

November 13, 2025

To, The Manager - Listing Department **National Stock Exchange of India Limited** Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400051

Symbol: AARON

Sub: Investor Presentation

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Investor Presentation of the Company.

above presentation is also accessible on the Company's website at www.aaronindustries.net.

This is for your information and record.

Thanking you.

Yours faithfully, For Aaron Industries Limited

Nitinkumar Maniya

Company Secretary & Compliance Officer

Encl: As above

Aaron Industries Limited

CIN:- L31908GJ2013PLC077306

Regd Office:- Plot No. B-65 & 66, Jawahar Road No.4, Udhyognagar,

Udhna, Surat-394210, Gujarat, India







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Company Overview



Founded in **2013** by visionary entrepreneur Mr. Amar Chinubhai Doshi.



Specializes in manufacturing high-quality elevator cabins, automatic door systems, and cabin safety frames.



Caters to both **residential and commercial projects** with a focus on design, quality, and customer satisfaction.



Offers uniquely designed elevator cabins that enhance aesthetic appeal and functionality.



Also engaged in **stainless steel polishing** with a state-of-the-art facility.



200+ employees including professionals from reputed universities



5,000+ Auto Door Systems/month capacity



Board with a **60+years** of cumulative experience



60

Aaron Industries Limited is the first public limited company in the elevator industry to be listed on the NSE SME platform, before successfully migrating to the mainboard on 6th November 2020.

Profile of Management



Mr. Amar Chinubhai Doshi

Designation: Promoter, Chairman & Managing Director **Qualification:** Diploma in Man-made Fiber Fabrics

Role and Responsibility: Leads strategic planning, capacity expansion, and business development. Manages overall operations including the stainless-steel polishing division. Has over 34 years of experience in sheet metal fabrication.



Mr. Karan Amar Doshi

Designation: Promoter and Whole Time Director

Qualification: Bachelor of Engineering (University of Pune), Master of

Mechanical Engineering (University of Southern California)

Role and Responsibility: Heads production activities, overseeing production

processes and schedules. Possesses over 14 years of industry experience.



Mr. Monish Amar Doshi

Designation: Promoter, Executive Director & CFO

Qualification: Bachelor of Business Administration (University of Pune), MBA

(Sikkim Manipal University)

Role and Responsibility: Oversees administrative functions, risk management, financial strategy, sales, and marketing. Has 13+ years in sheet metal fabrication

and over 11 years in the elevator sector.





Stainless Steel Division Highlights

Trusted Sourcing:

Procures premium stainless-steel coils from established, reliable suppliers ensuring consistent quality.

In-House Expertise:

Performs comprehensive processing including cutting, polishing, embossing, and advanced finishing treatments under strict quality control.

Internal Consumption:

Majority of processed SS sheets are utilized within Aaron's own elevator manufacturing segment, contributing to core elevator product quality.

External Sales:

Supplies high-grade stainless-steel sheets to other elevator manufacturers and various industries, enhancing revenue diversification.



Value Addition:

Specialized processing capabilities enable customized surface finishes and designs tailored to client specifications.

Operational Efficiency:

Vertical integration supports cost optimization and timely production to meet market demand.

Quality Assurance:

Ensures superior standards for both functional performance and aesthetic appeal in stainless steel products.

Strategic Business Model:

Balanced focus on internal use and external supply strengthens market presence and business resilience.

Stainless Steel Division Products





Embossing



Press Plates





PVD Coating



Decorative SS Sheet



Launch of "STELIX"



Strengthening Presence in Stainless Steel Solutions

Aaron Industries Limited has officially launched its new stainless steel brand - STELIX, marking a strategic expansion into premium stainless steel solutions.



STELIX stands for strength, durability, and innovation, aligning with Aaron's vision of delivering world-class products that meet evolving market demands.

Strategic Objectives of the Launch



Expand market presence in the stainless steel products segment.



Offer a broader and more specialized product portfolio.



Enhance brand recognition in domestic and international markets.



Drive sustainable growth through innovation, design excellence, and superior quality.





Elevator Division Highlights



Leading Manufacturer:

Aaron Industries Limited is a prominent manufacturer producing elevators, elevator components, and stainless-steel polishing, design, and color sheets.



OEM Expertise:

The company operates as an Original Equipment Manufacturer (OEM), delivering high-quality products crucial to complete elevator systems.



Integrated Stainless Steel Processing:

Auto door systems and elevator cabins are manufactured using stainless steel sheets processed in-house by Aaron's SS Polishing Division, a core competency enhancing product quality and efficiency.



