

Secretarial Division

No. ACC/Sec./SE/21/005

February 6, 2021

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai 400 051
Tel.: 2659 8235/36 8458
Scrip Code: ACC

BSE Limited
Corporate Relations
Department
P.J. Towers, Dalal Street
Mumbai 400 001
Tel.: 2272 8013/15/58/8307
Scrip Code: 500410

ACC

ACC Limited
Registered Office
Cement House
121, MaharshiKarve Road
Mumbai - 400 020, India

CIN: L26940MH1936PLC002515

Phone: +91 22 3302 4321

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www.acclimited.com

Dear Sir/ Madam,

Sub: Media Release- Groundbreaking ceremony of ACC's Greenfield Project at Ametha

Please find enclosed herewith the media release regarding the groundbreaking ceremony of the Company's Greenfield Project at Ametha.

This information is also being uploaded on the website of the Company i.e. www.acclimited.com.

We request you to take the above information on record.

Yours Sincerely,
For **ACC Limited**

Rajiv Choubey
Chief Legal Officer & Company Secretary
ACS-13063

Encl: As above



PRESS NOTE

Shri Shivraj Singh Chouhan, Hon'ble Chief Minister, Madhya Pradesh performs the Groundbreaking ceremony of ACC's Greenfield Project at Ametha

Ametha, Madhya Pradesh - February 6, 2021:The groundbreaking ceremony of ACC Limited's Greenfield Project of 2.7 MTPA integrated cement plant with 1 MTPA cement grinding unit at Ametha in Kymore, Madhya Pradesh was performed by Shri Shivraj Singh Chouhan, Hon'ble Chief Minister, Madhya Pradesh accompanied by Shri Vishnu Dutt Sharma, M.P. Khajuraho & State BJP President, Shri Brajendra Pratap Singh, Minister, Mining Resources & Labour Department and Shri Sanjay Satyendra Pathak, M.L.A. Vijayraghavgarh in the presence of Mr Neeraj Akhouri, CEO India, LafargeHolcim and Managing Director & CEO, Ambuja Cements Limited and Mr Sridhar Balakrishnan, Managing Director & CEO, ACC Limited.

"Our Business Excellence Journey has been successful on account of the continuous support and guidance rendered to us by the State Government. It is a great privilege and honour for us to be one of the pioneers in the industrialisation journey of Madhya Pradesh. The new project will further strengthen our partnership and propel the growth of the State", said Mr Neeraj Akhouri, CEO India, LafargeHolcim and Managing Director & CEO, Ambuja Cements Limited.

"ACC has always acted as a catalyst in the growth of the State and has partnered with the State in its development. Our Greenfield Project at Ametha will support the growth objectives of the State Government" added, Mr Sridhar Balakrishnan, Managing Director & CEO, ACC Limited.

Equipped with state-of-the-art technology, the eco-friendly flagship project will have an energy efficient rotary kiln system with pre-calciner (capacity 9500 Tons per day) and Waste Heat Recovery system of 15 MW capacity. Generation of green power in the project will reduce consumption of grid power generated through fossil fuel, which will lead to significant reduction in CO2 emission by ~1.4 LT per annum and decrease dependency on exhaustible fossil fuel. This project will create approximately 5000+ direct and indirect employment opportunities.

ACC's operations in Madhya Pradesh started in 1923 at Kymore, Dist Katni, MP and currently, it has a capacity of up to 3.6 MTPA clinkering & 2.72 MTPA cement grinding. Over the years, ACC Kymore has been taking significant measures to aid the social development of local communities benefitting over 45,000 people in 16 villages around its operations.

About ACC

ACC Limited, a member of the LafargeHolcim Group, is one of India's leading producers of cement and ready mixed concrete. It has over 7,400 employees, 17 cement manufacturing sites, 62 concrete plants and a nationwide network of over 50,000 retail outlets to serve its customers. With a world-class R&D centre in Mumbai, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC is counted among the country's 'Most Sustainable Companies' and it is recognised for its best practices in environment management and corporate citizenship.

Regd. Office: ACC Limited, Cement House, 121, Maharshi Karve Road, Churchgate, Mumbai 400 020 |

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