



November 12, 2019

BSE Limited
Scrip code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Allotment of 7,203 Equity Shares of Aditya Birla Fashion and Retail Limited ("the Company") under and Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2017 ("Scheme 2017")

Ref.: Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

This is to inform you that pursuant to the exercise of Options under Scheme 2017, the Stakeholders Relationship Committee of the Board of Directors of the Company has on November 11, 2019 approved the allotment of 7,203 (Seven Thousand Two Hundred and Three) Fully Paid-up Equity Shares of ₹ 10/- each ("said shares"). The said shares will rank *pari passu* with the existing equity shares of the Company in all respects.

Consequent to the above allotment, the Paid-up Equity Share Capital of the Company will increase from ₹ 7,73,50,75,990 (77,35,07,599 Fully Paid-up Equity Shares of ₹ 10/- each to ₹ 7,73,63,43,140 (77,36,34,314 Fully Paid-up Equity Shares of ₹ 10/- each).

This is for your kind information.

Thanking you,

Yours faithfully,
For Aditya Birla Fashion and Retail Limited


Geetika Anand
Vice President & Company Secretary



ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
Fax: +91 86529 05400

Website: www.abfrl.com
E-mail: secretarial.abfrl@adityabirla.com