Commitment to Innovation and Safety:

The company emphasizes innovation, safety, and durability to provide reliable vertical transportation solutions across multiple sectors.



Elevator Division Products





Automatic Doors System for Lifts



Fire Resistant Door



Elevator Cabin

(Passenger Lifts, Commercial Lifts, Hospital Lifts, Goods Lifts, Car Lifts etc.)

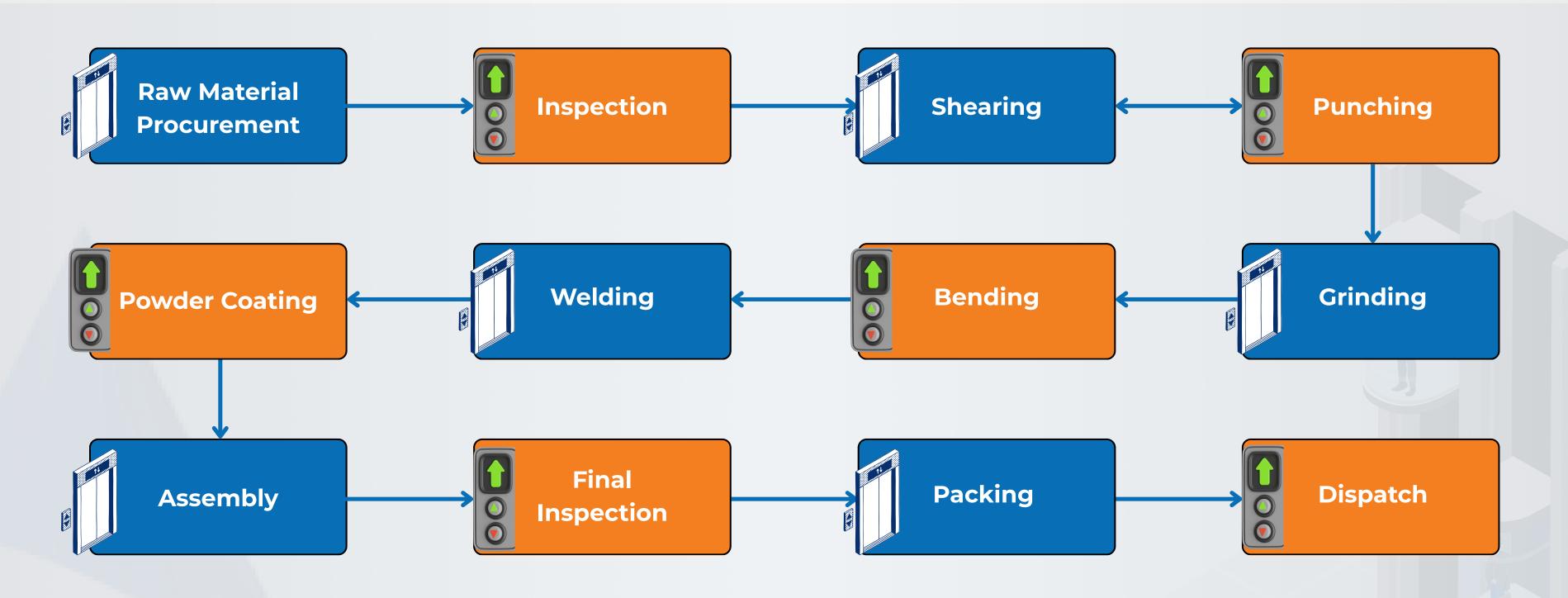


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Production Process





Elevator Industry Supply Chain Process





Component Manufacturing by Aaron



Aaron manufactures 40-50% of elevator components inhouse, customized to project needs.



Key products like Auto Door Systems and Elevator Cabins are produced using stainless steel sheets from Aaron's own Stainless Steel Polishing Division, one of its core strengths.

