August 8, 2026

BSE Limited
Scrip code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Investor Presentation on Unaudited Standalone & Consolidated Financial Results of the Company for the quarter ended June 30, 2026.

Ref.:
1. **Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and**
2. **Our intimation dated August 4, 2026**

Dear Sir/ Madam,

With reference to the captioned subject, this is to inform that the Board of Directors of the Company at its meeting held today i.e., Saturday, August 8, 2026, have *inter alia* considered and approved Unaudited Standalone & Consolidated Financial Results for the quarter ended June 30, 2026.

Enclosed herewith is the investor presentation in this regard.

The above is being made available on the website of the Company i.e., www.abfrl.com.

Thanking you,

Sincerely,
For **Aditya Birla Fashion and Retail Limited**
Rajeev Agrawal
Digitally signed by: Rajeev Agrawal
DN: CN = Rajeev Agrawal C = IN O = Personal
Date: 2026.08.08 15:00:17 +05'30'
Rajeev Agrawal
Company Secretary & Compliance Officer
ACS 18877

Encl.: As above

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Registered Office:
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Q1 FY27

PERFORMANCE HIGHLIGHTS

CONTENTS

Market Update

Occasion-led demand saw moderation YoY

- Adhik Maas disrupted the peak wedding related consumption this quarter
- Broader demand in line with previous quarters, across categories and channels

Input cost pressures emerge

- Inflation visible across raw materials, logistics and wages
- Further escalation remains a key monitorable

Value retail continues to experience high competitive intensity

- More choices for consumer, particularly in lower-tier markets
- Players broadening assortments to capture market share

Digital fashion brands expand their omni-channel presence

- D2C Brands accelerating offline expansion
- Quick commerce emerging as a new growth channel

