November 2, 2026

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Results of Postal Ballot along with the Scrutinizer's Report

Ref.: Regulation 44(3) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 *("Listing Regulations")*

Dear Sir/Madam,

This is further to our letter dated October 3, 2026 with respect to the Postal Ballot Notice to the members seeking their approval for the following matters:

Particulars	Resolution (s)
To approve adoption of the 'Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2026' ("ABLBL ESOP Scheme 2026").	Special
To approve extending the benefits of the 'Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2026' ("ABLBL ESOP Scheme 2026") to employees of the subsidiary company(ies) of the Company.	Special

In this regard, this is to inform that remote e-voting process concluded at 5:00 pm (IST) today i.e. on November 2, 2026, pursuant thereto, Scrutinizer has submitted its report on the results of the Postal Ballot. Based on the Scrutinizer's Report, this is to inform that the members of the Company have approved the aforesaid Resolution(s) with requisite majority. The aforesaid resolution(s) shall be deemed to be passed on November 2, 2026, being the last date of remote e-voting.

The voting results pursuant to Regulation 44(3) of Listing Regulations and the Scrutinizer's Report are enclosed herewith.

The voting results along with the Scrutinizer's Report are being uploaded on the website of the Company at www.ablbl.in and website of MUFG Intime India Private Limited, the Registrar and Transfer Agent of the Company at https://instavote.linkintime.co.in .

Thanking you.

Yours Sincerely,
For Aditya Birla Lifestyle Brands Limited

Rameez Abdul Hamid Shaikh
Digitally signed by Rameez Abdul Hamid Shaikh
Date: 2026.11.02 19:45:02 +05'30'

Rameez Shaikh
Company Secretary & Compliance Officer
A24939

Encl: a/a

LEGALIXIR

SCRUTINIZER'S REPORT

Date: 2nd November 2026

To,
The Company Secretary,
Aditya Birla Lifestyle Brands Limited,
Piramal Agastya Corporate Park,
Building 'A', 4th and 5th Floor,
Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

Sub: Aditya Birla Lifestyle Brands Limited – Scrutinizer's Report on Postal Ballot (e-voting) Results

Dear Sir,

The Board of Directors of Aditya Birla Lifestyle Brands Limited (hereinafter referred to as "the Company") at its meeting held on 1st August 2026, appointed me as a Scrutinizer to conduct and scrutinize the Postal Ballot e-voting process in a fair and transparent manner in respect of all the resolutions as circulated/stated in the Postal Ballot Notice dated 1st August 2026.

In compliance with provisions of Sections 108 and 110 and other applicable provisions, if any, of the Companies Act, 2013 ("Act") read with rules made thereunder, Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and in accordance with the provisions of the circulars issued for holding general meetings/conducting postal ballot process through e-voting by Ministry of Corporate Affairs ("MCA Circulars"), the Company had provided facility for voting through electronic means ("e-voting") to all members of the Company, to enable them to cast their votes electronically instead of submitting the postal ballot form.

The Company had engaged its Registrar and Share Transfer Agent viz. MUFG Intime India Private Limited *("Formerly known as Link Intime India Private Limited")*, as Electronic Voting Service Provider (hereinafter referred to as "MUFG Intime" or "EVSP" or "RTA") who had made necessary arrangements to facilitate e-voting by shareholders of the Company. The Company had sent the Postal ballot Notice including all requisite information required to cast the vote, in electronic form only to all its members who have registered their e-mail addresses with the Company / Registrar & Transfer Agents / Depository Participants. The communication of the assent or dissent of the members was sought through the e-voting system only.

To facilitate those members who had not yet registered their e-mail address, a proper procedure was laid down to get their email address registered with the RTA so that they could also participate in the e-voting extended by the Company.

The Company and the RTA had uploaded the notice together with the explanatory statement on their respective websites viz. www.ablbl.in and https://instavote.linkintime.co.in/. The Notice was submitted and made available on the website of the Stock Exchanges Viz BSE Limited (www.bseindia.com) and National Stock Exchange of India Limited (www.nseindia.com).

The Company and the RTA had complied with all the necessary formalities specified under the Act, the Rules and MCA Circulars issued in this regard.

The aforesaid Postal Ballot Notice was sent on 3rd October 2026 through e-mail to all the members of the Company whose name appeared on the Register of Members/List of Beneficial Owners as on 30th September 2026 ("Cut-off date") and whose email addresses were registered with the Company.