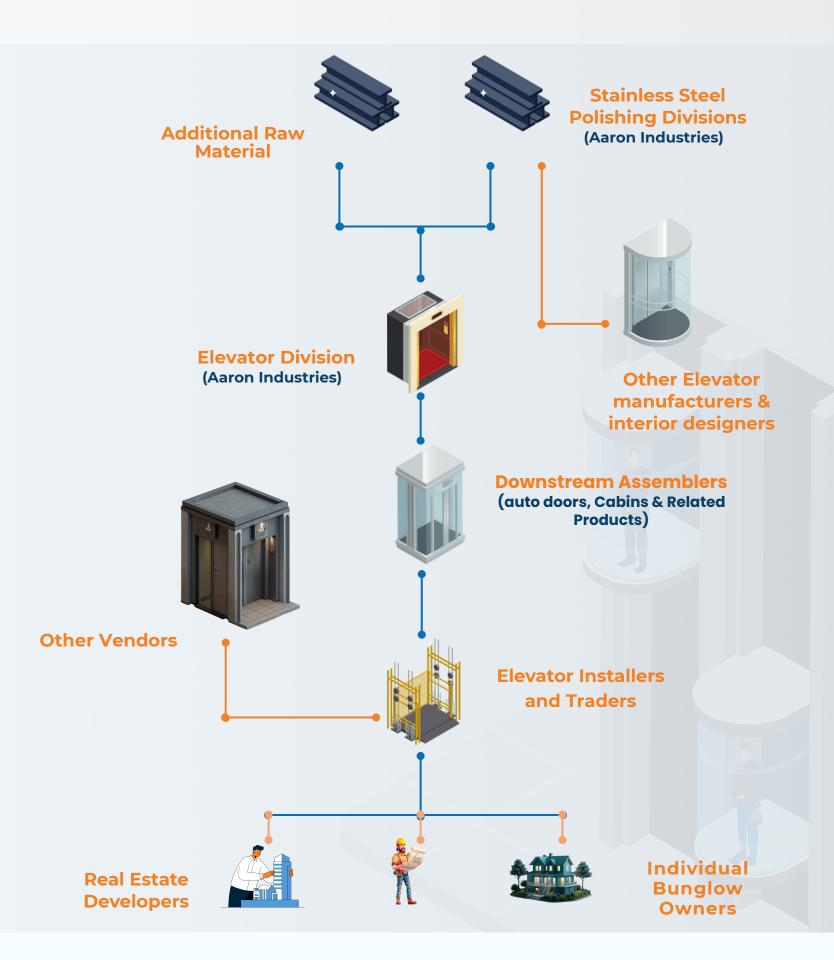


Remaining components are sourced from reputable external suppliers, ensuring consistent quality and reliability.



The focus is on precision engineering and adherence to stringent industry standards.

Aaron's Supply Chain Process



Elevator Industry Supply Chain Process



Distribution to Licensed **Installers and Traders**



The manufactured components are then supplied to licensed Elevator Installers and Traders.



These professionals are responsible for installation, maintenance, and compliance with safety regulations.



Aaron maintains strong B2B relationships with this installer community, concentrating solely on supplying superior elevator components.



Aaron does not engage in the installation business, maintaining a clear separation of roles.





Licensed Elevator Installers and Traders interface directly with architects, real estate developers, individual bungalow owners, and end users.



They deliver end-to-end solutions including technical consultations, project installations, and post-installation maintenance.



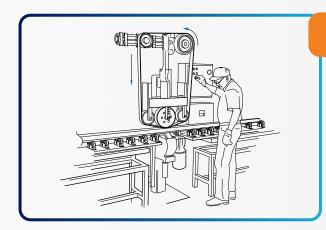
This segmented supply chain allows Aaron to specialize in manufacturing excellence and supply reliability while installers focus on customer relations and execution.

Integrated Manufacturing Hub



Comprehensive Manufacturing Footprint:

Three advanced production units in Surat, Gujarat, with a combined area of 1.5 lakh sq. ft. delivering robust elevator and stainless-steel solutions.



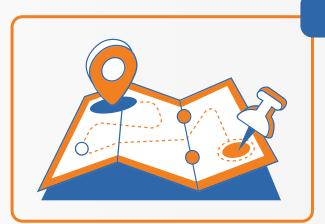
Technology & Automation:

Facilities equipped with modern **SALVAGNINI** automation and precision stainless steel sheet polishing lines provide speed, flexibility, and consistent quality.



Expanded Capacity:

company's total monthly production capacity now exceeds 5,000 auto door systems, enabling it to fulfill large-scale orders and accommodate future demand. The projected utilization over the next 1-2 years is around 3,500 auto door systems per month, demonstrating robust operational momentum while leaving ample capacity for growth.



Strategic Location & Scale:

Surat-based units support operational scalability, cost efficiencies, and serve both domestic and global clients with premium elevator and sheet metal products.



End-to-End Solutions:

Complete vertical integration—from elevator doors, cabins, and components to specialized job work in steel polishing—backed by valueadded services.