CONTENTS

ABFRL Network

487
Masstige & Value
Retail Stores

672
Ethnic **Brand Stores***

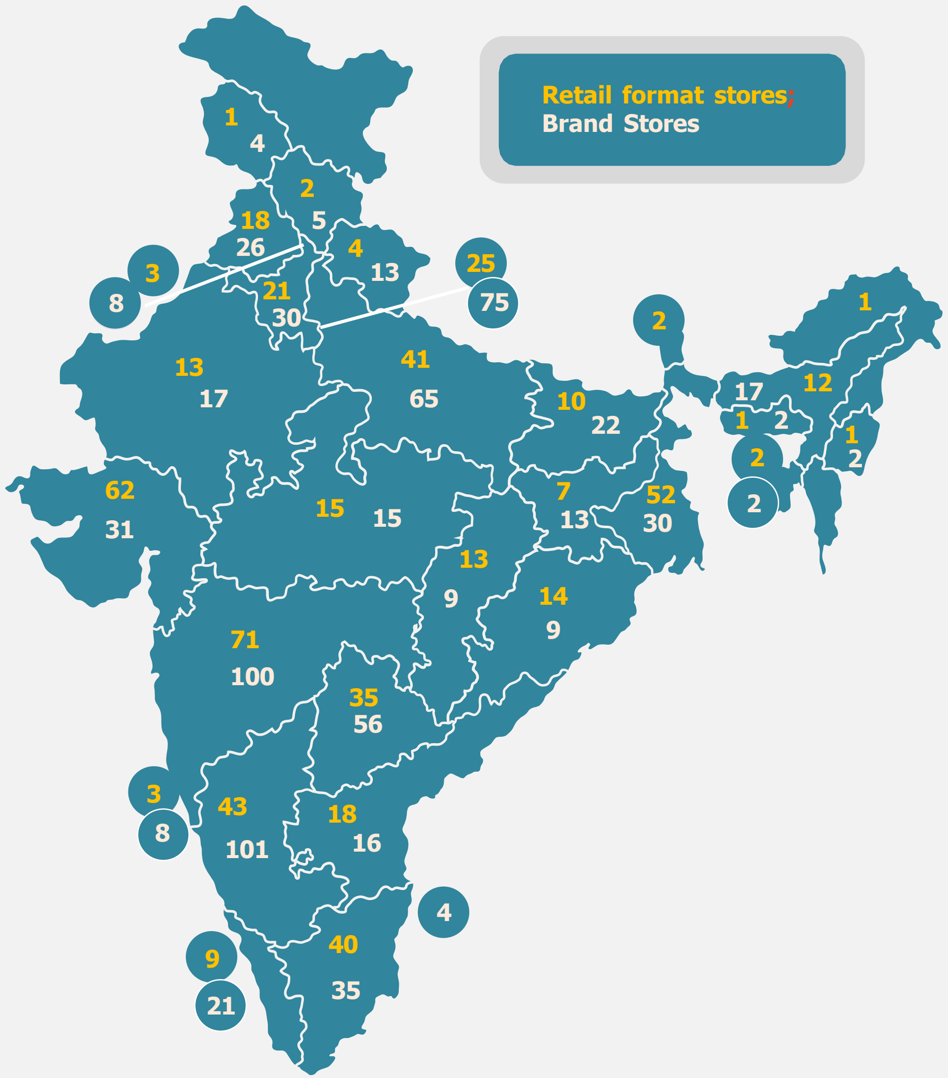
75
TMRW **Brand Stores****

52
Luxury
Retail Stores

Footprint
(million sq. ft.)

7.9
Jun’26

7.4
Jun’25



*Includes 11 international stores
**Excluding WROGN stores

Q1 HIGHLIGHTS

Double-digit growth momentum continues

- Broad-based growth across key segments
  - Pantaloons segment grew 10% YoY
  - TMRW revenue up 11% YoY
  - Ethnic grew 4% vs LY
    - Ex. TCNS growth at 14%
  - Luxury delivered 30% growth YoY

Profitability resilient amid scale up of newer formats

- Overall EBITDA margin at 8.2%, down vs LY due to
  - Lower other income
  - OWND and Galeries Lafayette ramp up
- Ethnic margin remained stable YoY
- TMRW YoY losses continued to narrow

Strong underlying retail performance

- Pantaloons format & Ethnic portfolio delivered mid-single digit LTL
- The Collective & Mono brand (TCMB) portfolio recorded double-digit LTL

Retail footprint continues to expand

- Added 45+ stores across brands
  - ~70k net area addition
- Retail footprint now >7.9 Mn. sq. ft.
- TMRW's offline mix >15% in Q1

ABFRL HIGHLIGHTS | Q1

(In Rs. Cr.)	ABFRL Consolidated		
	Q1 FY26	Q1 FY27	Growth (vs. LY)
Revenue	1831	2026	*11%*
EBITDA	169	167	*-2%*
EBITDA Margin	*9.3%*	*8.2%*	
EBIT	-146	-183	
PBT	-260	-320	
PAT	-234	-249	

- Sales up by 11% vs LY
- EBITDA margin down vs LY due to
  - Lower other income (~70 bps impact)
  - Scale up of newer businesses

ABFRL HIGHLIGHTS | Q1 | Segmental

Consolidated Financials (In Rs. Cr.)	Revenue		Rev Gr%	EBITDA		EBITDA%	
	Q1 FY26	**Q1 FY27**	**Vs FY26**	**Q1 FY26**	**Q1 FY27**	**Q1 FY26**	**Q1 FY27**
Pantaloons Segment	1094	1204	10%	187	192	17.1%	15.9%
Ethnic Businesses	436	454	4%	2	1	0.4%	0.1%
TMRW	197	220	11%	-63	-42	-31.8%	-19.2%
Others	121	157	30%	55	16	45.6%	10.0%
Elimination	-17	-10		-12	1		
ABFRL	**1831**	**2026**	**11%**	**169**	**167**	**9.3%**	**8.2%**

