



November 26, 2022

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051.

Kind Attention:- Ms. Sonali Karnik, Vice President, Surveillance, National Stock Exchange of India Limited

Ref.: Email from National Stock Exchange of India Limited dated November 25, 2022 ("said email"), requesting clarification w.r.t. the news item which appeared in the www.economictimes.com dated November 25, 2022 captioned "Birla Fashion may pay 100 crore for majority stake in Bewakoof" ("said news")

Dear Sir/ Madam,

This is in reference to the said email requesting clarification about the said news, received by us yesterday.

In that regard, we would like to state that the Company/ Subsidiaries evaluates various strategic opportunities for growth and expansion of the business, on an ongoing basis.

It is clarified that when the proposals reach stage of execution/ finality, necessary disclosures under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are submitted to the Stock Exchanges.

Further, we would like to assure you of the fact that we would, as in the past, promptly inform the Stock Exchange(s) and the shareholders about any event, information etc. which is material and which may have a bearing on the operation/ performance of the Company, as per the regulatory requirements under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Trust this clarifies.

Thanking you.

For Aditya Birla Fashion and Retail Limited

Geetika Anand
Digitally signed by
Geetika Anand
Date: 2022.11.26
12:22:07 +05'30'

Geetika Anand
Company Secretary and Compliance Officer

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

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