Unit 3



The commissioning of Unit 3 has created a significant positive impact on both our financial performance and operational efficiency. Key highlights include:



Enhanced Productivity

With the installation of advanced automatic machinery, overall productivity levels have increased substantially, enabling faster and more efficient production cycles.



Introduction of New Products

The upgraded capabilities have allowed us to diversify and introduce new product lines in elevator segment, strengthening our portfolio and catering to wider customer needs.



Operational Efficiency

Automation reduced has dependency on manual improved quality processes, consistency, and optimized cost efficiency.



Revenue Growth Potential

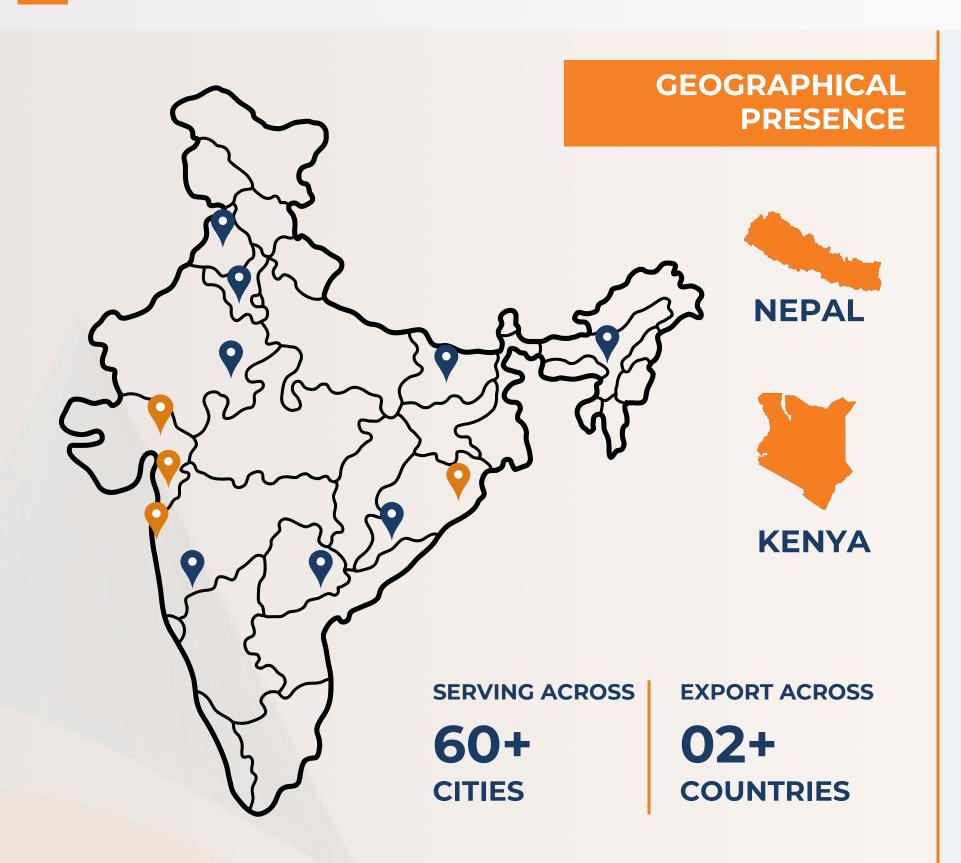
The higher output capacity combined with new product offerings is expected to contribute meaningfully to future revenue growth and profitability.

Unit 3 stands as a milestone in our expansion journey, reinforcing our vision of innovation, scalability, and long-term value creation.





