



August 1, 2026

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Outcome of the Board Meeting for formulation, adoption and implementation of Aditya Birla Lifestyle Brands Limited Employee Stock Options & Performance Stock Options Scheme 2026

Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");
2. SEBI Master Circular No. SEBI/ HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026
("SEBI Master Circular")

Dear Sir/ Madam,

Pursuant to the above referred, kindly note that the Board of Directors of the Company at its meeting held today i.e., Saturday, August 1, 2026, based on the recommendation of Nomination and Remuneration Committee have *inter alia* considered and approved the formulation, adoption and implementation of Aditya Birla Lifestyle Brands Limited Employee Stock Options & Performance Stock Options Scheme 2026 ("**ABLBL ESOP Scheme 2026**") in compliance with the provisions of the Securities and Exchange Board of India (Share Based Employee Benefits and Sweat Equity) Regulations, 2021 (as amended from time to time) (read with all the circulars and notifications issued thereunder).

The aggregate number of Stock Options proposed to be granted under the "**ABLBL ESOP Scheme 2026**" shall not be exercisable into more than 1,83,07,800 equity shares corresponding to 1.5 % of the paid-up equity share capital of the Company.

The formulation, adoption and implementation of "**ABLBL ESOP Scheme 2026**" shall be subject to the approval of members of the Company by way of Postal Ballot.

The meeting commenced at 4:00 p.m. and concluded at 5:30 p.m.

The above is being made available on the Company's website i.e., www.ablbl.in .

Thanking you.

Yours Sincerely,
For **Aditya Birla Lifestyle Brands Limited**

Rameez Shaikh
Company Secretary & Compliance Officer
A24939

Aditya Birla Lifestyle Brands Limited

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CIN: L46410MH2024PLC423195