



March 19, 2019

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051.

Sub.: Allotment of 16,94,060 Equity Shares of Aditya Birla Fashion and Retail Limited ("the Company") pursuant to the Composite Scheme of Arrangement amongst the Company, Aditya Birla Nuvo Limited ("ABNL"), Madura Garments Lifestyle Retail Company Limited and their respective shareholders and creditors ("Composite Scheme")

Ref.: Scrip Codes: BSE - 535755; NSE - ABFRL

Dear Sir/ Madam,

Kindly note that pursuant to the Composite Scheme, the Company has today i.e. on March 19, 2019, allotted 16,94,060 (Sixteen Lakh Ninety Four Thousand and Sixty) fully paid-up Equity Shares of ₹ 10/- each ("said Shares"), to Non-resident Shareholders of ABNL, under Lot 11.

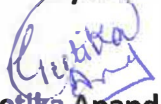
The said shares will rank *pari passu* with the existing Equity Shares of the Company in all respects.

Consequent to the above allotment, the paid-up Equity Share Capital of the Company will increase from ₹ 7,71,76,81,540 (77,17,68,154 fully paid-up Equity Shares of ₹ 10/- each) to ₹ 7,73,46,22,140 (i.e. 77,34,62,214 fully paid-up Equity Shares of ₹ 10/- each).

This is for your information.

Thanking you,

Yours faithfully,
For **Aditya Birla Fashion and Retail Limited**


Geetika Anand

Asst. Vice President & Company Secretary



Central Depository Services (India) Ltd.
Marathon Futurex, A-Wing,
25th floor, NM Joshi Marg, Lower Parel,
Mumbai - 400 013

National Securities Depository Ltd.
Trade World, A-Wing, 4th Floor,
Kamala Mills Compound,
Lower Parel, Mumbai - 400 013.