali period.

This is for your information and records.

Thanking You.
Yours faithfully,

For ADITYA ULTRA STEEL LIMITED



Sunny Sunil Singhi
Managing Director
DIN: 07210706



Aditya Ultra Steel Bags 4,545-Tonne Order Worth ₹20 Cr from Distributor Network During Diwali Period

Rajkot, 20th October 2025 – **Aditya Ultra Steel Limited**, (NSE Code: AUSL), a Gujarat-based manufacturer of high-quality TMT bars catering to the construction and infrastructure sectors, announced that it has booked cumulative orders of 4,545 tonnes from its distributors during the Diwali period. The total order value stands at approximately ₹20 Cr.

The orders were received across the company's established network of distributors and dealers, marking a significant festive season milestone and reinforcing its strong market presence within Gujarat's construction and infrastructure sectors.

The company has built a strong foothold in the Saurashtra and Kutch regions, particularly in Tier 2 and Tier 3 markets. Its growth is supported by dealer incentive schemes and engagement programmes designed to enhance channel participation and strengthen distribution reach.

Aditya Ultra Steel leverages its in-house logistics infrastructure through a fleet of 26 company-owned trucks, enabling multi-location dispatches within 24 hours, even for small-volume orders. This operational advantage contributes to high dealer satisfaction and consistent reorder momentum.

The company maintains over 85% utilisation of its installed capacity, supported by initiatives in furnace optimisation, automation, and process refinement that ensure product consistency and cost efficiency.

The strong festive season order inflow contributes to Aditya Ultra Steel's steady business momentum in FY26, further consolidating its position as a key supplier in Gujarat's growing construction and infrastructure market.

On the receipt of the order, Mr. Sunny Singh Chairman & Managing Director of Aditya Ultra Steel Limited said, "We are pleased with the strong order inflow of 4,545 tonnes during the Diwali period, reflecting the continued confidence of our distributor network and the growing demand for our high-quality TMT bars across Gujarat. This festive season performance underscores the success of our dealer engagement initiatives, efficient in-house logistics, and focus on consistent product quality.

With our operational efficiency, sustainable manufacturing practices, we remain committed to strengthening our market position in Gujarat and neighbouring states. We will continue to leverage our regional footprint and customer-centric approach to support India's evolving construction and infrastructure landscape."

About Aditya Ultra Steel Limited

Aditya Ultra Steel Limited, headquartered in Gujarat, is a prominent manufacturer of high-quality TMT bars ranging from 8mm to 32mm, catering to the construction and infrastructure sectors across Gujarat and neighbouring states. Operating under the Kamdhenu brand, the company combines advanced production technologies with stringent quality control and an efficient in-house logistics network to ensure timely delivery and consistent product reliability.

With a strong dealer network, particularly in Tier 2 and Tier 3 markets, and strategic partnerships to expand capacity, Aditya Ultra Steel has positioned itself as a trusted partner for builders and infrastructure developers.

The company emphasizes sustainable manufacturing through solar power integration and waste-heat recovery, while also focusing on operational efficiency, process optimisation, and value-added products such as high-strength 550D TMT bars. With a track record of strong financial performance and a commitment to innovation, Aditya Ultra Steel continues to drive growth while supporting India's evolving infrastructure and construction needs.

In FY25, the company reported revenues of ₹585.32 Cr, with an EBITDA of ₹20.39 Cr and a profit after tax of ₹9.33 Cr.

Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor



Kirin Advisors Private Limited

Sunil Mudgal – Director

sunil@kirinadvisors.com

+91 98692 75849

www.kirinadvisors.com