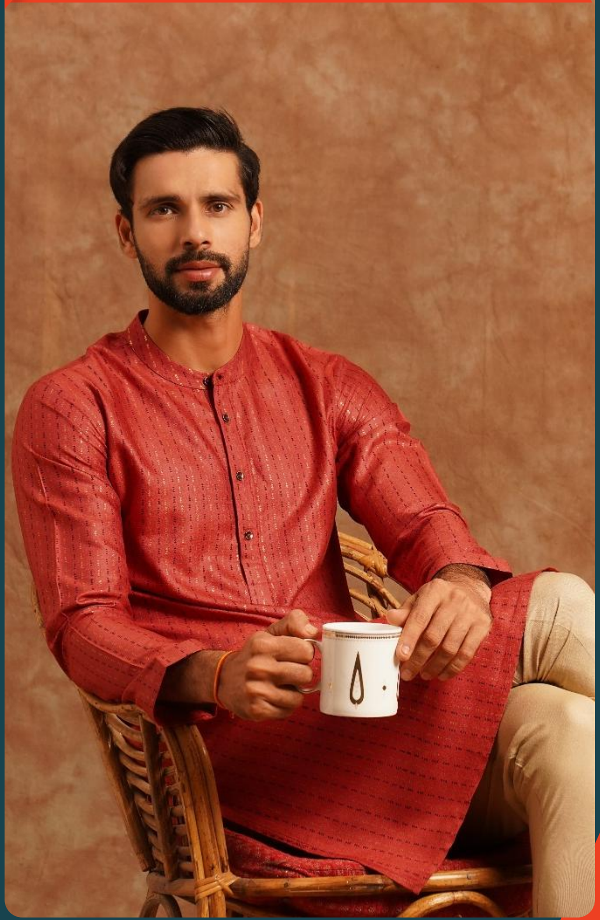
- ABFRL grew 11% YoY
    - Pantaloons segment sustained its strong trajectory, growing 10% YoY
    - Ethnic portfolio grew 4% YoY in a shortened wedding season
    - TMRW delivered 11% YoY growth with sharp reduction in losses
    - Luxury grew 30% YoY, led by ramp up of Galeries Lafayette and double digit growth in The Collective
- Others' profitability moderated due to lower treasury income and investments in scaling Galeries Lafayette

CONTENTS

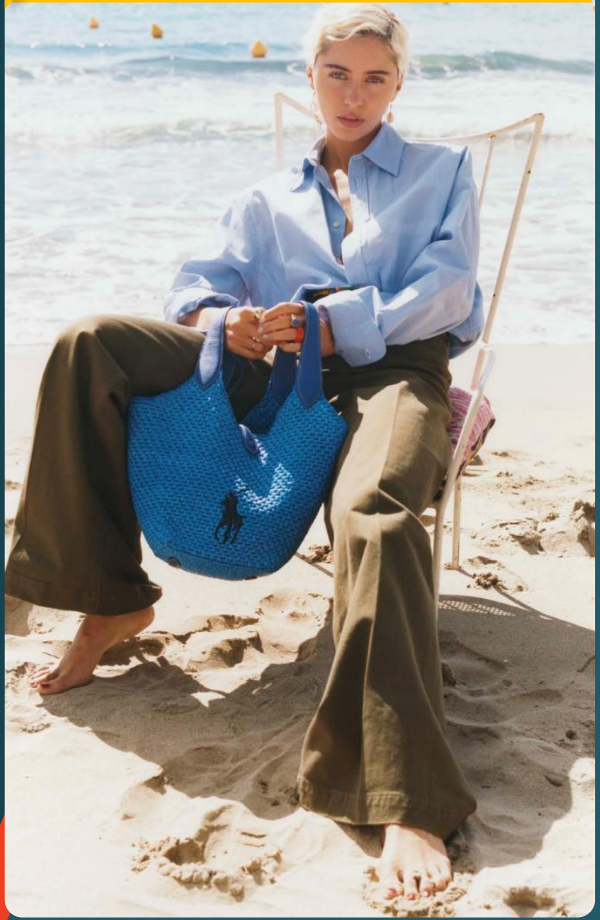
ABFRL Portfolio

MASSTIGE/VALUE RETAIL

ETHNIC BRANDS



LUXURY RETAIL



DIGITAL FIRST BRANDS

pantaloons

OWND!

