

November 13, 2025

To,  
The Manager - Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400051

**Symbol: AARON**

**Subject: Press Release**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulation"), a copy of the Press Release is enclosed herewith titled **"Aaron Industries Limited Officially Launch "STELIX" – A New Brand for Stainless Steel Solutions"**.

The said press release will also be hosted on the Company's website at [www.aaronindustries.net](http://www.aaronindustries.net).

This is for your information and records.

Thanking You,

Yours faithfully,  
**For Aaron Industries Limited**

**Nitinkumar Maniya**  
Company Secretary & Compliance Officer

Encl.: As above

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**Aaron Industries Limited**

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## Press Release

### ***“Aaron Industries Limited Officially Launch “STELIX” – A New Brand for Stainless Steel Solutions”***

**Surat, November 13, 2025:** Aaron Industries Limited (NSE: AARON), a leading manufacturer of Elevator Products and Components, SS Polishing, SS Design and Colour Sheets is pleased to announce the official launch of its new brand – **STELIX**, dedicated to stainless steel-related products.

The **STELIX** brand is designed to represent strength, durability, and innovation in stainless steel solutions, aligning with Aaron’s vision of delivering high-quality products that meet global standards. With this new brand identity, the Company aims to:

- Strengthen its presence in the stainless steel products segment,
- Offer a wider and more specialised product range to customers,
- Enhance recognition and trust among domestic and international markets, and
- Support long-term growth through innovation, design, and superior quality.

### **Management Commentary**

**Mr. Amar Chinubhai Doshi, Chairman & Managing Director**, commented: *“The launch of STELIX marks an important milestone for Aaron. Stainless steel has always been an integral part of our operations, and with STELIX we are creating a strong, independent identity that will not only cater to the growing demand but also elevate our positioning in the industry. STELIX embodies strength, precision, and quality – values that Aaron stands for.”*

With this initiative, Aaron continues to drive innovation and expand its footprint, reaffirming its commitment to delivering excellence to customers across industries.

### **About Aaron Industries Limited**

Aaron Industries Limited is a trusted name in the elevator industry, offering a comprehensive range of high-quality elevator products, components, and stainless steel polishing services. The Company specializes in end-to-end elevator solutions, designing and manufacturing elevator cabins, automatic door systems, and cabin safety frames that seamlessly blend functionality with artistic elegance for residential and commercial projects. To enhance its supply chain efficiency and ensure in-house quality control, Aaron Industries established a state-of-the-art stainless steel sheet polishing division, which plays a key role in its backward integration strategy by providing polished stainless steel for elevator doors and cabins. With a strong commitment to innovation, quality, and customer satisfaction, the Company continues to expand its footprint across India, solidifying its position as a leader in elevator solutions and stainless steel processing.



For more details, please visit [www.aaronindustries.net](http://www.aaronindustries.net).

**For any Investor related query, please contact our IR team:**

**Finportal Investments Private Limited**

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**Safe Harbour Statement:**

*This release may contain certain forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*