# Media Release

## ACC wins the prestigious CII-ITC Sustainability Award 2015 for "Outstanding Accomplishment" of Corporate Excellence in Sustainability

*Mumbai, December 17, 2015* - ACC has been recognized for **Corporate Excellence in Sustainability** and felicitated with the prestigious **CII-ITC Sustainability Award 2015** for "Outstanding Accomplishment" in the category A (companies with turnover > INR 2000 crores). This is one of the country's most coveted awards in the field of corporate sustainable development.

At an awards function organised by CII in New Delhi on December 15, 2015, ACC's CEO & MD Mr. Harish Badami was presented the **CII-ITC Sustainability Award 2015** trophy and certificate by a distinguished panel led by Mr Suresh Prabhu (Hon'ble Union Minister for Railways), Mr Y C Deveshwar (Chairman ITC Ltd and Chairman, CII-ITC Centre of Excellence for Sustainable Development), Dr R A Mashelkar (former Director General CSIR and presently President, Global Research Alliance), Ambassador Mr Shyam Saran (former Foreign Secretary and presently Chairman Research & Information System for Developing Countries) and Mr Chandrajit Banerjee (Director General, CII).

The award citation says "**ACC is awarded Outstanding Accomplishment for Outstanding Policy, Practice and Results** under category A (turnover more than Rs 2000 crores) **on the journey to Excellence in Sustainable Business**".

Asked to highlight critical success factors responsible for this award, ACC listed highlights of its environmental, social and economic performance – notably proactive environment and energy management measures that enabled overall carbon emissions to be cut by almost 33 per cent since 1990 and achieve lowest absolute $CO_2$ emissions in the cement industry; maintain its best-in-class production of low carbon Blended Cements; its success in embedding sustainability in its Corporate Governance; an effective co-processing programme for managing industrial, municipal and bio-mass wastes; the new Green building Centres programme to promote affordable housing besides a large social footprint covering half a million people over 150 villages.

The CII-ITC awards, instituted in 2006, recognise and reward organisations that are exploring ways to become more sustainable in their activities. Winners of this Award are considered as India's Most Sustainable role models. The Awards are a part of continued efforts undertaken by the CII-ITC Centre of Excellence for Sustainable Development to create awareness and stress the significance of sustainability practices.

ACC is the only company in the cement industry to win in this group. This is the second time ACC has won this cherished award, the first time being in 2013.

R Nand Kumar
Vice President – Corporate Communications

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ACC Limited is among India's leading manufacturers of cement and ready mixed concrete. Formerly called "The Associated Cement Companies Limited," it has a countrywide network of modern cement plants, sales offices, dealers and retailers. In over 77 years of its existence, ACC has been a pioneer and trend-setter in cement, concrete and sustainable development.

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