



October 5, 2026

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Newspaper advertisement regarding Dispatch of Postal Ballot Notice

Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
2. Our intimation dated October 3, 2026

Dear Sir/ Madam,

Pursuant to the above referred, enclosed are the newspaper advertisements with respect to the Postal Ballot Notice published in the Financial Express [*English – All Editions*] and Navshakti [*Marathi – Mumbai Edition*], dated October 4, 2026.

The same are also available on website of the Company i.e., at www.ablbl.in.

This is for your information and record.

Yours Sincerely,

For Aditya Birla Lifestyle Brands Limited

Rameez
Abdul Hamid
Shaikh
Digitally signed by
Rameez Abdul
Hamid Shaikh
Date: 2026.10.05
15:49:42 +05'30'

Rameez Shaikh

Company Secretary and Compliance Officer

A24939

Encl.: a/a

Aditya Birla Lifestyle Brands Limited

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Airport Road, Bengaluru- 560037

Registered Office:

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ASIAN GAMES 2026

17-year-old archer scripts history with recurve gold

Thrashes world champion Kang for individual medal

MIHIR VASAYDA
Okazaki, October 3

WHEN KUMKUM MOHOD was born in 2009, South Korea had already spent two decades ruling women's recurve archery. When she picked up a wooden bow in 2018, Korea had six straight Asian Games team titles and Olympic champions in its ranks. On Saturday, at her first Asian Games, the 17-year-old tore through that reign of dominance, one Korean at a time, and then shot the final arrow into the 10-ring to become an Asiatic champion. She made history by becoming the first Indian recurve archer to win an individual gold medal at the Asian Games.

And what a route she took to get there. Mohod beat two Koreans, including world champion Kang Chae-young, nicknamed 'the destroyer', and a Chinese archer on her way to the title.

"I had visualised this," she said. "I had visualised my match against Kang... And before the



KUMKUM MOHOD, ARCHER

I had visualised my match against Kang... And before the shoot-off, I had visualised shooting an X, and that is exactly what happened

shoot-off, I had visualised shooting an X (dead centre of target), and that is exactly what happened."

There is something almost absurd about all of this when you remember that Mohod is still 17. Her first Asian Games has already given her two gold medals and a silver, and she has beaten Korea three times along

the way. "I stay focused on my own process," she said. "You are aware of who you are shooting against, but while shooting, I stay in my own zone and focus on my key points."

That might sound like the polished answer of an established champion. Then you hear Mohod talk about what she actually does when she is

not shooting arrows. She likes drawing and arts and crafts. She watches *Taarak Mehta Ka Ooltah Chashmah*. She likes sad songs, but, as she puts it, "I like to laugh". It is that mixture, the seriousness of an elite athlete and the ordinariness of a teenager, that makes the scene in Okazaki so difficult to process.

US-Russia talks on Ukraine lead to Lukoil oil agreement



REUTERS
October 3

THE TRUMP ADMINISTRATION'S talks with Russia on ending the war in Ukraine have expanded to include a multibillion-dollar oil deal that would benefit Middle Eastern business executives with ties to US negotiators Steve Witkoff and Jared Kushner, the *New York Times* reported on Saturday.

The deal, which is contingent on approval from the US government and the Kremlin, involves a sprawling set of oil fields, refineries and gas stations around the world owned by Russian energy group Lukoil.

The White House, the US Treasury Department and Lukoil didn't respond to requests for comment. The group pursuing the deal includes US investor and billionaire Todd Boehly, two Middle Eastern groups that have done business with Kushner or Witkoff's family, and an arm of the US government, the newspaper said. Russian President Vladimir Putin raised the deal during a September 5 meeting at the Kremlin, the *NYT* said citing people familiar with the meeting.

Pranavi becomes first Indian woman golfer to strike gold

REUTERS
Nagoya, October 3

PRANAVI URS ON Saturday became the first Indian woman golfer to win a gold medal in the Asian Games, overcoming the fatigue of a sleepless night to maintain a slender one-stroke lead that also helped the country claim the team silver and round off its best show at the event in 44 years.

The 23-year-old from Mysore sent in three birdies to recover from a horrendous triple bogey on the third hole, which had wiped away her three-stroke overnight lead. With a final round score of even-par 70, she ended with a total of 15-under 265 for four days, a

stroke ahead of the pack. The silver went to China's Yin Ruoning (67) and bronze was taken by Singapore's Shannon Tan (68) following a playoff after both ended with overall scores of 266



in what was a tense finish for the top three.

