Hawaiian Airlines extends relationship with Accelya Kale; selects REVERA® PRA

REVERA PRA will help Hawaiian Airlines to re-engineer their passenger revenue accounting processes

Mumbai, 19 November, 2013: Accelya Kale Solutions Limited, part of the Accelya Group - a leading provider of airline financial and business intelligence solutions to the airline industry, today announced that Hawaiian Airlines, the largest carrier in Hawaii, USA, has chosen Accelya Kale's passenger revenue accounting solution, REVERA PRA, to re-engineer their passenger revenue accounting process. The solution has been provided on a hosted basis.

Hawaiian Airlines has been growing at a fast pace, expanding internationally. Their existing revenue accounting solution is not scalable enough to support this growth. Therefore, they have decided to replace their solution with REVERA PRA.

Speaking on the occasion, **Scott Topping, Chief Financial Officer of Hawaiian Airlines** said, "We are very happy with Accelya's proration solution, APEX®. We selected REVERA PRA for its strong reputation in the industry. It will provide us the desired scalability to support our future strategies, and help us achieve quick compliance with industry requirements."

REVERA PRA will enable Hawaiian Airlines to:

- Achieve the scalability required for their planned growth
- Re-engineer revenue accounting processes and identify internal controls
- Handle new and different revenue streams, eventually processing Electronic Miscellaneous Document (EMD) data
- Access accurate, timely and complete revenue accounting information to support business goals and decision making
- Speed up industry compliance including IATA's Simplified Interline Settlement (SIS)

"REVERA PRA processes over 300 million passenger transactions a year. We are confident that the solution will provide Hawaiian Airlines the scalability to support their growth plans," said **Mr. Philip Fernandes, EVP - Revenue Accounting Practice, Accelya Kale Solutions.**

About REVERA® PRA

REVERA® PRA is the most comprehensive passenger revenue accounting platform for airlines. Its high level of automation minimises processing errors and maximises productivity. It helps airlines implement industry best practices and put in place better accounting controls, enabling them to respond to the demands of internal customers with speed and accuracy. With its powerful business intelligence capabilities and real-time revenue reporting, REVERA® PRA delivers tangible business value.

ACCELYA KALE SOLUTIONS LIMITED PUNE

About Accelya Kale
Accelya Kale Solutions Limited (formerly known as Kale Consultants Limited) is part of the Accelya Group. Visit us at: www.accelyakale.com

About Accelya Group
Accelya is a leading provider of financial and business intelligence solutions to the Airline and Travel industry. Accelya helps airline and travel companies manage their financial processes and gain insights into their business performance.

Accelya's expertise spans across all critical airline financial processes - BSP Processing, Revenue Accounting, Audit & Revenue Recovery, Card Management, Miscellaneous Billing, Cost Management and Business Intelligence. Accelya partners with airlines right from the time a ticket or an air waybill is issued, all the way through its entire financial life cycle, until the data is converted into actionable decision support.

With over 200 airline customers, our operations are spread across 10 countries and we employ over 2000 professionals worldwide. Visit us at: www.accelya.com

About Hawaiian Airlines
Hawaiian has led all U.S. carriers in on-time performance for each of the past nine years (2004-2012) as reported by the U.S. Department of Transportation. Consumer surveys by Condé Nast Traveler, Travel + Leisure and Zagat have all ranked Hawaiian the highest of all domestic airlines serving Hawaii.

Now in its 84th year of continuous service, Hawaiian is Hawaii's biggest and longest-serving airline, as well as the largest provider of passenger air service from its primary visitor markets on the U.S. mainland. Hawaiian offers nonstop service to Hawaii from more U.S. gateway cities (11) than any other airline, along with service from Japan, South Korea, the Philippines, Australia, New Zealand, American Samoa, and Tahiti. New nonstop service will begin between Honolulu and Beijing, China in April 2014, subject to government approvals. Hawaiian also provides approximately 160 jet flights daily between the Hawaiian Islands.

Hawaiian Airlines, Inc. is a subsidiary of Hawaiian Holdings, Inc. (NASDAQ: HA). Additional information is available at HawaiianAirlines.com. Follow updates on Twitter about Hawaiian (@HawaiianAir) and its special fare offers (@HawaiianFares), and become a fan on its Facebook page (Hawaiian Airlines).

For ACCELYA KALE SOLUTIONS LIMITED

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