PANTALOONS OWND!

Q1 FY27 Update

- Segment revenue at Rs. 1204 Cr; up 10% YoY
  - Pantaloons format LTL at 4%, overall growth at 7%
  - OWND grew 55% led by store additions
- Pantaloons strategy continues to drive sustained momentum
  - Improved fashion relevance across categories driving stronger customer and operating metrics
  - Best-ever e-commerce quarter, with revenue up 37% YoY
    - Overall contribution of E-com at ~5%
  - New-identity stores build further traction, driven by an elevated customer experience
- Segment EBITDA margin at 15.9%, down vs LY due to OWND scale up
- 10 new stores added across both formats – 1 Pantaloons & 9 OWND
  - OWND now available at 88 stores

PANTALOONS RETAIL NETWORK	AREA (000's SQ. FT.)	STORES
June 2026	**5,780**	**399**
June 2025	5,725	405

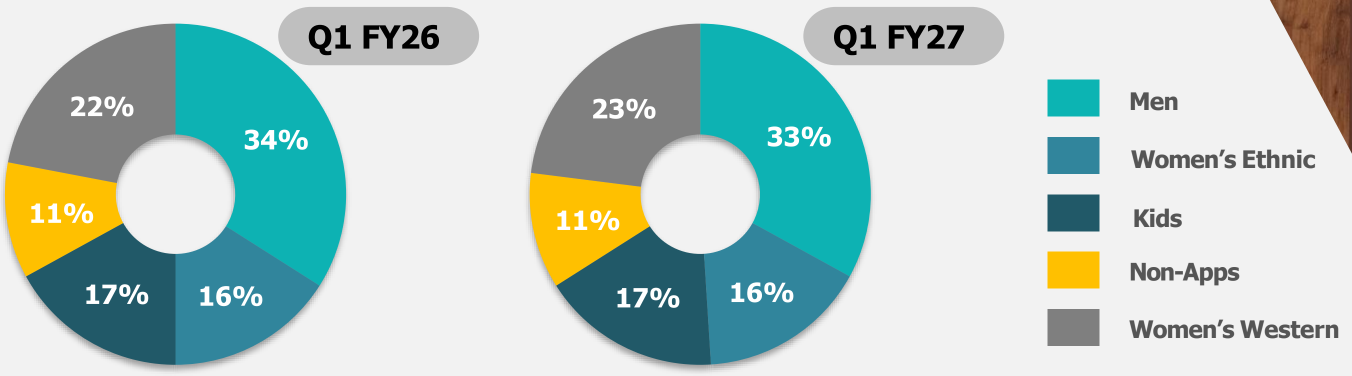
New Retail Identity store (Kochi)

