September 30, 2019

BSE Limited
Scrip Code : 535755

National Stock Exchange of India Limited
Symbol : ABFRL

Sub.: Disclosure in terms of regulation 30 and Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

This is further to our communication dated July 2, 2019 wherein the Company had informed that consequent to the acquisition of its entire business undertaking, Jaypore E-Commerce Private Limited *("Jaypore")* had become a wholly-owned subsidiary of the Company *(w.e.f. from July 2, 2019)*.

Kindly note that consequent to the above, Jaypore Inc., USA, an overseas wholly-owned subsidiary of Jaypore has also become a wholly-owned subsidiary of the Company.

The above is for your information and the same is also available on the Company's website i.e. www.abfrl.com.

Trust you will find the above in order.

Yours faithfully,
For **Aditya Birla Fashion and Retail Limited**

GEETIKA ANAND
Digitally signed by GEETIKA ANAND
Date: 2019.09.30 18:17:38 +05'30'

Geetika Anand
Vice President & Company Secretary