



January 17, 2019

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

National Stock Exchange of India Limited

Exchange Plaza, C- 1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai - 400 051.

Sub.: Allotment of 7,203 Equity Shares of Aditya Birla Fashion and Retail Limited
("the Company") under Aditya Birla Fashion and Retail Limited Employee Stock
Option Scheme 2017 ("Scheme 2017")

Ref.: Scrip Codes: BSE - 535755; NSE - ABFRL

Dear Sir/ Madam,

This is to inform you that pursuant to the exercise of Stock Options under Scheme 2017, the Nomination and Remuneration Committee of the Board of Directors of the Company has today i.e. on January 17, 2019 approved the allotment of 7,203 (Seven Thousand Two Hundred and Three) Fully Paid-up Equity Shares of ₹ 10/- each ("said Shares"). The said Shares will rank *pari passu* with the existing Equity Shares of the Company in all respects.

Consequent to the above allotment, the Paid-up Equity Share Capital of the Company will increase from ₹ 7,71,76,09,510 (77,17,60,951 Fully Paid-up Equity Shares of ₹ 10/- each) to ₹ 7,71,76,81,540 (77,17,68,154 Fully Paid-up Equity Shares of ₹ 10/- each).

This is for your kind information.

Thanking you,

Yours faithfully,

For Aditya Birla Fashion and Retail Limited

GEETIKA
ANAND
Digitally signed by
GEETIKA ANAND
Date: 2019.01.17
17:12:12 +05'30'

Geetika Anand

Asst. Vice President & Company Secretary