

SHEARSON INVESTMENTS & TRADING COMPANY PRIVATE LIMITED

CIN No. : U67120MH1989PTC054227

23, Birla Mansion No. 2, 1st Floor, D. D. Sathe Marg, Prathana Samaj, Mumbai - 400 004.
Tel. : 2386 7498 / 2387 6489 Fax : 2385 8269 Email : birlainternational@mtnl.net.in

Date: 07th April, 2016

To,
The Manager - CRD,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001.

CC To,
The Manager,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C 11, G Block,
Bandra-Kurla Complex, Bandra (E),
Mumbai - 400 051.

The Compliance Officer/Company Secretary,
Zenith Birla (India) Ltd.
Dalamal House, 1st Floor,
Jamnalal Bajaj Marg, Nariman Point ,
Mumbai - 400 021.

Dear Sir/Madam,

Sub.: Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

Pursuant to Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 which necessitates the promoter along with persons acting in concert (PAC) to intimate to the Target Company and to the Stock Exchange, please find enclosed the disclosure in regards to the same.

Kindly take the above on your record and acknowledge the receipt of the same.

Thanking You,

Yours faithfully,

**For and on behalf of other PAC,
Shearson Investments & Trading Co. Pvt. Ltd.**



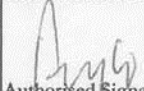
Authorised Signatory

REGD. OFFICE :

INDUSTRY HOUSE, 159, CHURCHGATE RECLAMATION, MUMBAI - 400 020. TEL. : 22026340

Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011				
Part-A- Details of Shareholding				
1	Name of the Target Company (TC)	Zenith Birla (India) Limited		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	Bombay Stock Exchange & National Stock Exchange		
3	Particulars of the shareholder(s) :			
	a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or	NIL		
	b. Name(s) of promoter(s), member of the promoter group and PAC with him.	1. Nirved Traders Pvt. Ltd. 2. Shearson Investments & Trading Co. Pvt. Ltd. 3. Birla Bombay Pvt. Ltd. 4. Asian Distributors Pvt. Ltd. 5. Shri Yashovardhan Birla 6. Shri Arunkumar Gangaprasad Singhi 7. Yash Society 8. Birla Shloka Edutech Ltd. 9. Matri Seva Sadan Charity Trust 10. Birla Industries Group Charity Trust		
4	Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share / voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31 st of the year, holding of:			
	a) Shares			
	1 Nirved Traders Pvt. Ltd *	41,30,132	3.15%	-
	2. Shearson Investments & Trading Co. Pvt. Ltd.	23,193	0.02%	-
	3. Birla Bombay Pvt. Ltd.	81,71,397	6.22%	-
	4. Asian Distributors Pvt Ltd.	1,41,979	0.11%	-
	5. Shri Yashovardhan Birla	1,05,984	0.08%	-
	6. Shri Arunkumar Gangaprasad Singhi	34	0.00%	-
	7. Yash Society	75,169	0.06%	-
	8. Birla Shloka Edutech Ltd.	694	0.00%	-
	9. Matri Seva Sadan Charity Trust	31,851	0.02%	-
	10. Birla Industries Group Charity Trust	17,840	0.01%	-
	b) Voting Rights (otherwise than by shares)	-	-	-
	c) Warrants,	-	-	-
	d) Convertible Securities	-	-	-
	e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
	Total	1,26,98,273	9.67%	-
(*) The Infrastructure division of <i>Birla International Pvt Ltd</i> has been demerged & merged with Nirved Traders Pvt Ltd vide High Court Order dated February 02, 2007. Earlier, the shares were held in the name of Birla International Pvt Ltd as a consolidated entity. On the demerger & merger of Infrastructure Division of Birla International Pvt Ltd with Nirved Traders Pvt Ltd, the shares have been transferred to Nirved Traders Pvt Ltd. However, the shares will be transferred in the name of Nirved Traders Pvt Ltd on the release of pledge. As & when these shares will be transferred, we will intimate you the same.				

For and on behalf of other PAC
 Shearson Investments & Trading Co. Pvt. Ltd.


 Authorised Signatory
 Place: Mumbai
 Date: 07/04/2016