Geographical Presence

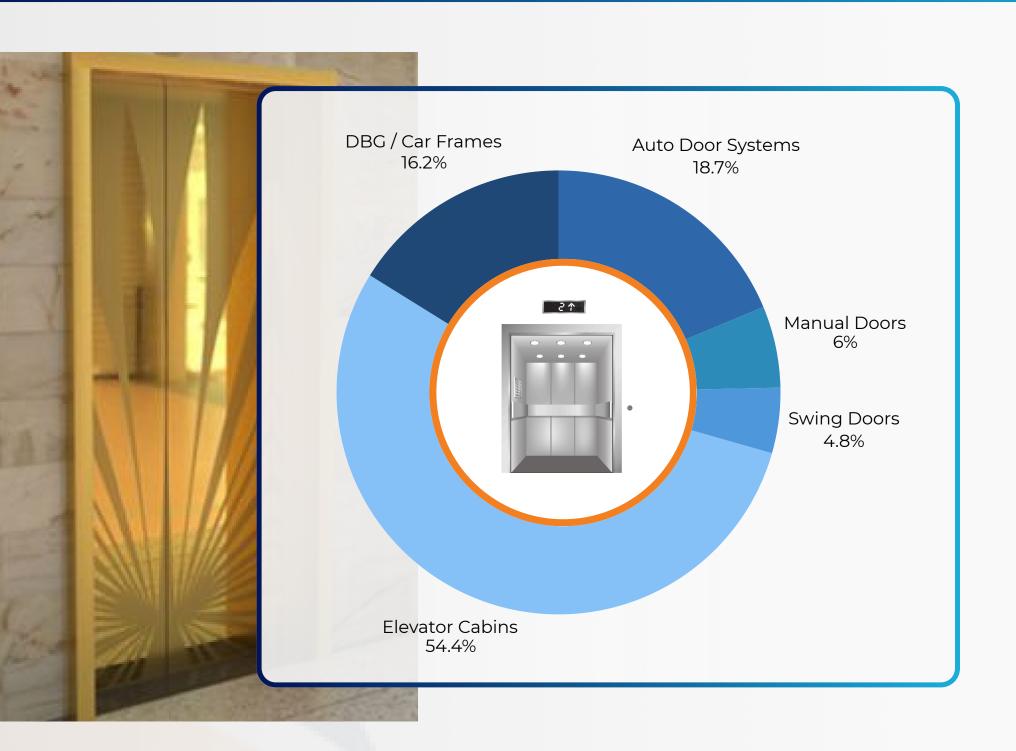




Industry overview



Elevator Product Portfolio Opportunity Size (India) Till FY30



Total Elevator Product Portfolio Opportunity:

~ Rs 5,880 Crore

Product	Opportunity Size (Approx. Rs Crore)
Auto Door Systems	~Rs 1,100 Cr
Manual Doors	~Rs 350 Cr
Swing Doors	~Rs 280 Cr
Elevator Cabins	~Rs 3,200 Cr
DBG / Car Frames	~Rs 950 Cr

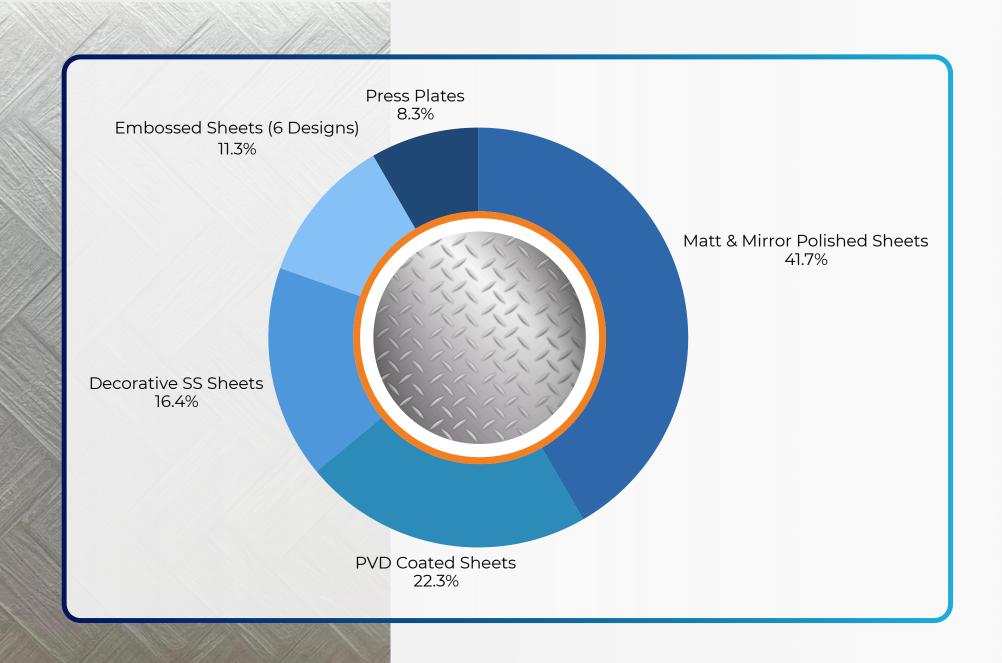
Source: https://www.imarcgroup.com/india-elevator-escalator-market https://www.kenresearch.com/industry-reports/india-elevator-market



Industry overview



Stainless Steel Product Portfolio Opportunity Size (India) Till FY30



Total Stainless Steel Product Portfolio Opportunity:

