



ACETECH E-COMMERCE LTD.

(Formerly known as Acetech Ventures Ltd)

Date: July 03, 2026

To,
The Manager, Listing Department
National Stock Exchange of India Limited (NSE)
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051.

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Execution of Asset Purchase Agreement for the Acquisition of E-commerce Brands "Zentaro" & "Phoenix Wear".

Ref: Acetech E-Commerce Limited (SYMBOL: ACETEC / ISIN: INE1J6M01010)

Dear Sir / Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Acetech E-Commerce Limited has entered into a definitive Asset Purchase Agreement with a company incorporated in Sharjah, UAE. Under the terms of the agreement, the Company will acquire 100% proprietary ownership of the e-commerce business, digital assets, and associated intellectual property rights of the fashion and specialty men's apparel brands trading under the names "Zentaro" and "Phoenix Wear" (operating via Shopify platforms) for a total consideration of USD 2,075,000 (United States Dollars Two Million Seventy-Five Thousand Only).

The Board Meeting commenced on July 03, 2026 at 20:00 (IST) & concluded at 21:00 (IST).

The detailed disclosure as required under Regulation 30 of the SEBI (LODR) Regulations, 2015, read with SEBI Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026, is enclosed herewith as Annexure-A.

Kindly take the same on your records.

Thanking you,

For **Acetech E-Commerce Limited**

Bippinkumar Vijay Saraogi
Managing Director
DIN: 05320263

Encl: - A/a

CIN: U47912MH2024PLC419702

Regd. Add: B-5,201-206,2nd Floor, Prithivi Complex, Kalher Bhiwandi, Thane (MH)421302, India.

Web: www.acetechecommerce.com E-mail: info@acetechecommerce.com Contact: +91 7066263636



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Annexure-A

Disclosure of Events/Information under Regulation 30 of SEBI (LODR) Regulations, 2015

Sr. No.	Particulars	Details
a)	Name of the target entity, details in brief such as size, turnover etc.	Target Business/Assets: E-commerce business brands "Zentaro" and "Phoenix Wear" (including digital store platforms, domains, customer databases, supplier networks, and associated intellectual property). Product Category: Fashion & Specialty Men's Apparel. Size & Turnover: NA.
b)	Whether the acquisition would fall within related party transaction(s) and whether the promoter/promoter group/ group companies have any interest in the entity being acquired?	No. The Seller is an independent third-party commercial entity. The Company's promoters/promoter group have no interest or affiliation with the Seller. The transaction does not fall under Related Party Transactions.
c)	Industry to which the entity being acquired belongs	E-commerce / Cross-Border Digital Retail and Fashion Apparel.
d)	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The acquisition aligns with the Company's core strategic expansion plans into high-margin cross-border direct-to-consumer (D2C) e-commerce segments. Acquiring established digital storefronts enhances market penetration in the specialty global men's apparel sector.
e)	Brief details of any governmental or regulatory approvals required for the acquisition	The transaction is subject to standard applicable banking/RBI guidelines for foreign outward remittances relating to overseas asset acquisitions.
f)	Indicative time period for completion of the acquisition	Closing / Final Transfer: The operational closing and final handover of digital ownership/admin controls will take place promptly upon payment of the final installment, scheduled on or before January 7, 2027.
g)	Nature of consideration - whether cash consideration or share swap and details of the same	Cash Consideration via SWIFT Interface through AD Bank.
h)	Cost of acquisition or the price at which the shares/assets are acquired	USD 2,075,000 (United States Dollars Two Million Seventy-Five Thousand Only).
i)	Percentage of shareholding / control acquired and / or number of shares acquired	100% proprietary rights, title, administrative control, and economic interest in the business assets, digital storefronts, and brand intellectual property specified in the agreement.
j)	Brief background about the entity acquired in terms of products/line of business, date of incorporation, country in which it has presence and any other significant information (in brief)	The target business operates premium, automated direct-to-consumer digital apparel brands targeting European and international markets through dedicated Shopify platforms. The brands feature catalog-driven operations in specialized fashion and contemporary men's apparel.

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