



**Allied Blenders  
and Distillers**

March 24, 2025

To,

<b>BSE Limited</b> Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 <b>Scrip Code (BSE): 544203</b>	<b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai - 400 051 <b>Symbol: ABDL</b>
--	--

**Sub: Press Release –Allied Blenders and Distillers Limited (ABDL) wins Silver at Global LACP Vision Awards 2023-24 Annual Report Competition**

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a Press Release issued by Allied Blenders and Distillers Limited ('the Company') on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,

Yours sincerely,

**For Allied Blenders and Distillers Limited**

**Ritesh Shah**  
**Company Secretary and Compliance Officer**  
**Membership no. ACS 14037**

**Allied Blenders and Distillers Limited**

Ashford Centre, 3<sup>rd</sup> and 4<sup>th</sup> floor, Shankarrao Naram Marg, Lower Parel (W), Mumbai – 400013. T.: +91 22 4300 1111 Email : [info@abdindia.com](mailto:info@abdindia.com)  
Registered Office: 394/C, Ground Floor, Lamington Chambers, Lamington Road, Mumbai – 400004, India. T.: +91-22 6777 9777. F.: + 91-22 67779725  
[www.abdindia.com](http://www.abdindia.com) CIN No: L15511MH2008PLC187368



**REGISTERED OFFICE**

394/C, Lamington Chambers,  
Lamington Road, Mumbai,  
Maharashtra, 400004

**Press Release for Immediate Dissemination**

## **Allied Blenders and Distillers Wins Silver at Global LACP Vision Awards 2023/24 Annual Report Competition**

**Mumbai, 24<sup>th</sup> March 2025** – Allied Blenders and Distillers Ltd. (ABD), India’s third-largest spirits company, has earned **global recognition** at the prestigious **2023/24 Vision Awards Annual Report Competition**, hosted by the **League of American Communications Professionals (LACP)**. ABD has been honoured with the **Silver Award in Food Beverage category (upto \$1 bn revenues)**, placing its annual report among the most outstanding corporate communications worldwide.

ABD’s annual report has been ranked amongst **Top Annual Reports Globally**, a noteworthy accomplishment in a competition that drew nearly 1,000 entries from over 20 countries, representing top-tier brands across diverse industries.

From design and storytelling to accessibility, ABD’s report stood out across every judging category. The company received near-perfect scores in **First Impression, Creativity, Message Clarity**, and full marks in **Narrative, Financials, Accessibility, and Shareholder Letter**, a testament to the report’s excellence in both form and substance.

Speaking about the achievement, **Alok Gupta, Managing Director of ABD**, said, “At ABD, we have always believed that true leadership is measured not just by market share, but by the clarity with which a company defines its purpose and communicates it. This recognition from the LACP is a powerful affirmation of the standards we hold ourselves to. Our annual report reflects the story of transformation, of a company evolving with intent and responsibility. To be acknowledged on a global platform is not only an honour but also a reminder of the responsibility we carry as an Indian spirits company building its voice on the world stage.”

ABD's global recognition highlights its rise as a leader not just in the alco-bev market, but also in corporate transparency and communication. As the company scales its premium portfolio, this honour reflects its commitment to clarity, credibility, and world-class standards.

***About Allied Blenders and Distillers Limited ([www.abdindia.com](http://www.abdindia.com))***

*Allied Blenders and Distillers Limited (ABD) is the third largest Spirits company in India, in terms of annual sales volumes between FY14 and FY24. ABD has a presence in five main Flavors, i.e., whisky, brandy, rum, vodka, and gin, with 'millionaire' brands like Officer's Choice Whisky, Officer's Choice Blue Whisky, Sterling Reserve Premium Whiskies and ICONiQ White Whisky. Currently, its manufacturing network comprises 36 units, of which 9 are owned bottling units, 2 owned distilleries, and 25 non-owned manufacturing units.*

**For more information contact:**

**Anupama Soni**

Head Public Relations & Corporate Communication - Allied Blenders and Distillers Limited

Tel.: +91 22 43001190 | Email: [anupamasoni@abdindia.com](mailto:anupamasoni@abdindia.com)