~Rs 336 Crore

Product	Opportunity Size (Approx. Rs Crore)
Matt & Mirror Polished Sheets	~Rs 140 Cr
PVD Coated Sheets (Gold, Rose Gold & Black)	~Rs 75 Cr
Decorative SS Sheets	~Rs 55 Cr
Embossed Sheets (6 Designs)	~Rs 38 Cr
Press Plates	~Rs 28 Cr

Source: https://www.imarcgroup.com/india-elevator-escalator-market https://www.kenresearch.com/industry-reports/india-elevator-market

Indian Elevator Industry Overview (Till 2030)





Sources:

IMARC Group: India Elevator & Escalator Market <u>TechSci Research: India Elevators Market Analysis 2030</u> Maximize Market Research: India Elevator Market Ken Research: India Elevator Market Outlook



Urbanization Driver: 40% of population projected urban by 2030



Annual New Installations (2030): Over 45,000 units



Modernization Demand: Aging elevator stock, driven by safety/energy efficiency



Government Initiatives: Smart Cities Mission, PMAY, major driver for new installations



Technological Trends: IoT, Al, machine-room-less, energyefficient elevators



Largest elevator market segment: Passenger Elevators (over 60% share by volume)

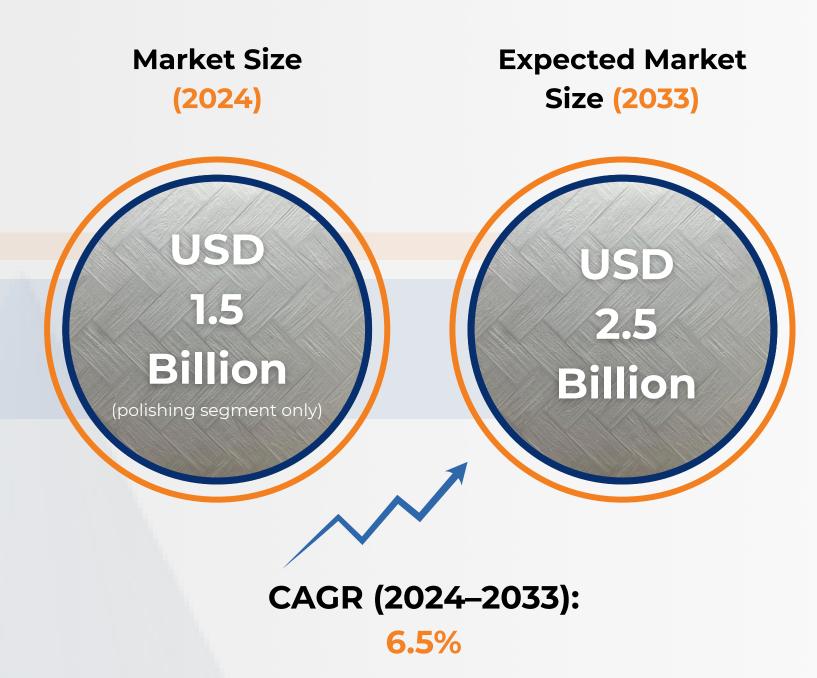


Metro, commercial, and residential growth fueling demand





Indian Stainless Steel Polishing Industry Overview (Till 2033)

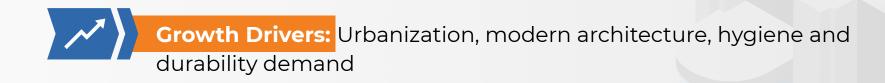


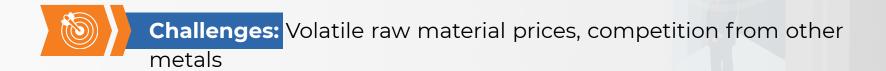
Sources:

Verified Market Reports: Stainless Steel Polishing Services Market <u>TechSci Research: India Stainless Steel Market Analysis</u>















Growth prospects

The Company has laid down a clear roadmap to strengthen its market presence and accelerate growth. Our strategic initiatives include:

Expanding Distribution Network

We are actively broadening our reach by adding more distributors and channel partners for both our Elevator products and Stainless-Steel Sheets, ensuring stronger penetration across domestic and export markets.

Strategic Tie-ups with Elevator Manufacturers

We aim to enter into long-term partnerships with leading elevator manufacturers, not only for consistent SS sheet supply but also as a trusted contract manufacturer, creating sustainable revenue streams.



Strengthening Marketing Efforts

We are leveraging both traditional print media and modern digital platforms to connect with a wider customer base, promote our brand, and drive demand generation.

