



May 23, 2025

BSE Limited
Scrip code: **535755**

National Stock Exchange of India Limited
Symbol: **ABFRL**

Sub.: Material Information/Updates about the Scheme of Arrangement among Aditya Birla Fashion and Retail Limited (“Demerged Company”/ “Company”), Aditya Birla Lifestyle Brands Limited (“Resulting Company”) and their respective shareholders and creditors (“Scheme”)

**Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)
2. SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024
3. Our earlier intimations: April 23, 2025**

Dear Sir/ Madam,

In furtherance to our earlier intimation and captioned subject, we would like to inform you that the Board of Directors of Aditya Birla Lifestyle Brands Limited i.e. Resulting Company, at its Board Meeting held today, approved the appointment of Mr. Pankaj Sood (*DIN: 05185378*) as an Additional Director (Non- Executive Director) on the Board of the Resulting Company (“appointment”):

The appointment shall be subject to the shareholders’ approval of the Resulting Company.

Communication dated May 23, 2025 received from the Resulting Company is enclosed as **Annexure I**.

This is for your information and records.

Thanking you.

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary

Encl: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building ‘A’,
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901

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Website: www.abfrl.com

E-mail: secretarial@abfrl.adityabirla.com



Annexure I

May 23, 2025

To,
Aditya Birla Fashion and Retail Limited
Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

Sub.: Disclosure of the Material Information/Updates about the Scheme of Arrangement among Aditya Birla Fashion and Retail Limited ("Demerged Company"), Aditya Birla Lifestyle Brands Limited ("Resulting Company"/ "Company") and their respective shareholders and creditors ("Scheme")

Ref.: Outcome of the Board Meeting held on May 23, 2025

Dear Sir/Madam,

Pursuant to the above referred, kindly note that the Board of Directors of the Company approved the appointment of Mr. Pankaj Sood (*DIN: 05185378*) as an Additional Director (Non-Executive Director) of the Company.

Based on the disclosure received from Mr. Pankaj Sood, it is hereby confirmed that he is not debarred from holding the office of a Director by virtue of any order passed by the SEBI or any other such authority.

Brief details of appointment as required under SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are enclosed herewith as **Annexure A**.

Thanking you,

Yours sincerely,

For **Aditya Birla Lifestyle Brands Limited**

Rajeev Agrawal
Company Secretary and Compliance Officer

Encl: As above

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree
Technopolis, Yemalur Main Rd, off HAL
Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

Website: www.ablbi.in

E-mail: secretarial.ablbi@abfirl.adityabirla.com

Tel.: +91 86529 05000

CIN: U46410MH2024PLC423195



Annexure A

a) Appointment of Mr. Pankaj Sood as an Additional Director (Non-Executive Director)

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Pankaj Sood (DIN: 05185378) as an Additional Director (Non-Executive Director).
2.	Date of appointment/ cessation (as applicable)	May 23, 2025
	Term of appointment/ reappointment	Mr. Pankaj Sood will be liable to retire by rotation and his appointment is subject to the approval of the shareholders of the Company.
4.	Brief profile (in case of appointment)	<p>a. Mr. Pankaj Sood, is a post-graduate from Indian Institute of Management Calcutta (1999).</p> <p>b. He holds Bachelor's degree in Chemical Engineering from Indian Institute of Technology Kharagpur (1996).</p> <p>c. He also heads the Private Equity (Direct Investments) business of GIC Singapore in India and Africa.</p> <p>d. He has over 26 years of experience in private equity and M&A transactions in India.</p> <p>e. Prior to joining GIC, he was an investment banker in India in Kotak Investment Bank, Ernst & Young and SBI Capital Markets.</p>
5.	Disclosure of relationships between directors (in case of appointment of a director)	Mr. Pankaj Sood is not related to any of the Directors or the Key Managerial Personnel of the Company.

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree Technopolis, Yemalur Main Rd, off HAL Airport Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

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