SGGS & Associates
Address: Office No. 2415, Solus, Hiranandani Estate, Ghodbunder Road,
Thane West, 400607, Maharashtra, India
Hand Phone- +91 8375070606; +91 9922744338
Email: info@legalixir.com; Website: www.legalixir.com

SGGS & ASSOCIATES ★ THANE ★ Company Secretaries

The Management of the Company is responsible for ensuring compliance with the requirements of the Act and the Rules thereunder and SEBI Listing Regulations relating to the items being placed for approval of the members through postal ballot by e-voting.

My responsibility as the Scrutinizer of the voting process (through e-voting), was restricted to scrutinize the e-voting process in a fair and transparent manner and to prepare a scrutinizer's report of the votes cast in favour and in against the resolutions as stated in the Notice, based on the reports generated from the e-voting system provided by EVSP.

The e-voting period commenced from Sunday, 4th October 2026 at 09:00 a.m. IST and ended on Monday, 2nd November 2026 at 05:00 p.m. IST. A public notice regarding the Postal Ballot Notice was published on 4th October 2026 in Financial Express (all editions) English Newspaper and Navshakti (Mumbai Edition) Marathi Newspaper, providing requisite information and contact details of the EVSP for registering email id and queries on e-voting.

SUMMARY OF VOTES CAST

The e-voting process concluded at 05:00 p.m. IST on Monday, 2nd November 2026. After closure of e-voting process the votes cast through E-voting facility were duly un-blocked by me as a scrutinizer in the presence of Ms. Nidhi Somani and Ms. Ashvini Kulkarni, witnesses, who are not in employment of the Company, as prescribed under sub-rule 4(xii) of Rule 20 of the Companies (Management and Administration) Rules, 2014. The electronic voting results were generated and compiled by MUFG Intime. We have scrutinized the resulting register, which contains a detailed breakdown of member names, identification IDs, shareholdings, and the specific distribution of votes for and against each item.

Total no. of members as on cut-off date	2,65,714
Total no. of equity shares as on cut-off date	1,22,05,21,649

The items for which approval of the members of the Company was sought, as stated in the Notice, are mentioned hereunder:

Special Resolution:

Item No. 1: To approve adoption of the 'Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2026' ("ABLBL ESOP Scheme 2026").

Manner of voting	**Votes in favour of the resolution**		**Votes against the resolution**		**Abstained / Less Voted**
	Nos.	**%**	**Nos.**	**%**	**Nos.**
E-voting	96,12,45,603	98.00	1,96,08,531	2.00	160/219

Invalid Votes: Nil

Item No. 1 of Notice stands passed with the requisite majority.

Special Resolution:

Item No. 2: To approve extending the benefits of the 'Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2026' ("ABLBL ESOP Scheme 2026") to employees of the subsidiary company(ies) of the Company.

SGGS & Associates
Address: Office No. 2415, Solus, Hiranandani Estate, Ghodbunder Road,
Thane West, 400607, Maharashtra, India
Hand Phone- +91 8375070606; +91 9922744338
Email: Info@legalixir.com; Website: www.legalixir.com

SGGS & ASSOCIATES * Company Secretaries * THANE

Manner of voting	Votes in favour of the resolution		Votes against the resolution		Abstained / Less Voted
	Nos.	%	Nos.	%	Nos.
E-voting	96,12,44,993	98.00	1,96,09,116	2.00	185/219

Invalid Votes: Nil

Item No. 2 of Notice stands passed with the requisite majority.

I further report that as per the Postal Ballot Notice dated 1st August 2026, the Chairperson or the person authorised by the Board may declare and confirm the above results of voting by postal ballot in respect of the resolutions referred above. The results of the postal ballot will be displayed at the registered office and corporate office of the Company and on the website of the Company (www.ablbl.in), on the website of MUFG Intime at https://instavote.linkintime.co.in/ as well as on Stock Exchanges' website viz. www.bseindia.com and www.nseindia.com.

Based on the above information, you may kindly announce the results.

