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Garuda Indonesia Outsources Fare Management to Accelya Kale

Accelya's Fare Management services will improve Garuda Indonesia's efficiency in fare filing

Mumbai: Wednesday, July 3, 2013: Accelya Kale Solutions Limited, part of the Accelya Group, the leading solutions provider to the airline and travel industry, today announced that **Garuda Indonesia**, national carrier of Indonesia has outsourced its fare filing to Accelya Kale.

Speaking on the occasion **Frederik Johannes Meijer, EVP Sales and Marketing, Garuda Indonesia said** *"Garuda Indonesia has aggressive growth plans and was looking to partner with experts who could improve timeliness and accuracy in fare filing. This will enable us to efficiently manage and implement pricing strategy to stay competitive. After examining various solutions we found Accelya Kale's Fare Management service as the best solution available in the market"*

Accelya's Fare Management Service will enable Garuda Indonesia to:

- Improve efficiency in fare filing.
- Maintain a high standard of fare filing accuracy using six sigma statistical controls.
- Migrate all fares to ATPCO from their in-house system.
- Manage and implement pricing strategy to stay competitive.
- Avoid revenue leakage.

Speaking on this occasion, ***Mrs. Neela Bhattacherjee, Head - Airlines SBU, Accelya Kale said*** *"We are delighted that Garuda Indonesia has chosen Fare Management service. Fare filing is a critical part of an airline's operations; accurate and effective fare filing will help Garuda scale operations and avoid revenue leakages"*

About Accelya Fare Management Services

Accelya provides fare management services throughout the fare filing lifecycle - collection, review, quality checks and expired-fares reminders. Accelya's expertise spans across RBD restructuring, optional services filings, YQ/YR filings, analyzing fare structures and suggesting improvements to optimize fare filing. A team of IATA-trained professionals, experienced in fare and rule interpretation, provide fare management services across platforms: ATPCO, specific GDS, or a proprietary private fare filing system.

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About Accelya Kale

Accelya Kale Solutions Limited (formerly known as Kale Consultants Limited) is part of the Accelya Group. Visit us at: www.accelyakale.com

About Accelya Group

Accelya helps airline and travel companies manage their financial processes and gain insights into their business performance. We believe that there is an opportunity for airlines to integrate and simplify their financial processes; to better manage costs, risks, revenue leakages, cash flows, profitability and overall business performance.

Accelya's expertise spans across all critical airline financial processes - BSP Processing, Revenue Accounting, Audit & Revenue Recovery, Card Management, Miscellaneous Billing, F&A Processing and Decision Support. Accelya partners with airlines right from the time a ticket or an air waybill is issued, all the way through its entire financial life cycle, until the data is converted into actionable decision support.
With over 200 airline customers, our annual revenue is over $110 million. Our operations are spread across 10 countries and we employ over 2000 professionals worldwide.
Visit us at: www.accelya.com

About Garuda Indonesia

Garuda Indonesia is the flag carrier of Indonesia and serves as a full service airline. Garuda Indonesia currently operates 82 aircrafts and serves 33 domestic and 18 international destinations in Asia (Regional Southeast Asia, Middle East, China, Japan and South Korea), Australia, and Europe (The Netherlands).

As a result of its concern to safety, Garuda Indonesia received IOSA (IATA Operational Safety Audit) as proves that the airline has fulfilled global best practice in safety and security procedures.

In its ongoing efforts to improve its service, Garuda Indonesia has launched its new service called "Garuda Indonesia Experience". This new service offers new concept of services that reflects the best and genuine Indonesian hospitality at all service aspects. In order to support the new service, all Garuda latest aircraft are fitted with Garuda Indonesia's new signature interior: individual touch-screen LCD TVs for executive and economy class passengers and equipped with Audio Video on Demand (AVoD). AVoD is an entertainment system that offers latest movie and audio tracks at your fingertips.
Visit Garuda Indonesia at: www.garuda-indonesia.com

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