"I like being the first to do things. People will come along to do more but the first will always be the first," a jubilant Pranavi said after the historic triumph.

Pranavi's performance, that included birdies on the 6th, 10th and 13th holes in the final round, also became a crucial factor in fetching India the team silver with other members being Aditi Ashok and Diksha Dagar. "I honestly didn't know I won until Shannon said, 'Well done'. So yeah, I just knew it was either a putt to win or it was a putt to force a playoff, and all I wanted to do was obviously hole the putt. I'm glad I could do it," Pranavi said with a laugh.

'Handful' of G20 trade ministers split over US industrial policy push

REUTERS
Milwaukee, October 3

A "HANDFUL" OF Group of 20 trade ministers rejected US calls to curb excess industrial capacity and "non-market" policies, the US Trade Representative's office said on Friday, exposing divisions within the group of major economies.

The US, this year's G20 chair, issued the statement a day after a trade meeting in Milwaukee that revealed that only two countries — Mexico and Argentina — signed on to a US-led statement calling for more work and cooperation to eliminate goods produced with forced labour from supply chains. The rejection from the vast majority of G20 countries follows the Trump administra-

DIVIDED STANCE

■ USTR is conducting a second 'Section 301' tariff investigation into 16 trading partners that show signs of excess industrial capacity



■ Only two nations signed on a US-led statement calling for more cooperation to eliminate goods produced with forced labour from supply chains

tion's imposition of tariffs of 10% or 12.5% on goods from 59 countries and the European Union over allegations that they fail to adequately enforce bans on forced labour.

USTR also is conducting a second "Section 301" tariff investigation into 16 trading partners that show signs of

excess industrial capacity. The probe is widely expected to lead to new duties in coming months. The USTR statement did not name countries that objected. But China had objected to a similar G20 statement denouncing forced labour and non-market economic policies that led to excessive exports.

Flydubai co-pilot hit pilot with axe in attempted 'terrorist attack', says UAE

REUTERS
Dubai, October 3

THE CO-PILOT of flydubai flight FZ1073, which was bound for Israel, attempted to carry out a "terrorist attack" with an axe during the flight, the United Arab Emirates prosecutor general said on Saturday.

The co-pilot was identified as Hammam al-Hammami, an Omani national, a source with direct knowledge of the matter told *Reuters*. A second source briefed on the investigation confirmed the co-pilot's name. UAE authorities did not immediately respond to a request for confirmation of his identity.

Disaster was averted on Wednesday after passengers and crew subdued the co-pilot, who had attacked the captain in what Israeli officials said was an apparent attempt to crash the plane carrying more than 170 passengers and crew.

While Emirati authorities



Dubai Crown Prince & UAE Deputy PM Hamdan bin Mohammed Al Maktoum enquires about the health of Captain Smit Machchhar in Abu Dhabi on Saturday

REUTERS

and the airline have not publicly identified the co-pilot, Israeli officials have previously said he is an Omani national. Oman has not commented on the incident.

"Investigations into the incident involving flydubai flight FZ1073 found that the co-pilot had attempted to carry out a ter-

rorist attack," Prosecutor General Hamad Saif Al Shamsi said in a statement carried by the UAE's state news agency.

The co-pilot attacked the pilot inside the cockpit with a crash axe and attempted to take control of the aircraft, the prosecutor general said.

A crash axe is typically kept in the cockpit for use during emergencies such as crashes.

The investigation into the flight FZ1073, including the suspect's motives, is ongoing, and the findings will be released once the "necessary procedures" have been completed, the prosecutor general said. The UAE is leading the investigation. The airline is owned by Dubai's government. The prosecutor general's comments were the first by Emirati investigators to describe the incident as an attempted terrorist attack. Following the release of the prosecutor general's statement, Anwar Gargash, a senior adviser to the UAE president, said on X that the Gulf country had zero tolerance for terrorism.

Flydubai said the circumstances surrounding the incident were still under investigation and that it was not in a position to comment further, a spokesperson said on Saturday.

India clinch hockey gold with 5-1 win

PRESS TRUST OF INDIA
Kakamigahara, October 3

CAPTAIN HARMANPREET SINGH rose to the occasion with a brace as a dominant India thrashed Malaysia 5-1 to clinch the men's hockey gold for the second time in the Asian Games and book a 2028 Olympics berth on Saturday.

The men's team's gold came a day after the women defeated higher-ranked defending champions China 1-0 in the final to clinch the title after 44 years and also book an Olympic spot. This is the first time that both the men and women have ended on top in the same edition of the continental showpiece.

