



HMCL:ICK:11/14A:SECT:15

October 28, 2015

Fax/Speed Post/Courier

The Secretary,
BSE Limited,
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Dear Sir,

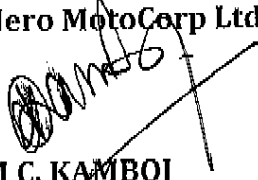
Re: Press release

Please find attached herewith a copy of the Press release being issued by the company.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,
for Hero MotoCorp Ltd.


ILAM C. KAMBOJ
Asso. V.P. Legal & Company Secretary

Encl: as above



HERO MOTOCORP ADDS TO THE FESTIVE JOY WITH THE LAUNCH OF THE MUCH-AWAITED METAL BODY SCOOTER 'DUET'

New Delhi, October 28, 2015

In keeping with its promise of bringing youthful and stylish products for customers, **Hero MotoCorp Ltd**, the world's largest two-wheeler manufacturer, launched its eagerly-awaited new scooter 'Duet' today.

Close on the heels of the introduction of Maestro Edge in select key markets on October 13th, the Duet was launched in the southern markets today. The Duet is priced at Rs. 48,400/- (Ex-Showroom Bangalore) for the LX version and Rs. 49,900/- (Ex-showroom Bangalore) for the VX version.

Mr. Pawan Munjal, Chairman, MD and CEO, Hero MotoCorp, said "We have now expanded our scooter portfolio with the launch of the new scooter Duet. The Duet and Maestro Edge scooters – the first of the products developed by our own in-house R&D team - mark a significant step in Hero's journey. The Maestro Edge has already proved to be a blockbuster since its launch earlier this month. Now with Duet in the market, we are confident of further strengthening our presence in the scooter segment."

Built on a completely new engine and chassis platform, the all-new attractive 110cc Duet comes with metal body, making it sturdy and durable. Designed for a wide spectrum of customers, with its array of features like External Fuel Filling, Mobile Charging Port, Telescopic Front Suspension, Boot Light, Digital Analog Meter Console and many more, the scooter provides the rider with convenience like never before for a great riding experience.

The Duet features multiple safety features like the Side Stand Indicator, Throttle Position Sensor (TPS), Integrated Braking System, Tubeless Tyres and so on.

HERO DUET ALL-NEW 110CC METAL BODY SCOOTER

The Hero Duet delivers an impressive performance with a 110-cc air-cooled, 4-stroke single cylinder OHC engine, producing a maximum power output of 8.31 BHP @8000 RPM and

maximum torque of 8.3 Nm @ 6500 RPM. The Duet offers an impressive mileage of 63.8 km/litre to match the performance.

The Hero Duet comes with a metal body that makes it sturdy and durable. The Integrated Braking System – a two-wheeler technology developed and patented by HMCL - coupled with Telescopic Front Suspension offers riding comfort and improved stability.

The classy scooter comes loaded with a host of convenience features – Under-Seat Mobile Charging Port, Remote Seat Opening, Remote Fuel-lid Opening, Pass Switch, Service Due Indicator, Side Stand Indicator, Twin Parking Lamps and Tubeless Tyres.

External Fuel Filling and Boot-light in the glove box are additional important utility features. The exciting six color portfolio further adds to the glamour quotient – Candy Blazing Red, Pearl Silver White, Grace Grey, Matte Nature Green, Panther Black and Vernier Grey (Non-metallic).

For more information:

Please visit: www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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