November 03, 2026

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 **Scrip Code (BSE): 544203**	**National Stock Exchange of India Limited** "Exchange Plaza" C-1, Block G, Bandra-Kurla Complex, Bandra (East) Mumbai - 400051 **Symbol: ABDL**
Our Reference No. 90 /2026-27	

Sub: Press Release - ABD Maestro brings India's favourite street flavours to the super-premium vodka segment

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Please find enclosed a Press Release issued by the **ABD Maestro Private Limited**, a Subsidiary of the Company, on the captioned subject.

This intimation is also being uploaded on Company's website and can be accessed at https://www.abdindia.com/.

The above is for your information and record.

Thanking you,
Yours sincerely,
For **Allied Blenders and Distillers Limited**

Sumeet Maheshwari
Digitally signed by Sumeet Maheshwari
Date: 2026.11.03 10:38:19 +05'30'

Sumeet Maheshwari
Company Secretary & Compliance Officer
Membership No. ACS – 15145

Encl.: a/a

REGISTERED OFFICE
394/C, Lamington Chambers,
Lamington Road, Mumbai,
Maharashtra, 400004
CIN: U11012MH2024PTC432524

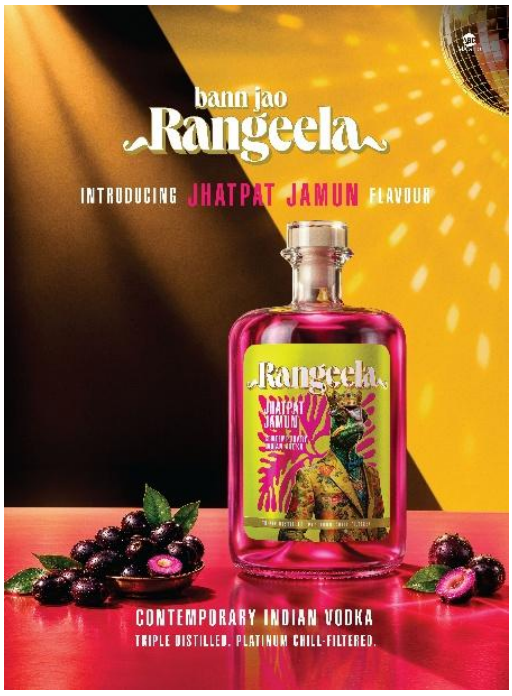
Press Release for Immediate Dissemination

Rangeela Vodka goes desi swag with Jhatpat Jamun and Kala Khatta

~ ABD Maestro brings India's favourite street flavours to the super-premium vodka segment ~

Mumbai, 3rd November 2026: ABD Maestro Private Limited, the super-premium and luxury spirits subsidiary of Allied Blenders and Distillers Limited (ABD), has expanded its Rangeela Vodka portfolio with two new Flavours, **Rangeela Jhatpat Jamun Vodka** and **Rangeela Kala Khatta Vodka**. Inspired by the flavours of India's street carts and roadside gola stalls, **'JJ' and 'KK'** are chatpata, masaledar and unmistakably filmy. The flavours also reflect the spirit of Ranveer Singh, Co-Founder and Creative Partner at ABD Maestro, whose energy and love for pop culture have shaped Rangeela's distinctive personality.

Each expression is crafted for layered complexity, balancing fruit with savoury spice, cooling herbs and a hint of heat. **Rangeela Jhatpat Jamun** opens with fresh garden mint on the nose, followed by the sweet-tart richness of jamun on the palate and a gentle chilli warmth on the finish. **Rangeela Kala Khatta** leads with zesty lemon on the nose, while tangy tamarind and the sweet-sour, chatpata character of the much-loved gola flavour unfold on the palate. Both flavours are bold, refreshing expressions, best enjoyed chilled or in a mix.





Commenting on the launch, **Bikram Basu, Vice Chairman, ABD Maestro,** said *"Rangeela Vodka celebrates India's vibrant, unapologetic spirit. With Jhatpat Jamun and Kala Khatta, we are tapping into tastes that we instantly connect with, translating street-side love for a flavour into a world-class, super-premium liquid. Triple distilled and platinum chill filtered, these homegrown flavours deliver exceptional craft spirit for modern social occasions."*

The launch responds to growing consumer interest in flavours that feel familiar, local and made for sharing, whether at home gatherings, rooftop parties, casual bars or weekend getaways. It also reinforces ABD's continued focus on premiumisation through innovation-led brands. Rangeela Jhatpat Jamun and Kala Khatta Contemporary Indian Flavoured Vodka are available in Maharashtra in 750 ml and 180 ml bottles, priced at ₹2,500 and ₹625 respectively, with Goa, Haryana and Uttar Pradesh to follow shortly.

Website: https://rangeelavodka.com/

Instagram: rangeelavodka

About ABD Maestro Private Limited

ABD Maestro Private Limited is a super-premium and luxury spirits company, and a subsidiary of Allied Blenders and Distillers Limited, one of the leading domestic Spirits companies in India. Bollywood superstar Ranveer Singh is a co-founder and creative partner at ABD Maestro.
The ABD Maestro portfolio includes The Collective Limited Edition, Arthaus Blended Malt Scotch Whisky, Aodh Irish Whiskey, Woodburns Contemporary Indian Malt Whisky, Yello Designer Whisky, Zoya Special Batch Gin and its flavours, Rangeela Contemporary Indian Vodka, Pumori Small Batch Gin and Pink Gin, Segredo Aldeia Café and White Rums. Through its partnership with Roust Corporation, the company has introduced Russian Standard Vodka to India in three distinct segments: Original, Gold, and Platinum.

For more information contact:
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