India earned as many as 14 penalty corners against two earned by the Malaysians on Saturday after making a slightly patchy start.

With the win, India became the second country after Pakistan to win back-to-back gold medals in the Asian Games history. Harmanpreet became the first Indian captain to win two Asian Games gold.

For veteran Manpreet Singh, the country's most capped male player, it was his third Asian Games gold, the most by an Indian, having been part of the earlier champion teams of 2014 and 2022. This was India's fifth gold medal in the Asian Games, after 1966, 1998, 2014 and 2022.



India's players celebrate a goal during the men's hockey final match against Malaysia on Saturday

PTI

Aman gets gold, India end with six wrestling pins

REUTERS
Nagoya, October 3

AMAN SEHRAWAT UPGRADED his Asian Games bronze to gold while Antim Panghal's bid to become only the second Indian woman wrestler to win the continental title ended in disappointment after being outclassed by Japan's Mei Miyooka on Saturday.

India signed off with six medals — two gold, two silver and two bronze — in one of the best shows in the tournament, especially after missing out on top-of-the-podium place in Hangzhou Games in 2023.

Aman, who had won bronze at the 2023 Hangzhou Games, held his nerve to beat North Korea's reigning World Champion Chong Song Han 10-7 in the men's 57kg final.

India have won two gold at Asian Games after the 2018 Jakarta game when Bajrang Punia and Vinesh Phogat had triumphed in their respective men's and women's events.

Antim could not emulate Aman as she suffered a 1-9 defeat against 2024 World Champion Miyooka.

India re-claim men's cricket gold, no handshake with Pak

REUTERS
Nagoya, October 3

INDIA EXTENDED THEIR dominance over arch-rivals Pakistan with a 19-run win in the men's final on Saturday, completing an Asian Games cricket double in Nissin on the outskirts of Nagoya. The Twenty20 world champions piled up 211-6, the highest total of the men's competition, thanks to blistering half-centuries from opener Abhishek Sharma (61) and Tilak Varma, who smashed 51 not out off 22 balls.

Hasan Nawaz's defiant 96 kept Pakistan in the hunt, but they finished on 192-6. "A huge occasion when you are playing Pakistan in the final, the whole country is watching and you have that pressure," India captain Shreyas Iyer told reporters. "I told my teammates 'let's not get overwhelmed by the occasion. We need to stick to what we have been doing. Even though we did not get much opportunity to practise (due to weather), today was the right opportunity for us to show our character.'" Abhishek took charge after Iyer chose to bat at the Koroqi Sports Park.



India players celebrate after beating Pakistan by 19 runs

REUTERS

Pakistan opened with spin from both ends, but Saad Masood was pulled from the attack after his first over cost 24. Vaibhav Sooryavanshi, who had hit Masood for two sixes, botched a reverse sweep and fell to Saim Ayub, who sent the 15-year-old off with a rocking-baby celebration. Sanju Samson soon followed, but Abhishek raced to a 20-ball fifty. It was far from a chanceless innings, though. He survived a run-out opportunity and twice hit shots that landed just short of Ayub. He struck seven sixes and three fours in his 28-ball knock. Chasing 212, Pakistan needed a fast start but limped to 76-3 at the

halfway stage.

India's spinners did the early damage, with Axar Patel removing Usman Khan and Maaz Sadaqat after Washington Sundar made the breakthrough. "We decided to bring some young bowlers and give them some experience and opportunity," Pakistan coach Mike Hesson said.

Despite the conspicuous absence of handshakes, the match itself was played in good spirit. There were no heated exchanges or major flash-points, with the players keeping their focus on the contest and allowing the cricket to take centre-stage.



ADITYA BIRLA LIFESTYLE BRANDS LIMITED

[CIN: L46410MH2024PLC423195]

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POSTAL BALLOT NOTICE

Notice is hereby given to the Members of Aditya Birla Lifestyle Brands Limited ("Company") under the provisions of Section 108 and 110 and other applicable provisions, if any, of the Companies Act, 2013 ("the Act"), read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014 ("the Rules"), Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), Secretarial Standard-2 on General Meetings issued by the Institute of Company Secretaries of India ("SS-2") including any statutory modification(s) or re-enactment(s) thereof for the time being in force, read with applicable circulars on the matters issued by Ministry of Corporate Affairs ("MCA"), Government of India and Securities and Exchange Board of India and subject to other applicable laws and regulations, that the approval of Members is being sought by way of Postal Ballot through remote e-voting for matter contained in the Postal Ballot Notice dated Saturday, August 1, 2026.

