

June 23, 2026

To,

National Stock Exchange of India Limited

Exchange Plaza, Plot No. C-1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai - 400051

NSE SYMBOL: STRIDERS

Sub.: Disclosure / Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we are pleased to inform you that Striders FZ L.L.C., UAE ("Striders FZ"), the Wholly Owned Subsidiary of Striders Impex Limited ("the Company") has entered into a Merchandise License Agreement ("Agreement") with Hasbro Consumer Products Licensing Limited.

Under the Agreement, Striders FZ has been granted the license to manufacture, market, distribute and sell licensed products, including merchandise, games, toys, and related products, based on certain Licensed Properties including Peppa Pig, Play-DOH, My Little Pony, Transformers, in accordance with the terms and conditions in the Agreement. The Agreement grants Striders FZ the licensing rights across the Middle East including, Bahrain, United Arab Emirates, Kuwait, North America Territory and certain Asia-Pacific territories, in accordance with the Agreement. The Agreement will remain valid until December 31, 2029.

This disclosure is being made in compliance with Regulation 30(9) of the Listing Regulations.

Kindly take the same on the record.

Thanking You,
Yours sincerely,

For Striders Impex Limited

Shweta Mahadeo Dagade
Company Secretary & Compliance Officer
Membership Number: A76850

STRIDERS IMPEX LIMITED

CIN: L36999MH2021PLC359605

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