



September 28, 2026

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Intimation of Closure of 'Trading Window' of the Company

Ref.: Schedule B of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 along with the Company's Code of Conduct ("Code")

Dear Sir/ Madam,

With reference to the above subject matter, please be informed of the following:

- a) In view of declaration of the Unaudited Standalone and Consolidated financial results of the Company for the quarter and half year ending on September 30, 2026 (*"said results"*), the 'Trading window' for dealing in securities of the Company shall remain closed:
 - from : Thursday, October 1, 2026
 - until : 48 hours from the announcement of the said results
(both days inclusive)
- b) Accordingly, all the Designated Persons under the Code are being advised not to trade in the securities of the Company during the aforesaid period of closure of Trading Window.
- c) The date of the Board Meeting for declaration of the said results shall be intimated separately in due course.

The above information is also available on the website of the Company i.e., www.ablbl.in.

Thanking you.

Yours Sincerely,

For Aditya Birla Lifestyle Brands Limited

Rameez
Abdul Hamid
Shaikh

Digitally signed by
Rameez Abdul
Hamid Shaikh
Date: 2026.09.28
17:16:34 +05'30'

Rameez Shaikh
Company Secretary & Compliance Officer
A24939

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree
Technopolis, Yemalur Main Rd, off HAL
Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A', 4th
and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S.
Road, Kurla, Mumbai - 400 070

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CIN: L46410MH2024PLC423195