Thanking you,

Yours faithfully
For SGGS & Associates
ICSI Unique Code: P2021MH086900

Sunny Gogiya
Partner
Membership No.: A56804
Certificate of Practice No.: 21563
UDIN: A056804H002116928
Peer Review Certificate No.: 5721/2024

SGGS & ASSOCIATES ★ THANE ★ Company Secretaries

Place: Thane
Date: 2nd November 2026

The following were the witnesses to the unblocking of the votes on 2nd November 2026:

Nidhi Somani

Ashvini Kulkarni

Received the Report
For Aditya Birla Lifestyle Brands Limited

Rameez Abdul Hamid Shaikh
Digitally signed by Rameez Abdul Hamid Shaikh
Date: 2026.11.02 19:45:24 +05'30'

Rameez Shaikh
Company Secretary & Compliance Officer
Membership No.: A24939

SGGS & Associates
Address: Office No. 2415, Solus, Hiranandani Estate, Ghodbunder Road,
Thane West, 400607, Maharashtra, India
Hand Phone- +91 8375070606; +91 9922744338
Email: Info@legalixir.com; Website: www.legalixir.com

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Voting results	
Record date	30-09-2026
Total number of shareholders on record date	265714
No. of shareholders present in the meeting either in person or through proxy	
a) Promoters and Promoter group	
b) Public	
No. of shareholders attended the meeting through video conferencing	
a) Promoters and Promoter group	
b) Public	
No. of resolution passed in the meeting	**2**
Disclosure of notes on voting results	Add Notes

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Resolution (1)

Resolution required: (Ordinary / Special)	Special
Whether promoter/promoter group are interested in the agenda/resolution?	No
Description of resolution considered	To approve adoption of the 'Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2026'.

Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting	568748248	568748248	100.0000	568748248	0	100.0000	0.0000
	Poll		0	0.0000	0	0	0.0000	0.0000
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000
	Total	568748248	568748248	100.0000	568748248	0	100.0000	0.0000
Public- Institutions	E-Voting	405705310	376103614	92.7036	359922180	16181434	95.6976	4.3024
	Poll		0	0.0000	0	0	0.0000	0.0000
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000
	Total	405705310	376103614	92.7036	359922180	16181434	95.6976	4.3024
Public- Non Institutions	E-Voting	246068091	36002272	14.6310	32575175	3427097	90.4809	9.5191
	Poll		0	0.0000	0	0	0.0000	0.0000
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000
	Total	246068091	36002272	14.6310	32575175	3427097	90.4809	9.5191
Total		1220521649	980854134	80.3635	961245603	19608531	98.0009	1.9991

Whether resolution is Pass or Not.	Yes
Disclosure of notes on resolution	Add Notes

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Resolution (2)

Resolution required: (Ordinary / Special)	Special
Whether promoter/promoter group are interested in the agenda/resolution?	No
Description of resolution considered	To approve extending the benefits of the 'Aditya Birla Lifestyle Brands Limited Employee Stock Option and Performance Stock Unit Scheme 2026' to employees of the subsidiary company(ies) of the Company

Category	Mode of voting	No. of shares held	No. of votes polled	% of Votes polled on outstanding shares	No. of votes – in favour	No. of votes – against	% of votes in favour on votes polled	% of Votes against on votes polled
		(1)	(2)	(3)=[(2)/(1)]*100	(4)	(5)	(6)=[(4)/(2)]*100	(7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting	568748248	568748248	100.0000	568748248	0	100.0000	0.0000
	Poll		0	0.0000	0	0	0.0000	0.0000
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000
	Total	568748248	568748248	100.0000	568748248	0	100.0000	0.0000
Public- Institutions	E-Voting	405705310	376103614	92.7036	359922180	16181434	95.6976	4.3024
	Poll		0	0.0000	0	0	0.0000	0.0000
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000
	Total	405705310	376103614	92.7036	359922180	16181434	95.6976	4.3024
Public- Non Institutions	E-Voting	246068091	36002247	14.6310	32574565	3427682	90.4793	9.5207
	Poll		0	0.0000	0	0	0.0000	0.0000
	Postal Ballot (if applicable)		0	0.0000	0	0	0.0000	0.0000
	Total	246068091	36002247	14.6310	32574565	3427682	90.4793	9.5207
Total		1220521649	980854109	80.3635	961244993	19609116	98.0008	1.9992

Whether resolution is Pass or Not.	Yes
Disclosure of notes on resolution	Add Notes

Rameez Abdul Hamid Shaikh

Digitally signed by Rameez Abdul Hamid Shaikh
Date: 2026.11.02 19:46:55 +05'30'