



August 2, 2019

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip code : 535755

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C- 1, Block G, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051
Symbol : ABFRL

Sub.: Allotment of 1,801 Equity Shares of Aditya Birla Fashion and Retail Limited ("the Company") under and Aditya Birla Fashion and Retail Limited Employee Stock Option Scheme 2017 ("Scheme 2017")

Ref.: Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

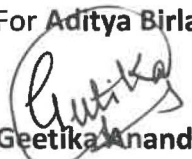
This is to inform you that pursuant to the exercise of Options under Scheme 2017, the Stakeholders Relationship Committee of the Board of Directors of the Company has today i.e. on August 2, 2019 approved the allotment of 1,801 (One thousand Eight Hundred and One) Fully Paid-up Equity Shares of ₹ 10/- each ("*said shares*"). The said shares will rank *pari passu* with the existing equity shares of the Company in all respects.

Consequent to the above allotment, the Paid-up Equity Share Capital of the Company will increase from ₹ 7,73,50,21,960 (77,35,02,196 Fully Paid-up Equity Shares of ₹ 10/- each to ₹ 7,73,50,39,970 (77,35,03,997 Fully Paid-up Equity Shares of ₹ 10/- each).

This is for your kind information.

Thanking you,

Yours faithfully,
For Aditya Birla Fashion and Retail Limited


MB Geetika Anand
Vice President & Company Secretary