The Postal Ballot Notice ("Notice") has been sent on Saturday, October 3, 2026, through electronic mode only, to those Members whose e-mail ID's are registered with the Company/ MUFG Intime India Private Limited (formerly known as Link Intime India Private Limited) ("RTA")/ Depositories as on Wednesday, September 30, 2026 ("cut-off date"). The requirement of sending physical copies of the Notice has been dispensed.

Manner of registering email ID, Mobile Number and Bank Account details:

- Members holding shares in Physical Mode: Register/ update their email ID, Mobile number and Bank Account details by sending a request letter duly signed by the Member(s) mentioning the Name of the Company, folio number, bank account details, self-attested copy of PAN card and cancelled cheque leaf. In case the cancelled cheque leaf does not bear the Members name, please attach a copy of the bank passbook statement, duly self-attested to the Company at cs@ablbil.adityabirla.com or the RTA at investor.helpdesk@in.mpmfsmufg.com.
- Members holding shares in Dematerialised Mode: Register/ update their email ID, Mobile number and bank account details with their respective Depository Participant.

The e-copy of the Notice is also available on the website of the:

- Company at www.ablbil.in;
- Stock Exchanges i.e. BSE Limited ('BSE') and National Stock Exchange of India Limited ('NSE') at www.bseindia.com and www.nseindia.com respectively and
- RTA at <https://instavote.in.mpmfsmufg.com/>

In terms of Section 108 of the Act read with Rule 20 of the Rules, as amended, Regulation 44 of the Listing Regulations and SS-2, the Company is pleased to provide its Members with the facility to exercise their right to vote on the resolutions proposed to be passed by Postal Ballot through remote e-voting. The Company has engaged the services of the RTA for providing the e-voting facility for remote e-voting.

All documents referred to in the Notice will be available for electronic inspection without any fee by the Members from the date of dispatch of the Notice up to November 2, 2026. Members seeking to inspect such documents can send an email to the Company Secretary at cs@ablbil.adityabirla.com.

The Board of Directors has appointed Mr. Sunny Gogiya, (ACS 56804 & C.P. No. 21563) and falling him Mr. Gaurav Sainani (FCS 36600 & C.P. No. 24482), Partners of M/s. SGGS and Associates, Company Secretaries have been appointed as the Scrutinizer for conducting the Postal Ballot ("Scrutinizer") only through remote e-voting process in a fair and transparent manner.

Instructions for e-voting:

- The Notice is being sent to the members of the Company whose names appear on the Register of Members/List of Beneficial Owners as received from the Depositories as on cut-off date. A person who is not a member as on the cut-off date should treat this Notice for information purposes only.
- A person whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the cut-off date shall be entitled to vote on the Resolution set forth in the Notice.
- The remote e-voting period will commence on Sunday, October 4, 2026 at 9 a.m. and ends on Monday, November 2, 2026 at 5.00 p.m. The remote e-voting shall be disabled for voting thereafter by the RTA, and remote e-voting shall not be allowed beyond the said date and time.
- During this period, Members of the Company as on cut-off date holding shares in physical or in dematerialised form, may cast their votes through remote e-voting. Once the vote on a resolution is cast by the Member, the same cannot be modified subsequently by such Member.
- In case the Members have any queries or issues regarding the e-voting facility they may refer to the frequently asked questions and e-voting manual available at <https://instavote.in.mpmfsmufg.com/> (under help section) or contact Mr. Rajiv Ranjan at telephone no. 022-4918 6000 or write an e-mail to enotices@in.mpmfsmufg.com or cs@ablbil.adityabirla.com

The Results of the voting conducted through Postal Ballot (through the remote e-voting process) along with Scrutinizer Report will be announced on or before November 4, 2026. The same will be displayed on the website of the Company i.e. www.ablbil.in ; RTA i.e. <https://instavote.in.mpmfsmufg.com/> and Stock Exchanges i.e. BSE and NSE at www.bseindia.com and www.nseindia.com respectively.

Members are requested to carefully read all the Notes set out in the Notice and in particular the procedure of casting vote through remote e-voting.

For Aditya Birla Lifestyle Brands Limited

Sd/-
Rameez Shaikh
Company Secretary & Compliance officer
A24939

Place : Mumbai
Date : October 3, 2026

An Aditya Birla Group Company