PANTALOONS

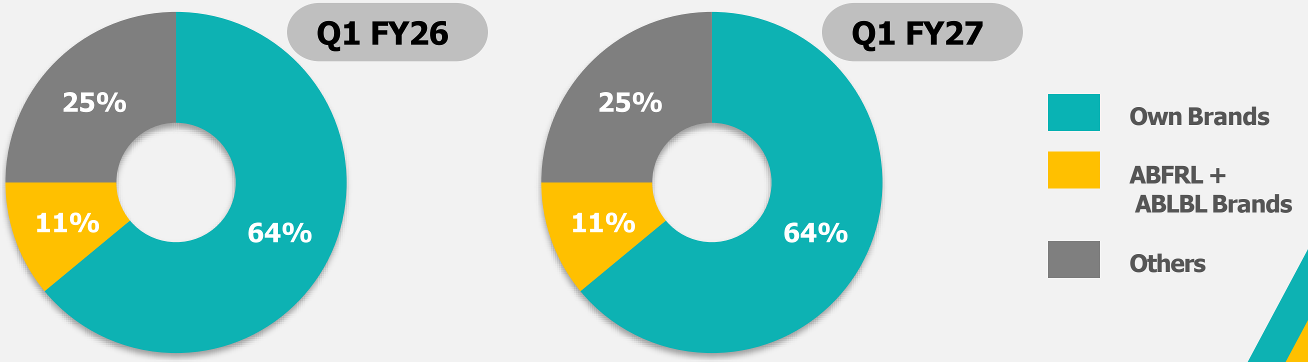
Upgraded Merchandise

Pantaloons Update

CATEGORY MIX



OWNERSHIP MIX



Mumbai


TEEN BOYS
JUNIOR BOYS
179
149


499
179
299
399


LEVELS ABOVE.
ownd!
399

Chennai

Most Comprehensive Ethnic Portfolio

APPAREL | BEAUTY | ACCESSORIES | JEWELRY

- Scalable platform spanning well-known & marquee premium and designer led brands
- India’s largest & most comprehensive ethnic wear portfolio
  - 2200 Cr+ annual revenue
  - 670+ stores across brands

DESIGNER LED BRANDS

SABYASACHI CALCUTTA

TARUN TAHILIANI

SHANTNU NIKHIL COUTURE

masaba

PREMIUM ETHNIC WEAR BRANDS

JAYPORE

TASVA X TARUN TAHILIANI

aurelia

W

WISHFUL

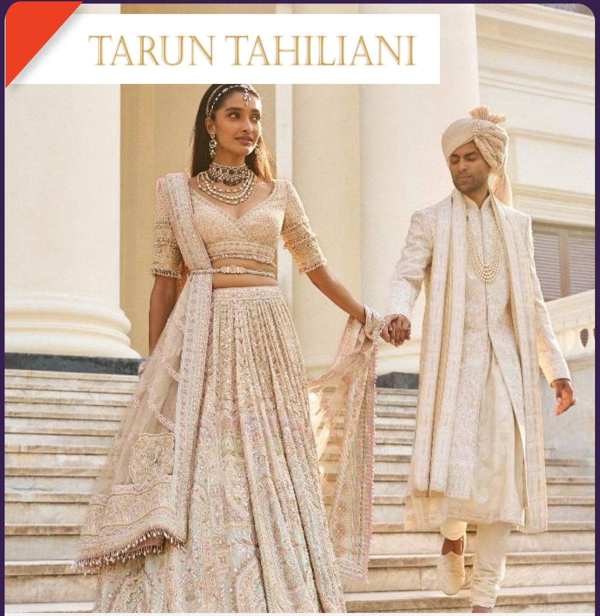
elleven

FOLKSONG

DESIGNER LED BRANDS

Establishing a global Indian luxury brand

- Delivered another 100 Cr+ quarter in a weaker market vs LY
  - Driven by strong apparel & accessories performance YoY

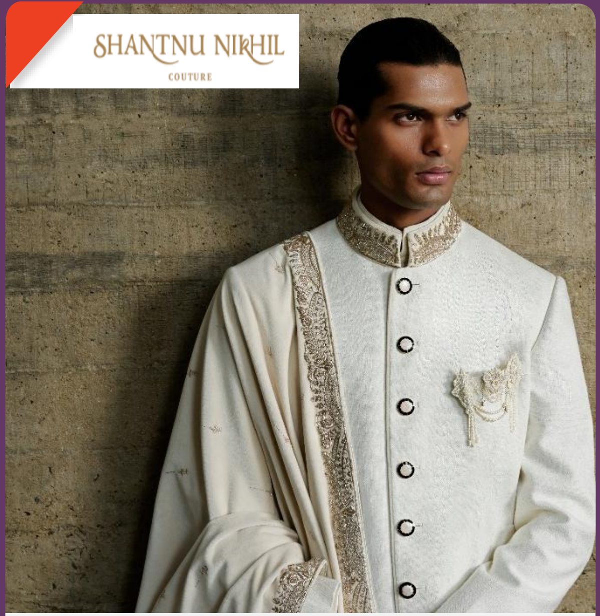


Blending Indian heritage with contemporary luxury

- Strong double digit YoY growth
- Opened 2 new ‘OTT’ stores – one each in Mumbai and Delhi
- The brand now operates 13 stores including 6 ‘OTT’

