

Ref. No.: ABSLAMCL/PS/39/2024-25

May 30, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001
Scrip Code: 543374

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai – 400 051
Symbol: ABSLAMC

Dear Sir/Ma'am,

Sub: Proposed sale of equity shares of the face value of ₹ 5 each (“Equity Shares”) of the Aditya Birla Sun Life AMC Limited (“Company”) held by Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc., who are the promoters of the Company (“Sellers”), in the open market for achieving minimum public shareholding by the Company (“Sale”)

In accordance with the requirement of Rule 19(2)(b) and 19(A) of Securities Contracts (Regulation) Rules, 1957 and Regulation 38 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with para 3(7)(i) of the SEBI Circular No. SEBI/HO/CFD/PoD2/P/CIR/2023/18 dated February 3, 2023 (“Circular”) in connection with manner of achieving minimum public shareholding, we wish to inform the following details with respect to the intention of the Sellers for sale of Equity Shares of the Company:

No	Details of the events to be provided	Particulars
1	Intention of the Promoter(s)/ Promoter Group to sell and the purpose of sale	Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc., the Promoters of the Company have conveyed to us their intention to sell the Equity Shares to enable us to comply with the requirements of minimum public shareholding.
2	Details of promoter(s)/promoter group, who propose to divest their shareholding	Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc., the Promoters of the Company propose to divest part of their shareholding in the Company.
3	Total number of shares and percentage of shareholding proposed to be divested	Aditya Birla Capital Limited: Up to 0.14% of the total paid up Equity Share capital of the Company aggregating to 3,90,728 shares. Sun Life (India) AMC Investments Inc: Up to 0.18% of the total paid up Equity Share capital of the Company aggregating to 5,09,180 shares.
4	Period within which the entire divestment process will be completed (“Period”)	Period beginning from May 31, 2024 or onwards till October 10, 2024 or the actual date of completion of sale of Equity Shares, in a single or multiple tranches, as mentioned in Sr. No. 3 above, whichever is earlier.

Aditya Birla Sun Life AMC Limited

Tel: +91 22 4356 8000 | Fax: +91 22 4356 8110 / 8111
<https://mutualfund.adityabirlacapital.com>
abslamc.compliance@adityabirlacapital.com

Correspondence & Registered Office:

One World Center, Tower 1, 17th Floor,
Jupiter Mill Compound, 841, Senapati Bapat Marg,
Elphinstone Road, Mumbai, Maharashtra - 400 013
CIN- L65991MH1994PLC080811

ASSET MANAGEMENT

The aggregate shareholding of promoter and promoter group as on May 30, 2024 is 75.31% of the total paid-up Equity Share capital of the Company. Post completion of the aforesaid Sale, the aggregate shareholding of the promoter and promoter group in the Company would stand reduced to 75% of the total paid-up Equity Share capital of the Company (excluding any further issuance of Equity Shares by the Company).

Undertakings received from the promoters of the Company pursuant to paragraph 3(7)(iii) of the Circular is enclosed as Annexure-1 and Annexure-2.

Kindly take the same on record.

Thanking You,

Yours Faithfully,

For Aditya Birla Sun Life AMC Limited

**Prateek Savla
Company Secretary & Compliance Officer
ACS 29500**

Encl: As Above



Date: May 30, 2024

To
The Company Secretary
Aditya Birla Sun Life AMC Limited
One World Center, Tower-1, 17th Floor, Jupiter Mills,
Senapati Bapat Marg, Elphinstone Road,
Mumbai - 400 013

Sub: Undertaking in connection with the sale of equity shares of the face value of Rs. 5/- each ("Equity Shares") of Aditya Birla Sun Life AMC Limited ("the Company") in the open market for achieving minimum public shareholding.

Dear Sir/Madam,

In connection with the aforesaid subject and in accordance with the paragraph 3(7)(iii) of the SEBI Circular No. SEBI/HO/CFD/PoD2/P/CIR/2023/18 dated February 3, 2023 ("Circular") for achieving minimum public shareholding, we, Aditya Birla Capital Limited, one of the promoters of the Company, hereby undertake that:

"We, Aditya Birla Capital Limited, Promoter of the Company or any other person/entity belonging to our promoter group of the Company, shall not buy any Equity Shares in the open market on the dates on which the Equity Shares of the Company are being sold by us as intimated by the Company to the BSE Limited and National Stock exchange of India Limited (together, "**Stock Exchanges**") for the purpose of achieving minimum shareholding requirements in accordance with Rule 19(2)(b) and 19(A) of Securities Contracts (Regulation) Rules, 1957 and Regulation 38 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015."

This undertaking is issued to enable you to submit to the Stock Exchanges along with the intimation of proposed sale of Equity Shares.

Thanking you,

Yours faithfully,

For Aditya Birla Capital Limited


Amber Gupta
Company Secretary & Compliance Officer
ACS 14091



Aditya Birla Capital Limited

Corporate Office:

One World Center, Tower 1, 18th Floor, Jupiter Mill Compound,
841, Senapati Bapat Marg, Elphinstone Road, Mumbai, Maharashtra - 400 013

Tel: +91 22 6723 9101

abc.secretarial@adityabirlacapital.com | www.adityabirlacapital.com

Registered Office:

Indian Rayon Compound,
Veraval, Gujarat - 362 266

Tel: +91 28762 43257

CIN: L67120GJ2007PLC058890



Sun Life (India) AMC Investments Inc.
1 York Street, 31st floor,
Toronto, Ontario
M5J 0B6

Date: 29 / 05 / 2024

To
The Company Secretary
Aditya Birla Sun Life AMC Limited
One World Center, Tower-1, 17th Floor, Jupiter Mills,
Senapati Bapat Marg, Elphinstone Road,
Mumbai - 400 013

Sub: Undertaking in connection with the sale of equity shares of the face value of Rs. 5 each ("Equity Shares") of Aditya Birla Sun Life AMC Limited ("the Company") in the open market for achieving minimum public shareholding

Dear Sir/Madam,

In connection with the aforesaid subject and in accordance with the paragraph 3(7)(iii) of the SEBI Circular No. SEBI/HO/CFD/PoD2/P/CIR/2023/18 dated February 3, 2023 ("Circular") for achieving minimum public shareholding, we hereby undertake that we, Sun Life (India) AMC Investments Inc (a promoter of the Company) or any other person/entity belonging to our promoter group of the Company, shall not buy any Equity Shares in the open market on the dates on which the Equity Shares of the Company are being sold by us as intimated by the Company to the BSE Limited and National Stock exchange of India Limited (together, "**Stock Exchanges**") to enable the Company to achieve minimum shareholding requirements in accordance with Rule 19(2)(b) and 19(A) of Securities Contracts (Regulation) Rules, 1957 and Regulation 38 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015."

This undertaking is issued to enable you to submit to the Stock Exchanges along with the intimation of proposed sale of Equity Shares.

Thanking you,

Yours faithfully,

For SUN LIFE (INDIA) AMC INVESTMENTS INC

Handwritten signature of Ken Yang in black ink.

Authorized Signatory
Ken Yang

Handwritten signature of Alex Goldsmith in blue ink.

Authorized Signatory
Alex Goldsmith