ADITYA BIRLA

FASHION & RETAIL

November 11, 2019

BSE Limited
Scrip Code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Intimation regarding allotment of Non-Convertible Debentures *["NCDs"]* **of Aditya Birla Fashion and Retail Limited** *["the Company"]*

Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended
2. SEBI Circular no. CIR/CFD/CMD/4/2015 dated September 9, 2015

Dear Sir/ Madam,

In continuation of our letters dated November 5, 2019, we wish to inform you that today, i.e. November 11, 2019, the Company has approved allotment of 5,000 rated, listed, non-convertible, redeemable, unsecured NCDs of ₹10,00,000 each aggregating to ₹500 Crore (Rupees Five Hundred Crore only), on private placement basis.

The key terms and conditions of the Issue are as set out in **Annexure I** hereto.

The above is for your information and records.

Thanking you,
For **Aditya Birla Fashion and Retail Limited**

Geetika Anand
Vice President & Company Secretary

Encl: a/a

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:
Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
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ANNEXURE I

Sr. no.	Particulars	Details
1.	Size of the issue	5,000 rated, listed, non-convertible, redeemable, unsecured NCDs of ₹10,00,000 each aggregating to ₹500 Crore (Rupees Five Hundred Crore only)
2.	Issue Price	₹10,00,000 per debenture
3.	Whether proposed to be listed?	Yes. The instrument will be listed on BSE Limited.
4.	Issue opening and closing date	Friday, November 8, 2019
5.	Tenure of the instrument	3 years and 1 day
	- date of allotment	Monday, November 11, 2019
	- date of maturity	Friday, November 11, 2022
6.	~~Coupon~~/ interest offered	8.60% compounded annually payable on redemption date.
7.	Charge/ security, if any	Nil
8.	Special right/ interest/ privileges attached to the instrument	Nil
9.	Rating	CRISIL AA/Stable (Outlook: Stable) by CRISIL Limited

ADITYA BIRLA FASHION AND RETAIL LIMITED MUMBAI