



February 24, 2025

BSE Limited
Scrip code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Allotment of equity shares on preferential basis to promoter group and non-promoter qualified institutional buyers by Aditya Birla Fashion and Retail Limited (the "Company")

- Ref.: 1. Chapter V of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations");
2. Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations");
3. SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 and

Dear Sir/ Madam,

In continuation of our earlier intimations with reference to the captioned subject, Preferential Issue Committee of the Board of Directors ("*Committee*") at its meeting held today i.e. February 24, 2025, approved the allotment of 4,08,33,990 fully paid-up equity shares of the Company at face value of ₹ 10 each under promoter group category and 3,96,09,127 fully paid up equity shares of the Company for at face value of ₹ 10 each under non-promoter category, on a preferential basis ("*Allotment*").

Consequent to the said Allotment, the paid-up equity share capital of the Company stands increased from ₹11,39,80,68,250 (1,13,98,06,825 fully paid-up equity shares of ₹ 10/- each) to ₹12,20,24,99,420 (1,22,02,49,942 fully paid-up equity shares of ₹ 10/- each).

The aforesaid equity shares shall rank *pari-passu*, in all respects with existing equity shares of the Company.

The Company has received in-principle approval from Stock Exchanges for issue of the aforesaid equity shares on preferential basis on February 12, 2025.

The meeting of the Preferential Issue Committee commenced at 3:40 p.m. and concluded at 3:55 p.m.

Brief details in accordance with Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are **Annexure A & Annexure B**.

The above information is also available on the website of the Company i.e. www.abfrl.com.

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary
Encl. as above

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
Fax: +91 86529 05400

Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



Annexure A

Allotment of Equity Shares to Promoter Group

| Sr. No. | Particulars | Details | | | | | | | | | | | | | | | |
|--|--|--|-----------------------------|----------------------------|--|-----------------------------|--|------|---------------|---|---------------|---|--|-----------|-------|-------------|-------|
| a) | Type of securities proposed to be issued | Equity Shares | | | | | | | | | | | | | | | |
| b) | Type of issuance | Preferential Issue in accordance with Chapter V of the SEBI ICDR Regulations and other applicable law | | | | | | | | | | | | | | | |
| c) | Total number of securities proposed to be issued or the total amount for which the securities will be issued (approximately) | 4,08,33,990 fully paid-up equity shares of the Company of face value of ₹ 10 each (Rupees Ten Only) for cash at issue price of ₹ 317.75 (Rupees Three Hundred Seventeen and Seventy-Five Paise Only) (includes premium of ₹ 307.75) per Equity Share aggregating to an amount of ₹ 12,97,50,00,322.50 (Rupees One Thousand Two Hundred Ninety-seven Crore Fifty Lakhs Three Hundred Twenty-Two and Fifty Paise Only) | | | | | | | | | | | | | | | |
| d) | Additional details in case of preferential issue | | | | | | | | | | | | | | | | |
| i. | Names of the investors | Pilani Investment and Industries Corporation Limited | | | | | | | | | | | | | | | |
| ii. | Number of investors | One | | | | | | | | | | | | | | | |
| iii. | Post allotment of securities - outcome of the subscription | <table border="1"> <thead> <tr> <th>Particulars</th> <th colspan="2">Pre-allotment shareholding</th> <th colspan="2">Post-allotment shareholding</th> </tr> <tr> <th>Name</th> <th>No. of shares</th> <th>%</th> <th>No. of shares</th> <th>%</th> </tr> </thead> <tbody> <tr> <td>Pilani Investment and Industries Corporation Limited</td> <td>39,88,866</td> <td>0.35%</td> <td>4,48,22,856</td> <td>3.67%</td> </tr> </tbody> </table> | Particulars | Pre-allotment shareholding | | Post-allotment shareholding | | Name | No. of shares | % | No. of shares | % | Pilani Investment and Industries Corporation Limited | 39,88,866 | 0.35% | 4,48,22,856 | 3.67% |
| Particulars | Pre-allotment shareholding | | Post-allotment shareholding | | | | | | | | | | | | | | |
| Name | No. of shares | % | No. of shares | % | | | | | | | | | | | | | |
| Pilani Investment and Industries Corporation Limited | 39,88,866 | 0.35% | 4,48,22,856 | 3.67% | | | | | | | | | | | | | |
| iv. | In case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument. | Not Applicable | | | | | | | | | | | | | | | |