Participation in National & International Events

By showcasing our products and capabilities at prominent trade fairs and exhibitions, both in India and abroad, we are enhancing visibility, building stronger brand equity, and exploring global opportunities.

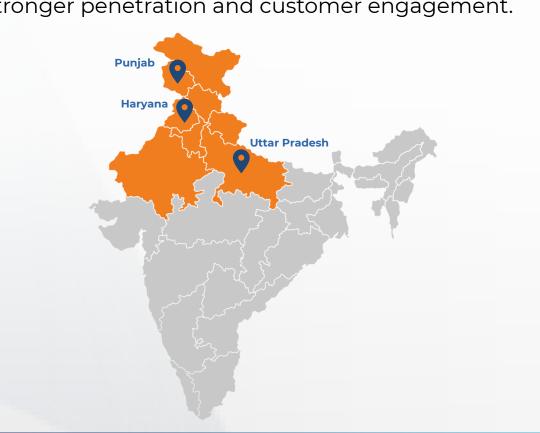


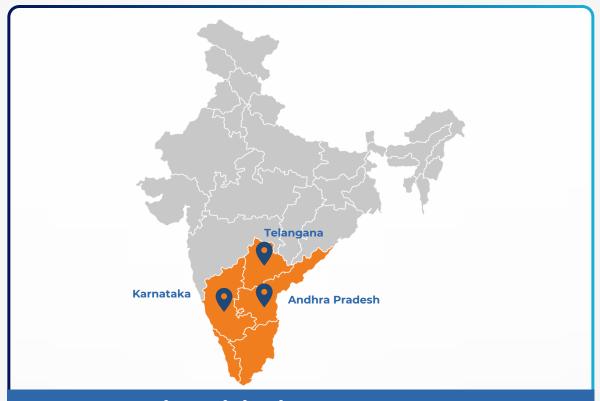
Expansion in Indian Markets

This year, the Company has set a clear focus on strengthening its presence across North and South India through strategic appointments, partnerships, and brand-building initiatives:

North India Focus

We have appointed a highly experienced senior sales professional from Punjab to spearhead business development in Punjab, Haryana, Uttar Pradesh, and other northern states, ensuring stronger penetration and customer engagement.





South India Initiatives

- In **Hyderabad**, we have tied up with a leading elevator company to boost sales in Andhra Pradesh and Telangana.
- In Karnataka, we have expanded our reach by appointing traders in Bengaluru and Belgaum, enhancing our distribution capabilities.



Brand Visibility

To further accelerate growth, we will be showcasing our products and solutions at the upcoming **Elevator** Expo in Bengaluru (February 2026), a key platform to connect with customers, partners, and industry leaders.

Through these focused efforts, the Company is well-positioned to capture emerging opportunities and build a stronger footprint across India's high-growth markets.





Global Target Market

The Company is steadily strengthening its international presence and has identified clear growth opportunities beyond India:



Nepal

We are already receiving encouraging orders from our established channel partners in Nepal, reinforcing our brand acceptance and product reliability in this market.

Africa

With a strong demand potential in emerging markets, our next major target is Africa. To accelerate entry, we will be participating in the prestigious Elevator Expo in Nairobi (December 2025), providing a platform to showcase our products, connect with key stakeholders, and develop long-term business relationships.



These initiatives mark the beginning of a structured global expansion strategy, positioning the Company to capture opportunities in neighbouring countries and high-growth international markets.



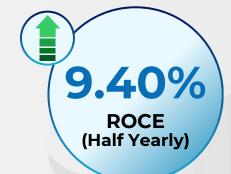


Profit and Loss Summary

(₹ in Crore except EPS)

Particulars	Q2FY26	Q2FY25	Q1FY26	YoY%	QoQ%	H1FY26	H1FY25	YoY%
Revenue from Operations	22.24	19.24	18.29	15.60%	21.59%	41.48	35.48	16.90%
Total Expenditure	19.80	17.21	15.85	15.08%	24.97%	37.01	30.48	21.43%
EBITDA	4.18	3.70	3.27	12.97%	27.80%	7.88	6.62	19.02%
EBITDA Margin	18.78%	19.22%	17.87%	(2.28%)	5.11%	18.98%	18.65%	1.81%
Depreciation	0.99	0.94	0.46	4.85%	115.66%	1.93	0.90	115.14%
EBIT	3.19	2.75	2.81	15.75%	13.48%	5.94	5.72	3.93%
Interest	0.69	0.68	0.31	2.45%	127.37%	1.37	0.60	127.16%
Profit Before Tax (PBT)	2.49	2.08	2.51	20.09%	(0.40%)	4.57	5.12	(10.61%)
Tax	1.10	1.02	0.68	8.03%	60.97%	2.12	1.42	48.75%
PAT	1.39	1.06	1.82	31.70%	(23.43%)	2.45	3.69	(33.52%)
PAT Margin	6.27%	5.50%	9.96%	13.92%	(37.03%)	5.92%	10.40%	(43.13%)
EPS	0.67	0.51	0.87	-	-	1.17	1.76	-











