Mindtree
Welcome to possible

Registered Office Address: Mindtree Ltd.
Global Village, RVCE Post, Mysore Road,
Bengaluru-560059, Karnataka, India.
Corporate Identity Number (CIN): L72200KA1999PLC025564
E-mail: info@mindtree.com

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Sep 12, 2017

The BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai 400 051.

Dear Sirs,

Subject: Press Release – Mindtree Opens U.S.-Based "Digital Pumpkin"

This is to inform you that the Company proposes to make a press release on the following topic:

Mindtree Opens U.S.-Based "Digital Pumpkin"

A copy of the same is enclosed herewith. Please take the above intimation on records and oblige.

Thanking you.
Yours sincerely,

for **Mindtree Limited**

Vedavalli S
Company Secretary

MINDTREE LIMITED ★ BENGALURU ★

Mindtree Ltd
Global Village
RVCE Post, Mysore Road
Bengaluru - 560059

T +91 80 6706 4000
F +91 80 6706 4100
W www.mindtree.com

Mindtree Opens U.S.-Based "Digital Pumpkin"

Ideation center in Warren, NJ helps U.S. enterprises harness their digital potential

Warren (NJ) and Bangalore (India) – September 12, 2017 **–** Mindtree, a global technology services and digital transformation company, today announced the grand opening of its first international Digital Pumpkin innovation hub located within its Warren, NJ office. Building on the success of the original Digital Pumpkin at its global headquarters in Bangalore, India, the facility addresses the demand from Mindtree clients in the U.S. for an interactive space where multi-disciplinary teams can ideate, design and craft meaningful digital experiences.

Within the 16,000-square-foot Digital Pumpkin, businesses can build a culture of innovation by bringing together a multi-disciplinary team of experts from Mindtree and technology accelerators including partners such as start-ups with solutions that can benefit our clients. These come together to create empathetic user stories, personas and customer journey maps, functional prototypes and pilots for future projects. The space offers a multitude of solutions, accelerators and tools for clients to access and put plans into play, including: a Multichannel Site Builder, Consumer Engagement and Loyalty Platform, Next-Generation Unified Interface for Consumer-Centric Organizations and more. Through well-established methodologies, assets and processes, Mindtree experts leverage their technical skills, domain expertise and consulting capabilities to help clients leverage these solutions and turn ideas into lasting business advantage.

"Mindtree's Digital Pumpkin is our jewel in the crown of helping our clients navigate Digital to produce high-impact business advantage," said Rostow Ravanan, CEO of Mindtree. "It is the perfect laboratory to help catalyze digital ideas into real-world solutions and to ensure those solutions are infused across the entire organization. The success of our Bangalore-based Digital Pumpkin was overwhelming and led to creating a similar space to better serve our U.S. clients."

Since the opening of the Bangalore-based Digital Pumpkin in 2013, the innovation hub has been the seedbed behind more than 50 major transformations. The Warren, N.J. location will help Mindtree meet the demands of U.S.-based customers looking to access the expertise and platforms offered at the Digital Pumpkin without having to travel internationally. Among some of the most successful technologies that are part of The Digital Pumpkin portfolio include solutions around Internet of Things, Artificial Intelligence, Cognitive Solutions, Virtual & Augmented reality, Machine learning, Conversational, Cloud and Big data. Mindtree's partners will also be involved in finding solutions for our clients where appropriate.

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For more information about The Digital Pumpkin and to watch videos showcasing the space, please visit here.

About Mindtree

Mindtree [NSE: MINDTREE] delivers digital transformation and technology services from ideation to execution, enabling Global 2000 clients to outperform the competition. “Born digital,” Mindtree takes an agile, collaborative approach to creating customized solutions across the digital value chain. At the same time, our deep expertise in infrastructure and applications management helps optimize your IT into a strategic asset. Whether you need to differentiate your company, reinvent business functions or accelerate revenue growth, we can get you there. Visit to www.mindtree.com learn more.

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For more information, contact:

INDIA
Ankita Dubey
Mindtree
+91 789919001
ankita.dubey@mindtree.com

UNITED STATES
Erik Arvidson
Matter Communications
978-518-4542
earvidson@matternow.com

EUROPE
Imogen Nation
Hotwire
+44 20 7608 4675
imogen.nation@hotwirepr.com

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