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

Tel.: +91 86529 05000

Fax: +91 86529 05400

Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



Annexure B

Allotment of Equity Shares to Qualified Institutional Buyers

| Sr. No. | Particulars | Details | | | | | | | | | | | | | | | | | | | | |
|--|--|---|-------------|-----------------------------|---|-----------------------------|--|------|---------------|---|---------------|---|--|-----|----|-------------|-------|--|-----|----|-----------|-------|
| a) | Type of securities proposed to be issued | Equity Shares. | | | | | | | | | | | | | | | | | | | | |
| b) | Type of issuance | Preferential Issue in accordance with Chapter V of the SEBI ICDR Regulations and other applicable law. | | | | | | | | | | | | | | | | | | | | |
| c) | Total number of securities proposed to be issued or the total amount for which the securities will be issued (approximately) | 3,96,09,127 fully paid-up equity shares of the Company of face value of ₹ 10 each (Rupees Ten Only) for cash at issue price of ₹ 272.98 (Rupees Two Hundred Seventy-Two and Ninety-Eight Paise Only) (includes premium of ₹ 262.98) per Equity Share aggregating to an amount of ₹ 10,81,24,99,488.46 (Rupees One Thousand Eighty-One Crores Twenty-Four Lakhs Ninety-Nine Thousand Four Hundred Eighty Eight and Forty Six Paise Only) | | | | | | | | | | | | | | | | | | | | |
| d) | Additional details in case of preferential issue | | | | | | | | | | | | | | | | | | | | | |
| i. | Names of the investors | a) Fidelity Securities Fund: Fidelity Blue Chip Growth Fund; b) Fidelity Group Trust for Employee Benefit Plans: Fidelity Blue Chip Growth Commingled Pool; c) Fidelity Securities Fund: Fidelity Blue Chip Growth K6 Fund; d) Fidelity Securities Fund: Fidelity Series Blue Chip Growth Fund and e) FIAM Group Trust for Employee Benefit Plans FIAM Target Date Blue Chip Growth Commingled Pool. | | | | | | | | | | | | | | | | | | | | |
| ii. | Number of Investors | Five | | | | | | | | | | | | | | | | | | | | |
| iii. | Post allotment of securities – outcome of the subscription | <table border="1"> <thead> <tr> <th rowspan="2">Particulars</th> <th colspan="2">Pre-allotment shareholding</th> <th colspan="2">Post-allotment shareholding</th> </tr> <tr> <th>Name</th> <th>No. of shares</th> <th>%</th> <th>No. of shares</th> <th>%</th> </tr> </thead> <tbody> <tr> <td>Fidelity Securities Fund: Fidelity Blue Chip Growth Fund</td> <td>Nil</td> <td>NA</td> <td>2,37,20,498</td> <td>1.94%</td> </tr> <tr> <td>Fidelity Group Trust for Employee Benefit Plans:</td> <td>Nil</td> <td>NA</td> <td>40,99,260</td> <td>0.34%</td> </tr> </tbody> </table> | Particulars | Pre-allotment shareholding | | Post-allotment shareholding | | Name | No. of shares | % | No. of shares | % | Fidelity Securities Fund: Fidelity Blue Chip Growth Fund | Nil | NA | 2,37,20,498 | 1.94% | Fidelity Group Trust for Employee Benefit Plans: | Nil | NA | 40,99,260 | 0.34% |
| Particulars | Pre-allotment shareholding | | | Post-allotment shareholding | | | | | | | | | | | | | | | | | | |
| | Name | No. of shares | % | No. of shares | % | | | | | | | | | | | | | | | | | |
| Fidelity Securities Fund: Fidelity Blue Chip Growth Fund | Nil | NA | 2,37,20,498 | 1.94% | | | | | | | | | | | | | | | | | | |
| Fidelity Group Trust for Employee Benefit Plans: | Nil | NA | 40,99,260 | 0.34% | | | | | | | | | | | | | | | | | | |

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
Fax: +91 86529 05400

Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



| | | | | | | |
|-----|---|---|-----|----|-----------|-------|
| | | Fidelity Blue Chip Growth Commingled Pool | | | | |
| | | Fidelity Securities Fund: Fidelity Blue Chip Growth K6 Fund | Nil | NA | 55,15,446 | 0.45% |
| | | Fidelity Securities Fund: Fidelity Series Blue Chip Growth Fund | Nil | NA | 37,73,640 | 0.31% |
| | | FIAM Group Trust for Employee Benefit Plans FIAM Target Date Blue Chip Growth Commingled Pool | Nil | NA | 25,00,283 | 0.20% |
| iv. | In case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument. | Not Applicable | | | | |

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

Tel.: +91 86529 05000

Fax: +91 86529 05400

Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com