Building growth platforms across fashion and beauty

- Robust fashion performance
- Strengthening the multi-channel beauty proposition via enhanced product portfolio
- 21 exclusive brand outlets for the House of Masaba brand



Blending couture distinction with pret-led scale

- High single digit YoY growth
- Strong pret performance this quarter
- Retail presence spans 22 stores

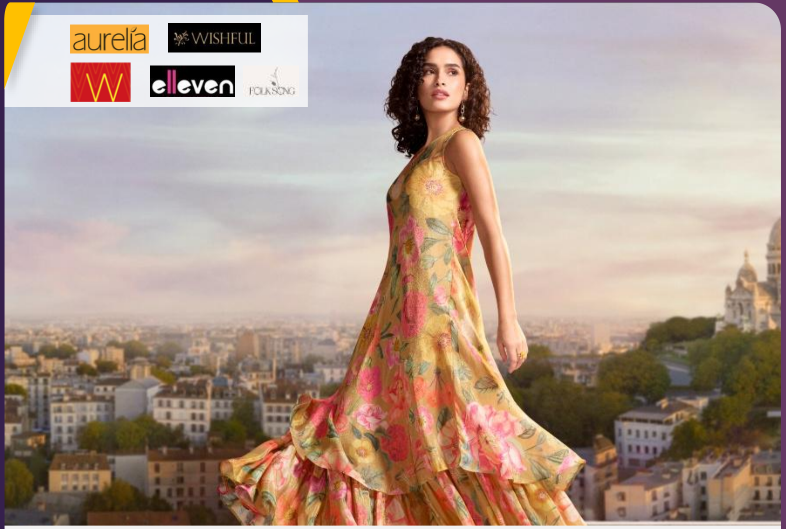
PREMIUM ETHNIC WEAR BRANDS

Building scale & growing market share in key wedding markets

- Delivered 35% YoY growth this quarter
  - Double digit LTL growth – marking 8th consecutive quarter of strong LTL
- Continued to strengthen product differentiation and regional relevance to drive traction
- Now available at 90 stores
  - Added 5 new stores this quarter

Double-digit growth sustained with improving profitability

- Posted YoY growth of 30%+ this quarter led by
  - Strong network expansion – 15+ stores added over last 15 months
  - E-com up >70% YoY driven by enhanced omni-capabilities
- Retail presence spans 44 stores across 15+ cities



Continued to sharpen the business model to drive profitable growth

- Strong retail growth offsets soft performance across other channels
  - Retail grew 10% YoY, with 2% LTL growth
  - Focus on driving profitable growth across online and value channel
- Added 8 new stores this quarter

