

## Hirak Bhattacharjee

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**From:** Subhro Bhaduri  
**Sent:** 04 March 2026 15:24  
**To:** Hirak Bhattacharjee  
**Subject:** FW: intent to move on !!

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**From:** Darshana Shah <darshana.shah@adityabirlacapital.com>  
**Date:** Wednesday, 4 March 2026 at 10:34 AM  
**To:** Vishakha Mulye <Vishakha.Mulye@adityabirlacapital.com>  
**Cc:** Subhro Bhaduri <Subhro.Bhaduri@adityabirlacapital.com>  
**Subject:** intent to move on !!

Dear Vishakha,

One the onset would like to thank you for considering me for the role in your leadership team 3.5 years back in 2022 as a CMO and trusting me to drive and deliver brand and CX outcomes. It has been truly an enriching journey for me given that I didn't have the legacy of coming from BFSI and so lots of learning and managing stakeholders and expectations at all levels. It's been overall a great stint at ABC for 10 years + now and I have grown leaps and bounds.

But the ambition to run a company like you as a CEO (especially now that I have worked with you closely and seen it), has been there in me and I do want to look at opportunities which takes me there along with multi geography exposure which also is my one dream to do a role in APAC or EMEA markets.

And as discussed with you post muscat that I feel now is the time for me to explore larger business/geography roles beyond my current stint which I have delivered to my best and so I would like to take this opportunity to move on post serving my required notice at ABC.

Once again deeply thanking you and Subhro for bringing me in for this stint as it is definitely a stepping stone for reigniting my ambition to go and explore bigger canvas and fulfil my ambition (fingers crossed).

Regards,

Darshana Shah