Balance Sheet



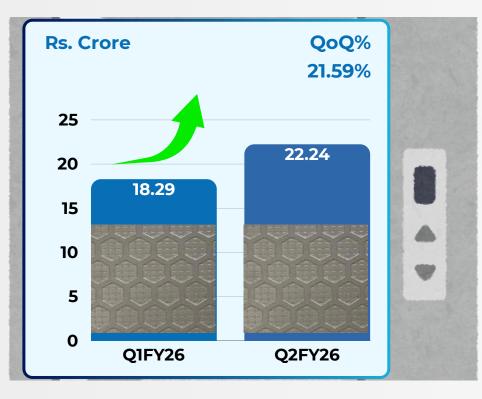
(₹ in Crore)

Particulars	Mar 2023	Mar 2024	Mar 2025	Sep 2025
Equity Capital	10.04	10.47	10.47	20.95
Reserves	10.44	25.37	32.56	23.29
Borrowings	11.37	31.56	31.86	32.04
Other Liabilities	6.84	7.26	7.94	11.11
Total Liabilities	38.69	74.66	82.82	87.38
Fixed Assets	18.83	24.28	24.82	56.32
CWIP	0.41	26.90	32.52	-
Investment	_	_	_	-
Other Assets	19.46	23.49	25.49	31.06
Total Assets	38.69	74.66	82.82	87.38

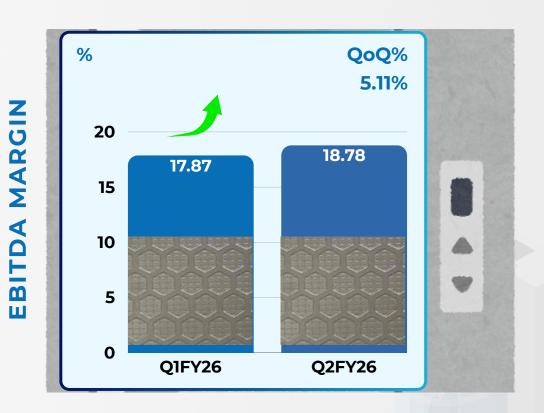
Financials



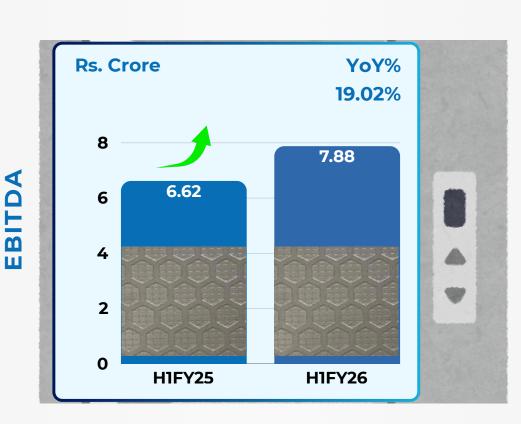
OPERATION FROM REVENUE

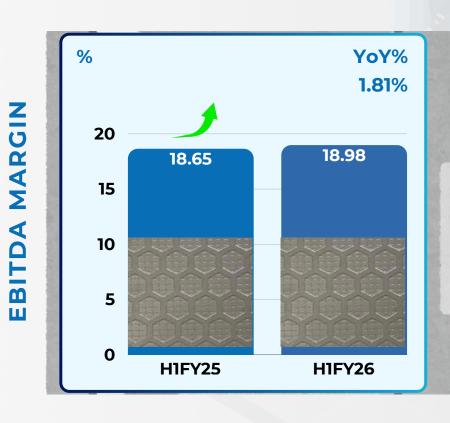


Rs. Crore QoQ% **27.80**% **EBITDA** 4.18 3.27 3 2 Q1FY26 Q2FY26



REVENUE FROM OPERATION YoY% **Rs. Crore** 16.90% 50 40 41.48 35.48 **30** 20 10 **H1FY25** H1FY26



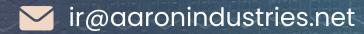














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Meeting Request