LUXURY RETAIL

LUXURY RETAIL

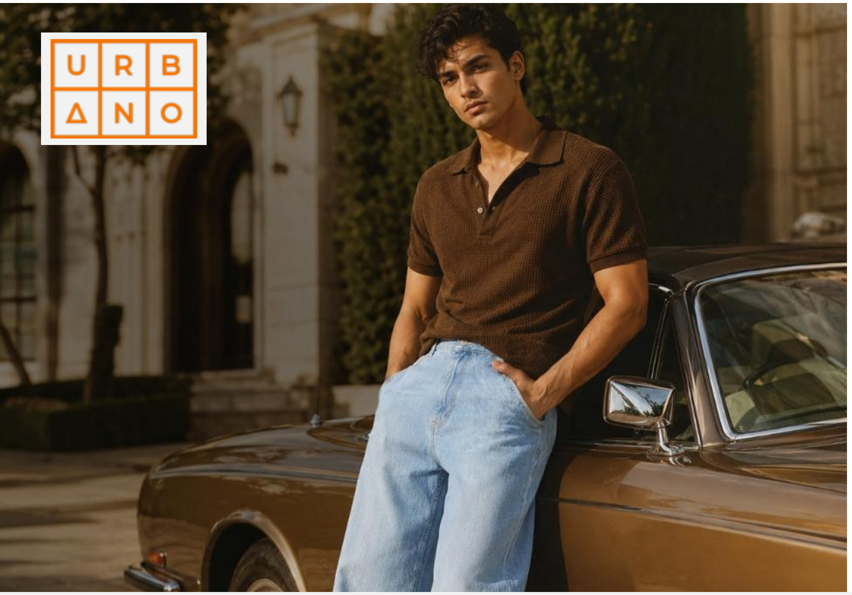
- The Collective & Mono brands (TCMB) portfolio delivered double digit YoY growth, driven by
  - Double digit LTL
  - Sustained E-com performance
- Total network for TCMB, including Mono brands, now at 51 stores
  - 3 new stores added this quarter
- Galeries Lafayette continues to gain steady momentum
  - Strong brand and celebrity collaborations driving footfalls
  - Setting new benchmarks in luxury retail with a differentiated, first-of-its-kind department store in India

Galeries Lafayette THE COLLECTIVE

TED BAKER LONDON HACKETT LONDON FRED PERRY POLO RALPH LAUREN

TMrw
AN ADITYA BIRLA GROUP VENTURE

PORTFOLIO OF DIGITAL BRANDS



TMrw

AN ADITYA BIRLA GROUP VENTURE

- Robust growth with improving profitability profile
  - Portfolio reported revenue up 11%* YoY in Q1
  - Secondary revenue grew by 16%* vs LY
- The channel mix continued to shift towards D2C and offline
  - Improved merchandise
  - Better inventory & pricing management
- Cash losses continue to narrow YoY
- Omnichannel distribution continues to scale
  - Added 20+# new stores in Q1 across brands
  - Portfolio now spans over 140+# exclusive brand stores

BEWAKOOF NOBERO VEIRDO

URBANO TIGC THE INDIAN GARAGE CO WROGN

*Excluding WROGN
#Including WROGN
Secondary revenue represents the amount paid by consumer net of taxes

CONTENTS

ABFRL | P&L STATEMENT

Particulars (Rs. Cr.)	ABFRL Consolidated	
	Q1 FY26	Q1 FY27
Revenue from Operations	1831	2026
Other Income	64	56
Total Income	**1895**	**2082**
EXPENSES		
Cost of Materials Consumed	210	173
Purchases of Stock-in-Trade	450	615
Changes in Inventories	122	91
Employee Benefits Expenses	303	346
Finance Costs	113	137
Depreciation & Amortisation Expense	316	350
Rent Expenses	56	62
Other Expenses	580	621
Total Expenses	**2149**	**2395**
Share in profit/(loss) of Joint Venture and Associate	-6	-6
Profit before exceptional items & Tax	**-260**	**-320**
Exceptional items	-	-
Profit before Tax	**-260**	**-320**
Tax Expenses	-26	-72
Net Profit after Tax	**-234**	**-249**

Disclaimer

Certain statements made in this presentation may not be based on historical information or facts and may be “forward lookingstatements” including, but not limited to, those relating to general business plans strategy of Aditya Birla Fashion and Retail Limited (“ its future outlook growth prospects, future developments in its businesses, its competitive regulatory environment and management's current views assumptions which may not remain constant due to risks and uncertainties Actual results may differ materially from these forward looking statements due to a number of factors, including future changes or developments in ABFRL's business, its competitive environment, its ability to implement its strategies and initiatives and respond to technological changes and political, economic, regulatory and social conditions in the countries in which ABFRL conducts business. Important factors that could make a difference to ABFRL’s operations include global and Indian demand supply conditions, finished goods prices, feed stock availability and prices, cyclical demand and pricing in ABFRL’s principal markets, changes in Government regulations, tax regimes, competitors actions, economic developments within India and the countries within which ABFRL conducts business and other factors such as litigation and labour negotiations.

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