



August 1, 2026

BSE Limited
Scrip code: 535755

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Letter to Shareholders of Aditya Birla Fashion and Retail Limited ("the Company")

Ref.: Regulations 30 and 36(1)(b) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations")

Dear Sir/ Madam,

With reference to the captioned subject, enclosed herewith the copy of a letter sent to Members providing a web-links, including the exact path along with QR code for accessing the Integrated Annual Report for the Financial Year 2025-26 and the Notice of the 19th Annual General Meeting of the Company, whose e-mail IDs are not registered with the Company/ MUFG Intime India Private Limited, Registrar and Transfer Agent/Depositories and Depository Participants.

The above is being made available on the website of the Company i.e., www.abfrl.com.

This is for your information and records.

Thanking you,

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Rajeev Agrawal
Company Secretary & Compliance Officer
ACS 18877

Encl.: As above

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L18101MH2007PLC233901
Tel.: +91 86529 05000
Fax: +91 86529 05400

Website: www.abfrl.com
E-mail: secretarial@abfrl.adityabirla.com



Aditya Birla Fashion and Retail Limited

CIN: L18101MH2007PLC233901

Registered office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor,
Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070, Maharashtra, India
Website: www.abfrl.com | E-mail: secretarial@abfrl.adityabirla.com | Tel: +9186529 05000

Dear Member,

Subject: Notice convening the 19th Annual General Meeting ("AGM") of the Members of Aditya Birla Fashion and Retail Limited ("the Company") and Integrated Annual Report for the FY 2025-26

We are pleased to inform that the 19th AGM of the Company is scheduled to be held on **Tuesday, August 25, 2026 at 3:30 p.m. (IST)** through Video Conferencing ("VC")/Other Audio-Visual Means ("OAVM").

The Notice convening the 19th AGM of the Members of the Company ("AGM Notice") along with the Integrated Annual Report for FY 2025-26 ("Integrated Annual Report") is being sent by electronic mode to those Members whose e-mail addresses are registered with the Company/Registrar and Transfer Agent ("RTA")/Depositories/Depository Participants ("DPs").

Further, in compliance with Regulation 36(1)(b) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), the Company is sending individual letters providing the web-links, including the exact path along with QR code, where complete details of the Integrated Annual Report along with AGM Notice can be accessed, to those Members whose e-mail addresses are not registered with the Company/RTA/Depositories/DPs.

The AGM Notice and Integrated Annual Report can be accessed through:

Web-links	1.	AGM Notice: https://www.abfrl.com/wp-content/uploads/2026/07/Notice-of-the-19th-Annual-General-Meeting.pdf
	2.	Integrated Annual Report: https://www.abfrl.com/wp-content/uploads/2026/07/ABFRL-Annual-Report-FY25-26.pdf
Path	www.abfrl.com > Investors > Annual Reports	
QR Code		

The AGM Notice along with Integrated Annual Report of the Company is also available on the websites of Stock Exchanges i.e., BSE Limited ("BSE") and National Stock Exchange of India Limited ("NSE") at www.bseindia.com and www.nseindia.com respectively.

Members are requested to update their KYC (including name, PAN, postal address, Bank details, signature, email ID, telephone/mobile numbers, mandates and choice of nominations) details with;

- DPs, if shares held in dematerialized form.
- The RTA of the Company, if shares held in physical form.

For any assistance in the matter, please communicate with the Company's RTA at

MUFG Intime India Private Limited
(formerly Link Intime India Private Limited)
Unit: Aditya Birla Fashion and Retail Limited
C-101, Embassy 247, L.B.S. Marg, Vikhroli (West),
Mumbai - 400 083
Tel. No.: +91 8108116767
Website: www.in.mpms.mufg.com
E-mail: investor.helpdesk@in.mpms.mufg.com

This letter is being sent to those member(s) who have not registered their email address(es) either with the Company or with any Depository or RTA of the Company as on the cut-off date i.e., Friday, July 24, 2026.

Thanking You,

Sincerely,
For Aditya Birla Fashion and Retail Limited

Sd/-
Rajeev Agrawal
Company Secretary & Compliance Officer
ACS 18877