



PDL/SEC./SE/2015-16/

October 15, 2015

National Stock Exchange of India Ltd.
"Exchange Plaza"
Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Scrip Code No. : PARSVNATH – EQ (NSE): 532780 (BSE)

Subject: Press Release

Please find enclosed herewith Press Release announcing the launch of "Parsvnath Aakanksha" (2/3 BHK Floors) in a fully functional, integrated township 'Parsvnath City, Jodhpur'.

This is for your information and records.

Please acknowledge receipt.

Thanking You,

Yours faithfully
For Parsvnath Developers Limited

(V. Mohan)
Sr. Vice President (Legal) &
Company Secretary

Enclosed: As above

Parsvnath Developers Limited

CIN: L45201DL1990PLC040945

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E-mail : mail@parsvnath.com, Visit us at: www.parsvnath.com

Press Release
For Immediate Publication

Parsvnath
committed to build a better world

**Parsvnath Developers Limited announces launch of "Parsvnath Aakanksha" in
Parsvnath City, Jodhpur**

2/3 BHK floors in the down payment price range of Rs 16.19 lacs ~ Rs 24.75 lacs

New Delhi, 15 October, 2015: Parsvnath Developers Limited, one of India's leading Real Estate and Infrastructure Development Companies launches "**Parsvnath Aakanksha**" (2/3 BHK Floors) in a fully functional, integrated township 'Parsvnath City, Jodhpur'.

Situated in an ultra-modern township 'Parsvnath City, Jodhpur' spread over 120 acres, Parsvnath Aakanksha (2/3 BHK Floors) offers low rise floors at an affordable price ranging from the down payment cost of Rs 16.19 lacs to the upper range of 3 bed room down payment cost of Rs 24.75 lacs.

Parsvnath Aakanksha would be the most sought after project of Jodhpur, as it is an integral part of the aesthetically designed and well planned township 'Parsvnath City, Jodhpur' that is equipped with modern infrastructure, high end recreational facilities and is a self-contained mini city where over 150 families are already residing. Besides this the residents of this project would also get access to Parsvnath City's well- manicured lawns/parks, broad well lit metaled roads, 24x7 security in gated community along with other numerous facilities.

Commenting on the launch, Mr. Pradeep Jain, Chairman, Parsvnath Developers Limited said, *"It has been our endeavor to fulfill a common man's dream of owning a home in a secure and healthy environment backed by quality infrastructure. Our project Parsvnath Aakanksha signals our commitment to build a better world for all and our continuous efforts to work towards achieving the goal of housing for all by 2022. "*

"The project being part of the fully functional Parsvnath City, Jodhpur is strategically located on Pal sangariya bypass and will have seamless connectivity to surrounding areas, an easy access to modern club, temple, 5-Star Hotels, convenient shopping and shopping malls planned in the township." Mr. Jain added.

The Floors are being built in GF+2 configurations where Ground Floor would comprise of 3 bed rooms and the 1st and the 2nd Floors would have 2 bedroom units. Aesthetically designed units in the project ensure no wastage of space and abundance flow of natural light in all units.

Overview of Parsvnath Developers Limited:-

Parsvnath Developers Limited (PDL), one of India's leading real estate and infrastructure development companies, having a rich experience of more than 25 years has Pan India presence spread across 42 cities and 15 states. The Company's diversified business portfolio comprises of Residential, Commercial (Office and Retail), DMRC projects, Hotels, SEZs, IT Parks and Third Party Construction.

PDL has to its credit several architectural marvels where it has successfully transformed simple barren tracts of land into beautiful spaces, both residential and commercial. It is the first real estate company in India to have integrated the ISO 9001, 14001 and OHSAS 18001 Certification processes.

The Company has till date completed 55 projects, measuring 24.75 mn. sq. ft of developed area. Currently, 48 projects are under construction which on completion will deliver 69.76 mn. sq. ft. of developed area. The Company has a large land bank that stands at 143.05 mn. sq. ft.

More information about the company is available on www.parsvnath.com



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For more details, please contact:

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Forward-Looking Statements:- This report contains forward –looking statements, which may be identified by their use of words like 'plans', 'expects', 'will', 'anticipates', 'believes', 'intends', 'projects', 'estimates' or other words of similar meaning. All statements that address expectations or projections about the future, including but not limited to statements about the company's strategy for growth, market position, expenditures, and financial results, are forward –looking statements. Forward-looking statements are based on certain assumptions and expectations of future events. The company cannot guarantee that these assumptions and expectations are accurate or will be realized. The company's actual results, performance or achievements could thus differ materially from those projected in any such forward – looking statements. The company assumes no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events.

