



December 10, 2019

BSE Limited
Scrip Code : 535755

National Stock Exchange of India Limited
Symbol : ABFRL

Sub.: Appointment of Mr. Himanshu Kapania as an Additional (Non-Executive) Director and Vice-Chairman, of Aditya Birla Fashion and Retail Limited ("the Company") w.e.f. January 1, 2020

Ref.: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Dear Sir/ Madam,

This is to inform you that the Board of Directors *vide* their resolution dated December 10, 2019, has approved the appointment of Mr. Himanshu Kapania as an Additional (Non-Executive) Director and Vice-Chairman of the Company w.e.f. January 1, 2020, liable to retire by rotation, subject to the approval of the shareholders at the ensuing thirteenth Annual General Meeting of the Company.

Brief profile of Mr. Kapania is enclosed herewith as **Annexure A**.

Further, we confirm that Mr. Kapania :

- a) is not related to any Director of the Company.
- b) is not debarred from holding the office of Director by virtue of any order passed by the Securities and Exchange Board of India or any other such authority, pursuant to the circular dated June 20, 2018 issued by the Stock Exchanges.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Aditya Birla Fashion and Retail Limited**

GEETIKA
ANAND

Digitally signed by
GEETIKA ANAND
Date: 2019.12.10
10:30:21 +05'30'

Geetika Anand
Vice President & Compliance Officer

Encl. a/a

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
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L.B.S. Road, Kurla, Mumbai - 400 070

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Annexure A

Brief Profile of Mr. Kapania

Mr. Himanshu Kapania, aged 58 years, an alumnus of IIM Bangalore and BIT Mesra, is the former Managing Director of erstwhile Idea Cellular renamed 'Vodafone Idea Limited' after merger with Vodafone India and is presently on the Board of the new mobile company. Mr. Kapania is also the Vice Chairman of Grasim Industries and a member of the 'Business Review Council' for Aluminum business of Hindalco and Cement business of UltraTech, Indian listed companies promoted by the Aditya Birla Group.

Mr. Kapania has over 34 years of work experience primarily in Management Leadership, Technology, Operations, Sales & Marketing etc., with deep understanding of Indian consumers and society. His tryst with the Indian telecom industry dates back to over two decades and he has been a key contributor to the exponential growth of the sector while assisting Indian government in formulating Mobile Services Policies & Regulation.



He has served on the Global GSMA Board for two Years in 2015 and 2016, and was also Chairman of COAI (Cellular Operators Association of India) during 2012-14 and 2015. He is presently Chairman of FICCI Council on 'Telecom, Electronics and Digital Economy' (TED Council).

Mr Kapania, has been consistently recognized for his leadership skills and is a recipient of many prestigious awards including - 'Business Today' and 'Voice & Data' India's Best CEO Award in 2014 & 2015; CNBC India Business Leadership Award in 2015 and ET Telecom Award in 2014 & 2016 etc.

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