September 11, 2019

BSE Limited
Scrip Code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: **Intimation of shifting of registered office of Aditya Birla Fashion and Retail Limited** *("the Company")*

Ref.:
1. **Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015**
2. **ISIN: INE647O01011**

Dear Sir/ Madam,

We wish to inform you that pursuant to the approval of the Board of Directors, the Company has shifted its registered office within the local limits of the city (Mumbai) with effect from August 26, 2019. Please note that the Ministry of Corporate Affairs vide its approval dated September 11, 2019 has approved the said change.

The address of the new registered office of the Company is as below:

Piramal Agastya Corporate Park,
Building 'A', 4th and 5th Floor,
Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

The above information is also available on the website of the Company i.e. www.abfrl.com.

Trust you will find the above in order.

Yours faithfully,
For **Aditya Birla Fashion and Retail Limited**

Geetika Anand
Vice President & Company Secretary